



Note: Refreshments were provided during the meeting, followed by a barbecue at 7:00 p.m. at Mike Dunn's home to recognize our 2006 Conference Committee members. On Saturday, a continental breakfast, lunch, and refreshment breaks were provided.

I. Call to Order

Janel welcomed the board and introduce new board members, Gene Schmidt, Gary Plano, and Barry Hoonan. Dave Colombini was unable to be at the meeting, as this was the last day in his district, due to snow days. Janel called the meeting to order and reviewed the agenda.

II. Opening Activity

Janel opened with the question adapted from Ralph Waldo Emerson, "So what's become clear to you since last we met?" Members of the board shared a variety of experience, both personal and professional, related to this question.

III. Consent Agenda

Approval of the following consent items is recommended:

A. Minutes of the March 30, 2007 meeting

Minutes were sent by email.

B. Election Results. After finding difficulties with the email system with the election in March, we reran the election in April. Results of the election were determined by an electronic ballot on April 24th. Revisions to the constitution were approved 99% by voters. The successful candidates were:

- ESD Region 114 Representative: **Dave Colombini**, Principal, Kopachuck Middle School, Peninsula School District
- ESD Region 105 (changed to 171) Representative: **Gene Schmidt**, Superintendent, Bridgeport School District
- ESD Region 121 North Representative: **Gary Plano**, Associate Superintendent, Mercer Island School District

C. Appointments by President Keating. Mike Nelson accepted a new position this year in Enumclaw as the Superintendent. As a result, he decided to vacate the ASCD Representative position on the board. The Executive Committee discussed options and asked Josh Garcia to assume that role and appointed Barry Hoonan to take Josh's place as a regional representative. Barry's appointment also gives us important teacher representation on the board.

- ASCD Representative: **Josh Garcia**, Principal, Todd Beamer High School, Federal Way School District
- ESD Region 121 South Representative: **Barry Hoonan**, Classroom Teacher, The Odyssey School, Bainbridge Island School District

A matrix showing past and present board members was presented to aid in our understanding the election cycle. After Gene mentioned that he is representing

Region 171 and not 105, the change was made and a motion was made by Missy, seconded by Josh, to accept the consent agenda as presented. Motion passed.

IV. Celebrating Our Success! Janel and members of the board guided us through our 'year in review.'

- A. Website (Communications Goal 2.1)** – Due to an illness in Adam Smith's family, his presentation was postponed until Saturday.
- B. Influence Grant: High School Forums (Influence & Advocacy Goal 4.2)** – Josh Garcia shared information related to the forum at Todd Beamer High School, where he hosted a Socratic Seminar with students and Senator Tracy Edie. Carl Bruner shared information about the forum he hosted at Mt. Vernon High school with a debate class and Representative Dave Quall. We discussed the impact on the legislators, as they know see our organization as a 'trusted voice' in education. The following board members have volunteered to host a high school forum next year: Missy Hallead with Rep. Bill Fromhold; Gene Schmidt with Rep. Doc Hastings; and Mike Nelson and Janel Keating with a representative to be determined.
- C. WS Learning First Alliance (Influence & Advocacy Goal 4.1)** –Josh and Janel shared about their experience in presenting information about our high school forums and 'what works' in high schools, at an LFA meeting. They also passed out our high school themed journal to members of the alliance. Related to this topic, Jeanine said that we need to identify high schools that are doing well and get that information out to our WSASCD members and the members of the legislature.
- D. LEAP Day on the Hill (Influence & Advocacy Goal 4.2)**– Kathy, Janel, Faith (member ASCD Leadership Council), and Josh (ASCD Emerging Leader) attended the training related to 'Leadership for Effective Advocacy and Practice' in Washington DC. Then Kathy, Faith, and Josh met with the legislative assistants for Representative Cathy McMorris, Senator Maria Cantwell, Senator Patty Murray, and Congressman Jay Inslee. Information was shared related to the ASCD positions on assessment of student learning, funding for professional development of educators, and support for high school reform and early childhood education.

This September, Mike Dunn, Kathy, and Faith will attend the LEAP Conference and participate in the Day on the Hill. Becky Cooke, past WSASCD President and current International ASCD Board member will join our team.

- E. Professional Development Activities (Programs, Products & Services Goal 3.2)** – Kathy reported on the workshops that occurred during this school year. A copy of the report, which includes participation numbers and financial gains and losses, is attached.
- Oct. 6 *Kelly Gallagher* – Reading workshop in Everett
 - Oct. 7 *Gallagher* – Reading workshop in Nine Mile Falls
 - Nov. 2-4 *Annual Conference* – Spokane

- Jan. 13 *Gail Boushey/Joan Moser* 'Daily Five' in Cheney
- Feb. 26 *Jay McTighe* Intro to UbD in Wenatchee
- Feb. 27 *Jay McTighe* UbD w/Differentiation in Wenatchee
- Feb. 28 *Jay McTighe* Intro to UbD in Bellevue
- Mar. 1 *Jay McTighe* UbD w/Differentiation - Federal Way
- Mar. 2 *Jay McTighe* Intro to UbD in Bothell

F. 2006-07 Year-End Budget

Kathy reviewed the year-end budget for the 06-07 fiscal year and accompanying financials, and responded to any questions from the board. The financials run through May 31st. As a reminder, the revenue indicated reflects items billed, but not necessarily collected. A final budget for the 2006-07 school year will be presented in September, when the books have been cleared through June 30th.

Other discussion topics that arose during the budget discussion related to 1) We are competing with other organizations for staff development – need to stay competitive; 2) We need to review our Strategic Plan; 3) A card should be sent to all superintendents explaining why WSASCD is highly beneficial; and 4) How do we make sure that younger folks will want to belong to WSASCD?

V. Celebrate the Commitment of our Departing Board Members!

Janel presented golden apples as a token of appreciation to these fabulous board members for their outstanding service:

- ESD Region 107/171 Representative: **Dr. Jeanine Butler**, Curriculum, Instruction, Assessment Coordinator, North Central ESD 171
- ESD Region 121 North Representative: **Faith Chapel**, Associate Superintendent, Curriculum & Instruction, Bainbridge Island SD
- ASCD Representative: **Mike Nelson**, Superintendent, Enumclaw School District

Madonna was unable to be at the retreat, so Kathy sent her apple to Bremerton.

- ESD Region 114 Representative: **Madonna Hanna**, Fashion Marketing Teacher, Bremerton High School, Bremerton SD

We learned, at this board meeting, that Mickey has resigned from OSPI and will no longer be serving as their representative. We honored Mickey and Kathy will send her the golden apple. Her replacement has not yet been named.

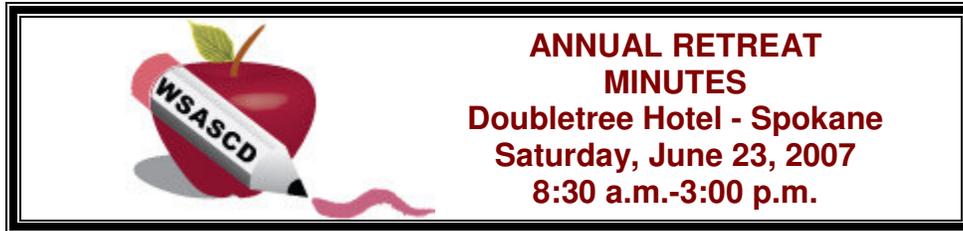
- OSPI Representative: **Mickey Venn Lahmann**, Assistant Superintendent for Curriculum & Instruction, OSPI

VI. Passing the Gavel.

As departing President, Janel passed the gavel to Mike Dunn, with a plaque and special gift to start out his presidency. Mike will serve as our President for the next two years.

VII. Adjournment

Mike invited the board to the barbecue at his home to honor our departing and new board members, as well as members of the 2006 conference committee. Meeting was adjourned.



I. Call to Order

Mike Dunn called the meeting to order and introduced Dave Colombini, one of our new board members who joined us today. Mike also reviewed the agenda for the day.

II. Strategic and Action Planning

A. Goal 4: Influence and Policy

Sub goal 4.2.2 *Provide board development regarding influence, policy and advocacy.*

Kathy guided members of the board through an activity designed to inform them of the three 2007 ASCD Legislative priorities. The board was divided into three groups. Each group became 'experts' on one of the three legislative priorities, which are 1) Innovative High School Redesign; 2) Closing the Achievement Gap; and 3) School Readiness and Early Development of the Whole Child. Each group shared information related to their topic area such as 1) Why ASCD supports each agenda item; 2) What are ASCD's recommendations; and 3) what else should we know? The last question generated lots of discussion related to what we, as WSASCD can do to facilitate conversations related to these agenda items with our state. These areas will help our board as we look at the goals in our Strategic Plan in the future.

Kathy will also provide a 'Learning Compact' from the Commission on the Whole Child. The compact will be provided to participants at the WASA/AWSP Conference to educate administrators on ASCD's report.

WSASCD has the opportunity to have representatives receive training related to the Learning Compact. Kathy will let the board know when she has more information about the training.

B. Goal 5: Leadership and Governance

Sub goal 5.4.2 *Develop ways for board representatives to connect to regions.*

Josh Garcia opened this agenda item by asking the board to think about leaders who have had a positive influence on our lives. Mike Dunn and Josh guided the board through an in-depth presentation of an 'Emerging Leaders' program concept, developed by Mike, Josh, and Harvey Alvy, that involves the development of a cadre of leaders in each of the regions of our state. They proposed that we create the program for the 2007-08 school year. Funds would need to be dedicated to this effort. Although the details have not been worked out, the board thought it reasonable to give one day of paid conference registration to bring the cadre together, expecting them to each pay the membership fee. Other ideas involved having a special place for the 'Emerging Leaders' at the Thursday Luncheon at the conference, and hosting a special

concurrent session for them on Friday. Mike suggested that each board member think of prospective leaders from their regions and to bring their names to the September board meeting. Joan suggested that we consider potential leaders who have been in the profession for 3-10 years. The motion to approve Mike and Josh's proposal was made by Joan and seconded by Missy and Janel. Motion passed.

C. Goal 1: Diverse, Active Membership

Sub goal 1.2 *Retain Current Members*

The Board of Directors recommended that information related to the 'membership year' be moved from the Constitution to the Procedural Guidelines. Using Survey Monkey, we asked our membership if they supported this change. The members voted to support the change with a 99%. Kathy proposed that we remove the wording from Section 6 of the Constitution related to membership and instead, include the following wording in our Procedural Guidelines: "Membership Year – The period of membership for each person who joins the Association and pays annual dues shall begin on the first day of the month their dues are received, and end one year later. Members joining through the ASCD Joint Dues Program also establish membership on the anniversary of the initial dues collection."

After some discussion, the motion to approve the wording for the Procedural Guidelines was made by Joan and seconded by Gary. Motion passed.

With regard to membership, Mickey asked about the role of a board member. Is the role to serve members by contributing at board meetings or being with our colleagues in each region? Helping out at WSASCD professional development activities around the state does help our board members to associate with members. It was suggested that board members get a list of members periodically, so they know who our actual members are.

D. Goal 2: Communications & Publications

Sub goal 2.3.1 *Identify target issues year in advance and place information on web.*

Joan shared the themes for our upcoming Curriculum in Context journals. The fall journal will focus on the 'Whole Child' as a prequel to our November conference. Joan encouraged Dr. Gene Carter and Joan Schmidt to submit articles, and since they are keynote speakers for the conference, it should pique interest. Other information in the journal will relate to the Community Initiative 'Putting Kids First', Personalizing Schools, and Madonna Hanna's 'Dare Not to Swear' campaign. All topics complement the 'Whole Child' discussion.

Our spring issue will focus on social justice issues. The board discussed the possibility of continuing to have the fall journal follow the same theme as the conference. Also discussed was using 'Educators as Learners' as a possible future theme. Joan suggested we continue to have an early fall edition (articles due June 1st) and a spring edition (articles due October 1st). Logistically, Joan recommended a change to another printer, hoping to the same quality but better service.

Our Strategic Plan indicates that the C in C will be posted to the website following the next issue release. At the March board meeting, it was decided that we should post the spring journal to the website shortly after the journals have been mailed to members. We will no longer wait until after the fall issue is distributed.

E. Goal 2: Communications & Publications

Sub goal 2.1 *Increase use of website as a primary communication tool*

Webmaster, Adam Smith, took the board through a tour of our new website. In addition to sharing each element of the site, he discussed how he works with Kathy to post accurate and timely information to the site. Janel discussed the transition that our site has made over the past year and expressed her sincere appreciation for Adam's work with the site. As a board, we realize that the site is the best source of communication and should continually be improved to serve as a great resource we have for our members. Recommendations for improving the site from the board included: 1) providing links to other professional organizations and services; and 2) having conference and workshop presenters provide powerpoint presentations and handouts to be posted after their presentations. Both suggestions will be pursued by Adam and Kathy.

F. Goal 3: Programs, Products, and Services:

1) Program Updates

a. 2007 Annual Conference

Kathy handed out 12 copies of the conference registration form to each board member to help with marketing the conference. At this point, the conference exhibit and sponsorship chairs (John Hellwich and Andrew Lumpe) are doing their parts to seek financial support for the conference. Kathy will meet with the Concurrent Program chair, Tim Nootenboom, and other conference committee members on June 28th to determine the Friday Breakout program.

Discussion from the board involved ideas related to having an 'Evening with Bob Eaker' with the board and inviting Dr. Gene Carter to meet with the board (mutual benefit for board and Dr. Carter). We also discussed looking realistically at whether continuing with state conferences is a good idea. Josh mentioned that we should look at the extent of our hotel contracts and decide if we want to continue past the next five years. Sharon mentioned that we need to continue to be the place where all facets of education come together. Other conversations related to understanding that job-embedded staff development tends to be the best way to meet the needs of educators. Paul cautioned us to remember that our ESDs have 'embedded staff development' as their mission and that we want to be careful not to step on their toes as we provide professional development. Thus far, our involvement with the ESDs (114 with Kelly Gallagher, 171 with Jay McTighe & 101 with Kelly Gallagher) has had a mutual benefit. The ESDs help us advertise and get the clock hour fees; while we pay for the site and presenter and reap the benefits from registrations and book sales. Both organizations benefit by being able to offer great presenters to educators. Carl mentioned that there should be room for embedded trainings, as well as conferences and workshops. Josh suggested that we put a reflection page on our website, inviting conference and workshop participants to share how

they've implemented the information. We should also invite all presenters to put their handouts on the website and add links to their own websites.

b. 2008 Annual Conference

Kathy, along with conference co-chairs Helene Paroff and Debbie Lahue, met with the 2008 conference committee on May 24th. Kathy presented the committee's proposed logo and theme, 'Getting to the Heart of It: Sound Practices to Reach All Learners.' The motion to approve the theme and logo and theme was made by Sharon and seconded by Paul. Motion passed. Kathy presented the conference budget for board approval. The motion to approve was made by Gary and seconded by Carl and Barry. Motion approved. Kathy informed the board that Mike Schmoker (*Results Now*) would be a keynote speaker. Thus far, the Action Lab presenters are Nancy Weber (gifted education) and Larry Lowry (Inquiry-Based Science). Marcia Tate (*Worksheets Don't Build Dendrites*) will present one of the sessions at the Saturday Institute.

c. 2007-08 WSASCD Calendar of Events

An updated workshop and activity calendar was distributed to the board.

2) Services Update

a. Awards

Board member, Gene Schmidt will chair the State Recognition Awards. The Executive Committee made the decision to move the timeline for accepting nominations from the spring to the fall. The nominations window will take place between September 14th and October 10th. Forms will be sent out via Newsflashes in September, as well as posted on our website. After a discussion, led by Mike Dunn, the board decided to add an award related to the 'Whole Child' theme. The Executive Committee will develop criteria, based on a similar award offered by ASCD International. Missy Hallead volunteered to chair a subcommittee for the Outstanding Young Educator Award. The board was encouraged to seek nominations for all awards!

b. Critical Questions Series

The board decided to discuss topics for the 2007-08 Critical Question series at our September meeting. Meantime, Mike Dunn and Deb Clemens, Assistant Superintendent for Cheney Public Schools, will facilitate the question for September.

3) Products Update

Bookstore Events

The WSASCD Bookstore will be present at the WASA/AWSP Conference on Monday, June 25th from 7:30 a.m.-5:00 p.m. and on Tuesday from 7:30 a.m. to noon. Kathy requested help from board members and distributed a schedule for sign up.

D. Goal and Action Planning, 2007-08

The board decided to make this item a priority for our September meeting. At that time, Mike will guide the board through the Strategic Plan, noting the

highlighted items that have not been addressed. The board can determine whether to keep, modify, eliminate or add to these goals and actions.

E. Goal 5: Leadership/Governance

1) Proposed 2007-08 Budget

Kathy will present the proposed budget for 2007-08 for approval at the September meeting.

2) WASA Contract

Mike shared that he, Janel, and Kathy will be meeting with Mack Armstrong, Assistant Executive Director for WASA, during the AWSP/WASA conference to review the 2007-08 Professional Services Contract proposal for the coming year. Kathy also shared the ways in which she works directly with five WASA employees for all our production, financial, membership, and professional development registration needs.

3) Board Evaluation

It was decided that Mike Dunn will facilitate a discussion and process for board evaluation and engagement in September.

4) OSPI Report

Mickey provided information relative to the status of OSPI projects and initiatives and responded to questions from the board. She focused a great deal on Math and Science curriculum issues in our state, as well as Graduation Requirements and Full Day Kindergarten. She also specified the fact that by 2008-09, school districts will be required to have assessments and other strategies in place for the EALRS in social studies, the arts, and health and fitness. She shared information related to Secondary Education Reform and gave contact information for Arcella Hall, who will become the Director of Educational Reinvention Secondary. Her advice to the board is to pay attention to the Washington State Board, as they are making decision quickly. They have eight new members, some with experience and some without. WSASCD has certainly benefited and enjoyed Mickey's participation on the board for the past five years. Mickey stated that Cathy Davidson will be appointing the person who will replace her on the board.

Meeting Adjourned at 3:00.



BIRTHDAYS

Josh Garcia - July 8

Sharon Mowry - August 4

Mickey Lahmann - August 11

Respectfully submitted: Kathy Clayton, Executive Director, WSASCD