



In attendance: Mike Dunn, Dave Colombini, Lexie Domaradzki, Josh Garcia, Missy Hallead, Barry Hoonan, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Gary Plano, Susana Reyes, and Kathy Clayton. Becky Cooke, ASCD International board member, and Margaret Murphy, ASCD Constituent Partnership Director, were also in attendance.

Absent: Joan Kingrey, Gene Schmidt, Patricia Shanander

I. Call to Order

Mike Dunn called the meeting to order with a review of the agenda for the day.

II. Strategic Planning

A. Goal 4: Influence and Policy

Provide board development regarding influence, policy and advocacy

Margaret Murphy, ASCD CP Director, presented information related to the ASCD Whole Child Campaign, which calls on parents, educators, policymakers, and communities to join forces to ensure our children become productive, engaged citizens. Margaret shared information about the Community Conversations Project, inviting board members to share information about the Whole Child campaign in informal discussion groups. ASCD Resources and web addresses were also presented.

B. Goal 5: Leadership and Governance

1) Strategic Plan – Celebrating our Successes

Mike Dunn reviewed our mission and the five goals of the strategic plan. Kathy provided a handout with information related to the successes we have realized over the past four years.

2) Strategic Planning that emerges from a shared vision

Kathy guided the board through an activity to review the Strategic Goals and Actions 2003-08. In small groups, the board discussed which sub-goals have been accomplished as well as those which should continue. In addition, the board brainstormed new sub-goals that will be considered. The following board members worked together in small groups:

Goal 1 Diverse, Active Membership: *Susana, Barry*

Goal 2 Communications/Publications: *Joan, Missy, Andrew*

Goal 3 Programs, Products, Services: *Kathy, Dave, Gayle*

Goal 4 Influence and Policy: *Josh, Margaret, Gary, Lexie*

Goal 5 Leadership/Governance: *Mike, Becky, Tim*

Each group shared their ideas, which will become the focus of our continued strategic planning process in September. A copy of the brainstormed information is attached.

III. Strategic Actions

A. Goal 5: Leadership and Governance

Board Expectations and Engagement

Mike Dunn facilitated a discussion related to board expectations. Kathy provided a master Calendar of Events so that Board members could obligate themselves to various activities.

B. Goal 3: Programs, Products, and Services:

1) Program Updates

a. 2008-09 WSASCD Calendar of Events

Kathy shared information about activities and events for the coming year. The 2008-09 calendar of events is attached.

b. 2008 Annual Conference

Kathy provided the board with a brief summary of the conference program. Information was provided regarding the status of the concurrent program with the Concurrent Program co-chairs, Pete Hall and Matt Handelman. The conference committee will meet on Monday, June 23rd for continued planning. Kathy also provided information about board responsibilities at the conference.

b. 2009 Annual Conference

Kathy, along with conference co-chairs Vince Blauser and Gerrie Garton, met with the 2009 conference committee on May 2nd. She presented the committee's recommendations for theme, logo and budget for board approval.

c. Future Conferences and Professional Development Opportunities

Kathy shared the plan to move from 3-day to 2-day conferences, as well as plans for future regional workshops. A copy of the 2008-09 Professional Development calendar is attached.

2) Services Update

a. Critical Questions Series

The board identified contributors and topics for the 2008-09 Critical Question series. The list is as follows:.

August – Mike Dunn – Commitment to Learning

September – Andrew Lumpe – Professional Development: One size doesn't fit all

October – Gary Plano – Core 24

November – Tim Nootenboom and Becky Cooke – Advocacy as a follow up to the LEAP Conference

January – Missy Hallead – Values-Based Recruiting

February – Lexie Domaradzki – What We Can and Should Expect from OSPI

March – Andrew to seek out Janet Regge and/or Karen Soine – Instructional Coaching

April - Gayle Mar-Chun – Involving Parents Who Feel Voiceless

May – Susana Reyes – to be determined

b. Awards

Board member, Gene Schmidt will co-chair the awards committee with Scott Seaman, from Tumwater School District. The board decided to continue with the 'Reaching the Whole Child' award (board-determined) the OYEA award, and all the state recognition awards. The nominations window will take place between September 14th and October 9th. Forms will be sent out via Newsflashes in September, as well as posted on our website. Please encourage nominations for all awards!

C. Goal 2: Communications & Publications

Identify target issues year in advance and place information on web.

Mike shared the theme for the 2008 fall, which is related to sound practices in teaching and learning. The theme for the Spring 2009 journal will be related to educators as learners, focusing on National Board certification, ProCert, etc. Since 2008-09 school year will be Joan Kingrey's last year as our editor, the board is encouraged to seek an editor early this fall to enable a smooth transition.

D. Goal 5: Leadership/Governance

Proposed 2007-08 Budget

Kathy presented the proposed budget for 2007-08 for discussion and input. Final approval of the budget will be taken at the September 30 meeting. As part of the budget discussion, we discussed the need for a proactive plan for covering expenses for all ASCD and WSASCD activities, including board expenses related to the conference. Kathy will create a document that outlines all expenses that will be covered by the organization.

3:00 Adjourn

BIRTHDAYS



Patricia Shanander - June 24

Josh Garcia - July 8

Gary Plano July 22

Susana Reyes - July 27