



**I. Call to Order**

Janel called the meeting to order and reviewed the agenda.

**II. Board Meeting Opener**

Mike Nelson led the board in an enjoyable opening activity with M&Ms related to our own literacy.

**III. Consent Agenda**

**A. Minutes of the June 23-24 Board Meeting**

Minutes were emailed end of June.

**B. Minutes of August 25 Executive Committee Meeting in Ellensburg**

**C. Influence and Policy (4.3)** – Mike Nelson served as WSASCD representative on committee to select the *Washington State Teacher of the Year*. Announcement of the selection will be October 10. The board would like to see the Teacher of the Year highlighted on our website. Kathy will represent WSASCD with **Washington State Learning First Alliance** (WSLFA) at four meetings this year. The first one will take place in October. She will also participate in conversations with the **Northwest Regional Educational Laboratory** (NWREL) related to education issues in our state.

**D. Communications and Publications** – Adam Smith reports that we have had 401 hits in August and 291 thus far in September.

**E. Board Treasurer** – Sharon Mowry has consented to serving as the Board Treasurer this year.

**F. Programs, Products, and Services** – Anita Archer workshop had to be cancelled due to lack of registrations; plans are on for Kelly Gallagher in Everett on October 6 and in Spokane (Nine Mile Falls) on October 7, 2006.

**G. ASCD Board Elections** – Be sure to vote! Two educators from Washington State are running for ASCD leadership positions: Becky Cooke (past President of WSASCD), Principal of Evergreen Elementary in Mead School District in Spokane is a candidate for the Board of Directors; and Janet Jones, Executive Director of Learning Services, also in Mead School District is a candidate for Member-at-Large of the Leadership Council.

It was moved by Faith and seconded by Paul to accept the consent agenda. Motion passed.

### III. **Board Development**

Kathy led the board through an 'Airplane' activity related to communication, as a precursor to information on Type I, II, and III decisions that Mike Dunn and Kathy will present to the board on November 1.

### IV. **Strategic Plan and Action Items**

#### **A. Financial Summary and Update**

The revenue and expense reports for the period June through August, 2006, as well as the 2006-07 budget were reviewed. The format of the budget makes it difficult to understand how we are doing financially with the bookstore. Kathy will work with Eve, our accountant, to find a clearer format. The bookstore was discussed, as we continue to look at the pros and cons of managing it ourselves. Janel talked about the fact that we have hired someone to staff it occasionally in the past. Josh shared an idea for giving the bookstore up to a private party who would guarantee WSASCD a profit each year. More information is needed regarding the financial picture for the bookstore.

Also discussed at this time was the idea that we need improved signage for the conference bookstore, as well as a table for marketing ourselves addressing the following questions – What can WSASCD do for you? What is the board doing? What are the upcoming events?

#### **B. Strategic Plan Goals**

The goals are re-ordered according to discussion and/or action requirements.

##### 1) **Goal 5: Leadership and Governance**

**a. 5.2 Actively promote and seek diversity in all aspects of Board Elections and Membership.** Mike Nelson spoke to the timeline for nominations for the three positions that will be vacated by Jeanine (ESD 105/171 Yakima/Wenatchee, Madonna (ESD 114 Bremerton, and Faith (ESD 121 North Puget Sound) this year. It will be important to consider our need for diversity related to teacher/administrator, race/ethnicity, and male/female.

**b. 5.4 Review duties and responsibilities of the board to strengthen commitment and involvement.** Mike Dunn conducted discussion related to board expectations and actions, connecting to regions and increasing membership. We are concerned that we have an 'accidental' membership – educators do not realize they become members when they sign up for a conference or workshop. We need more than passive attendance to stay ahead of change. The following ideas were discussed relative to what the board can do now to strengthen involvement:

1. Support the work of our conference committees.
2. Encourage members to nominate educators for state awards.
3. Market ourselves as the organization that serves teachers, paraeducators, and administrators, as well as higher education.
4. Improve the demographics of our membership – Promote the organization in your geographic region.
5. Encourage the new generation of leaders to be involved in WSASCD. Kathy will send congratulatory letters from WSASCD through Washington Council of Educational Administration Program (WCEAP) for principal certification.
6. Each board member should bring a young educator to the Board

## **Considerations for Future Discussion**

1. How do we provide access to best practices?
2. How can we support Joan in continuing with rich, sophisticated articles in Curriculum in Context.
3. Find out the professional needs of our young educators. How do they want to receive information? Determine if state conferences are the best way to meet professional development needs.
4. Do we need to look at utilizing technologies (i.e., Open Space) to meet the needs of today? <Idea – Put 'Open Space' between strands of 2007 conference.
5. How do we support districts in remote areas?
6. Should we look at K-20 Access? – How many people can it host?
7. Should we access a web-based interactive tool, such as Moodle?
8. Can authors/presenters be videotaped for broadcasts to districts?
9. How can WSASCD help link school districts – be a connector so school districts learn from each other? <Idea – Invite 5 districts to share what they are doing specific to Early Childhood or High Schools...>
10. Knowing that this generation of teachers does not tend toward affiliations, how do we provide services that will encourage their commitment?
11. Can we develop a Speakers Bureau?
12. Can we partner with districts to bring in high quality presenters?
13. How do we involve the membership with our five initiatives? Think Tank conversations?
14. 'Practitioner's Best Friend' - What does that mean?
15. What is our unique identity that is different from WASA, AWSP, etc?
16. We want to be the organization that is there no matter what your role.
17. Can we create our own 'emerging leaders' program in our state?
18. Should we look at Institutional Membership? What are the perks?

## **2) Goal 3: Programs, Products, and Services**

**a. 2006 Conference Update** – Mike Dunn provided update for 2006 conference, based on information provided by Joann Mychals, Conference Coordinator. Ray McNulty, our Thursday Action Lab keynote speaker, will give a special luncheon presentation to invited Spokane-area business leaders, superintendents, and higher education faculty. Plans are in place for the 50<sup>th</sup> anniversary celebration during the Friday luncheon. Joann has done very well to acquire approximately \$15,000 in sponsorships for the conference. At this time, our conference registrations are down; therefore, we are asking each board member to commit to sending conference registration information to a few colleagues each day as reminder. The WSASCD bookstore will be set up during the conference. It would be a tremendous help if board members would sign up for at least an hour of time to work the bookstore. The attached sign up sheet will be circulated at the November 1 board meeting. Board members will also be needed to stuff registration packets, staff the registration table, and serve as hosts for the action labs. Student WSASCD Chapter members will also be invited to provide support. Board members are invited to the President's and Exhibitors' Reception in RS Hall B1, as well as Janel's private reception from 5:30-7:30. Please remember to bring a young educator to the private reception.

**b. 2007 Conference Update** – Kathy met with the 2007 conference committee on September 28<sup>th</sup> at the SeaTac Doubletree. Tracy Livingston and Andrew Lumpe are the conference co-chairs. At this point, the Action Lab presenters will be: Alison Olzendam – Powerful Teaching and Learning; Jan Hasbrook – Coaching; Kevin Feldman – Secondary Literacy. The committee is looking for someone for Math and Science. Keynote Speakers will be Joan Schmidt, Past President of the NSBDA; and Dr. Gene Carter, Executive Director of ASCD. We are still looking for presenters for the Saturday Institute. <Tim Westerberg – High School Restructuring – confirmed for a Saturday Institute on October 12<sup>th</sup>> The committee brainstormed topics and strands related to the Whole Child theme that could be used to advertise for the ‘Call for Proposals’ for the Friday breakout program. To advertise the conference in Spokane, conference attendees will receive a ‘business card letter opener’ with the conference logo and dates. The committee is also looking at a daily conference fee structure to encourage more participation.

### 3) **Goal 2: Communications and Publications**

**a. Curriculum in Context** – Joan gave an update on the design of the journal, which will come out by the end of October. Joan works with Kevin Foster, a WSU grad assistant, who is active in school reform and works for Spokane Public Schools. Kelly LaGrutta works with Joan on the design and layout of the journal. WSASCD past presidents are utilized as the advisory board. This issue, related to high school reform, will be full of informative articles by the best educators and administrators in the field. Joan suggested that we change the due dates for upcoming issues as follows: from August 1<sup>st</sup> to July 1<sup>st</sup>; and from February 1<sup>st</sup> to January 1<sup>st</sup>. This will make it possible to meet the journal deadlines. The theme of the spring issue will be related to Math and Science, to come out by April. The theme of the fall issue will be the Whole Child, to follow the theme of the 2007 annual conference. With regard to the role of the board with our journal, we need to let Joan know of exemplary examples of theory in practice within the state, as they relate to our upcoming themes. For a future discussion, we need to think about the purpose of our journal – i.e., advocacy?

### 4) **Goal 4: Influence and Policy**

**a. Influence Grant** – ASCD funded \$6100 for our influence work. There are five key pieces to the Influence Grant – 1) Student Voice; 2) Key Legislators in our High Schools; 3) Key Messages to include ASCD Positions; 4) Video and How to... Guide; and 5) Create an Influence Committee.

**b. High School Forums** - The vehicle for achieving goals #1-4 of the grant will be to conduct High School Forums across the state. Janel and Josh shared the details for the first High School Forum, which will take place from 10:30-12:00 on Thursday, October 12<sup>th</sup> at Todd Beamer High School in Federal Way. Senator Tracey Eide, a member of the State Education Committee, will be involved in a Socratic seminar with a sophomore world history class, facilitated by teacher, Diya Bailey. The topic will be, “What does it take to create the perfect school?” Ms. Bailey will be given a WSASCD membership and a free registration to the 2007 annual conference. One student will be selected by Senator Eide to receive a scholarship from our organization. The forum will be videotaped to show at the Friday luncheon at the Spokane conference, as well as being placed on our website. Janel and Josh will be creating a ‘How to...’ guide for conducting high school forums. Other forums are being planned for the Vancouver area (Missy and Ron Carlson); Eastern Washington

(Mike Dunn); North Central ESD area (Jeanine) and with Dave Quall in Mount Vernon (Carl).

**c. Goal #5 of the Grant involves the forming of a new Influence Committee** – Josh, Faith, and Jeanine will participate in a new Influence Committee. More discussion is needed to determine the purpose and activity of this committee, as well as our WSASCD Legislative Priorities. This will be an agenda item for the November 1<sup>st</sup> board meeting.

**d. Leadership for Effective Advocacy and Practice (LEAP) Review** – Janel, Kathy, Josh, and Faith attended the ASCD conference in Washington DC in September. Josh served as one of fourteen ‘Emerging Leaders’ in the nation at the conference. The conference involved learning more about the ASCD Legislative Agenda, culminating with a ‘Day on the Hill.’ They met with the legislative assistants for Senator Maria Cantwell, Senator Patty Murray, Congresswoman Cathy McMorris, and Congressman Jay Inslee. The specific areas of the ASCD Legislative Agenda were 1) Multiple measures of assessment; 2) Comprehensive professional development; 3) Flexibility to support innovative high school reform; 4) Support for school readiness and early development of the whole child; and 5) Increase flexibility for interventions in schools needing improvement. Faith shared the importance of letting the legislators know that we are non-union and non-partisan. Kathy asked board members to inform her of schools that would serve as good examples related to each of the four elements of the ASCD Legislative Agenda, so that she can provide this information to legislators when asked.

**e. Washington Learns** – We were honored to have Amy Bragdon, former WSASCD President, as our guest. Amy serves on the State Board of Education and Washington Learns. Following were details of our conversation related to Amy’s work at the state level, as well as ways to be more involved and/or influential with public policy.

#### **General Thoughts:**

1. Governor Gregoire is strong advocate for education. – chairs Washington Learns. Amy says the legislators who are pro-education are Rosemary McAuliffe (very passionate), Dave Quall, and Bill Fromhold.
2. Lots of concern about what to do about Level I kids. Parents are passionate about not being able to help their own kids in math.
3. State is looking at a 13<sup>th</sup> year of education for newly graduated students who need to go back to school.
4. Early Childhood – ‘Thrive by Five’ – Bill Gates Sr., pushing for better educated Preschool, kindergarten teachers and paraeducators with regard to standards and curriculum.
5. Full-Day Kindergarten is a priority for Washington Learns, but reality is there is a facilities’ shortage.
6. Looking at entrance to Higher Ed – Students say they are spending time and money on remedial classes. Running Start is also being examined.
7. Governor Gregoire concerned about math and science instruction. We’re not competing with Idaho and Montana... She is concerned about competing with Singapore, China, Japan, and India.
8. Companies are finding bright, young, worldly people from outside our state. The majority of our BA/MAs are imported from abroad, as well as from Pennsylvania, New York, and the midwest. Governor is concerned.

## **Thoughts Related to Discussion in Washington Learns and the Department of Education related to Math instruction:**

1. "Math is a mess" – Scores are low. Tracking WASL scores over times shows growth, but still low. We should be tracking classes instead of years.
2. OSPI changing Math GLEs. Math Task Force for OSPI recommending pre-Algebra at 7<sup>th</sup> grade, Algebra in 8<sup>th</sup> grade, and Geometry in 9<sup>th</sup> grade.
3. Recommend eliminating 'Integrated Math' – It means different things to different schools and districts.
4. Some discussion about common programs and pedagogy. Not necessarily looking at GLEs, instead tied to texts.
5. Concern about math wars in high schools – computational vs. conceptual. MCTM seems to be taking a narrower focus.
6. Some discussion on competency-based programs. Kids move through system as they develop skills.
7. Concern that there are not enough math teachers out there. Looking at tuition grants for kids who would choose math in college.
8. Professional Standards Board wants elementary students proficient in math and science. Suggest instructional coaches.
9. Higher Ed seems to be getting the message that kids are coming out of universities still needing professional development.
10. Roundtable understands need for effective leadership in schools.
11. Human Resources Departments need to focus on hiring quality people in math and science. Understand that we are losing math and science teachers to higher-paying companies in our state.
12. Questions about kids who leave districts after 10<sup>th</sup> grade, and have failed the WASL. What do we do with them?

### **How can WSASCD be more involved?**

1. With regard to math, advocate for the most thoughtful conversations to avoid math wars. Frame professional development in math as retooling math teachers – it's not the program, it's the instruction!
2. Amy suggests we conduct a forum with a legislator at an alternative school. Hearing the student voice is essential.
3. Be on top of the legislators – Have them visit the schools that have exemplary programs and/or that demonstrate needs that are not being met.
4. Utilize Curriculum in Context to get our message out. We need to be clear about our priorities first. Make sure topics are relevant.
5. Reinforce with legislators that we want to be the 'go to...' organization with regard to best practices.

Next Board Meeting:            Wednesday, November 1, 2006  
   Spokane Doubletree Hotel  
   9:00 a.m. – 3:00 p.m.

Respectfully submitted by Kathy Clayton, Executive Director

