



BOARD MEETING MINUTES
Puget Sound ESD
Friday, September 26, 2008

In attendance: Mike Dunn, Dave Colombini, Lexie Domaradzki, Josh Garcia, Missy Hallead, Barry Hoonan, Joan Kingrey, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Susana Reyes, Patricia Shanander and Kathy Clayton.

Absent: Gary Plano, Gene Schmidt

I. Call to Order

Mike called the meeting to order and review the agenda.

II. Consent Agenda

Approval of the following consent items is recommended:

A. Minutes of the June 20-21 Board Meeting

Minutes were emailed with this agenda.

B. Goal 1: Diverse, Active Membership – Membership Count

As of September 19, 2009, we have 2198 members, an increase of 176 since June.

C. Goal 2: Communications & Publications - Critical Question Series

Following is the schedule for the Critical Question series for 2008-09:

August – Mike Dunn – Commitment to Learning

September – Andrew Lumpe – Professional Development: One size doesn't fit all

October – Gary Plano – Core 24

November – Tim Nootenboom and Becky Cooke – Advocacy as a follow up to the LEAP Conference

January – Missy Hallead – Values-Based Recruiting

February – Lexie Domaradzki – What We Can and Should Expect from OSPI

March – Janet Regge and/or Karen Soine – Instructional Coaching

April – Gayle Mar-Chun – Involving Parents Who Feel Voiceless

May – Susana Reyes – to be determined

D. Goal 2: Communications & Publications - Curriculum in Context

Pat Maniella, WSU Pullman, will succeed Joan Kingrey as our new editor for Curriculum in Context beginning this spring. The fall 2009 issue will be Pat's first responsibility. Pat will work with Kelly LaGrutta, who worked with Joan on the publication.

E. Goal 3: Programs, Products & Services - Professional Development

The two August Instructional Coaching workshops, delivered by Pete Hall and Alisa Simeral in Bothell and Spokane were well attended and successful. Financial reports will be available at the October meeting. A finalized Professional Development Calendar for 2008-09 was sent with this agenda.

F. Goal 4: Influence and Policy – Teacher of the Year

Kathy Clayton served as WSASCD representative on committee to select the *Washington State Teacher of the Year*. Announcement of the selection will be mid October.

G. Goal 4: Influence and Policy – LEAP Conference in Wash. D.C.

Kathy, Tim, and Gary attended the LEAP (Leadership for Effective Advocacy and Practice) conference in Washington DC on September 14-16. They visited the offices of Senator Patty Murray, Senator Maria Cantwell, Representative Cathy McMorris Rodgers, and Representative Dave Reichert. The LEAP team will present an informational powerpoint presentation at our board/conference committee dinner the night before the conference on Wednesday, November 5th. Other members of the LEAP team are: Becky Cooke, International ASCD board member, and Joan Chambers, 2008 conference committee member.

H. Goal 5: Leadership and Governance – ASCD Leadership Council

Kathy and Tim began their 3-year term on the ASCD leadership Council, which met at the LEAP Conference in Washington DC. Their next meeting will take place at the national conference in Orlando on March 13th.

Missy made a motion to accept the consent agenda as presented; seconded by Josh. Motion passed.

III. Board Development

Gayle Mar-Chun shared what she is doing at Madison Elementary with the Whole Child as the focus this year. Using the 5 themes of the ASCD Whole Child campaign (healthy, safe, engaged, supported, and challenged), Gayle guided her staff through the initial stages of the school improvement process. Her staff was encouraged to reflect on what they are doing in each area, and what they need to do next. A main focus also related to how the community meshes with Madison Elementary.

Dave Colombini shared information related to Kids at Hope and what South Kitsap School District is doing with regard to meeting the needs of the whole child. The district focus on 'Nurturing, Inspiring, and Building' involves all departments within the district meeting the needs of the Whole Child with the goal of 'All students achieving at highest levels.' Dave

shared that SKSD's work involves the utilization of concepts related Development Assets, Character Counts, Family Friendly Schools. They have moved toward school-based health clinics. The entire district came together for an opening day activity where the ASCD Whole Child video was shown.

IV. Strategic Plan and Action Items

A. Strategic Plan Goals – Continuing the planning process

Kathy guided the board through an activity to review the ideas which were generated at the June Retreat. The board worked in small groups to continue the goal process using the following question: Considering our mission "...facilitating continuous professional growth and advocating for instructional leadership to assure success for each learner," what can we accomplish this year? Each goal group reviewed their ideas, highlighting those ideas that should serve as drivers for each of our goal areas for this year, as well as those that should be considered for the future.

Goal 1 Diverse, Active Membership: *Susana, Barry*

Goal 2 Communications/Publications: *Joan, Missy, Andrew*

Goal 3 Programs, Products, Services: *Kathy, Dave, Gayle*

Goal 4 Influence and Policy: *Josh, Gary, Lexie*

Goal 5 Leadership/Governance: *Mike, Tim*

After each group shared the two or three ideas or activities that supported their goal, it was decided that each group, with the exception of goal 4, would write smart goals for each area. Kathy will create a format for the goals, which will be due to Kathy by October 17th and reviewed at our November meeting. Goal 4 will be the focus of our November meeting, as there is much to discuss as a group regarding advocacy.

Josh suggested that we create a process whereby our goals are revisited yearly. The process could look something like this:

June Retreat – Review and celebrate success of goals for previous year; Brainstorm ideas for goals for the next year. Also suggest that departing board members join us for the first half of the second day of the retreat.

September Board Meeting – Fine tune goals

October/November – Finalize SMART goals

January – Sub-groups report on progress

1) **Goal 2: Communications and Publications**

Curriculum in Context – Joan presented the fall themed journal on 'High Quality Teaching and Learning.' The journal has been mailed to all members. With regard to having Pat Maniella from WSU serve as our next editor, Joan added that with Kelly LaGrutta as the layout editor, there should be a seamless transition. We will continue to print the journal in Spokane.

Joan also mentioned some considerations for the future of the journal: 1) Budget allocation may not be enough as our membership increases and printing costs increase; 2) Currently pay Kelly \$1000 per issue – may need to increase; 3) The university that serves as host incurs indirect costs (mailing costs to authors, photo costs, human time)– need to address.

The Spring journal will focus on 'educators as learners,' with a focus on National Board Certification, ProCert programs, and administration programs, as well as looking at K-12 and higher ed working together.

2) Goal 3: Programs, Products, and Services

2008 Conference Update – Kathy gave an update for 2008 conference and provided preliminary information related to board responsibilities during the conference. Board members are invited Mike's private reception on Thursday, November 6 from 5:30-7:30 p.m. in the Presidential Suite – room 1502 of the Doubletree Hotel. Kathy reminded board members that WSASCD will pay for their hotel rooms at the conference this year. She will contact each board member to find which dates will be needed.

3) Goal 5: Leadership and Governance

Financial Summary and Update

A worksheet related to board expenses that would be covered by WSASCD was sent out with the agenda. Kathy reviewed the revenue and expense reports for the period June through August, 2008, as well as the 2008-09 budget, and responded to questions. Missy made a motion to accept the financial summary as presented; seconded by Andrew. Motion passed.

4) Goal 5: Leadership/Governance

OSPI Report – Lexie Domaradzki took the opportunity to share the powerpoint presentation that she used for her staff at OSPI. The content of the presentation involved Lexie's works with increasing OSPI's credibility through building the department's sense of being a team or learning community.

Lexie modeled the pecha kucha process of presenting, whereby 20 slides are shown for 20 seconds each with narration. The whole presentation lasted 6 minutes, 40 seconds. The process was an outstanding representation for the board to see, since we had all been trained in the process at our retreat in June. The board decided that anyone who has developed a powerpoint using the principles learned from Matt Miller at the retreat, should share them with the board.

5) Goal 3: Programs, Products, and Services

Awards – The board reviewed nominations from individual board members for the new 'Educating the Whole Child' award. Two award winners were selected: Debra McNeil, English teacher from Pullman High School will be the recipient of the Eastside award; Mike Nelson, superintendent of Enumclaw School District will receive the Westside award. Gene Schmidt and Scott Seaman will host a conference call with last year's award winners to determine the winners of our OYEA and state recognition awards.

3:00 Adjourn

Next Board Meeting:

Wednesday, November 5, 2008
Spokane Doubletree Hotel – Shades Conference Room
8:30 a.m. – 3:00 p.m.

BIRTHDAYS



Patricia - June 24

Josh - July 8

Gary - July 22

Susana - July 27