



BOARD MEETING MINUTES
Doubletree Hotel Shades Conference Room
Wednesday, November 5, 2008
8:30 a.m.-3:00 p.m.

In attendance: Dave Colombini, Josh Garcia, Missy Hallead, Barry Hoonan, Joan Kingrey, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Gary Plano, Susana Reyes, Gene Schmidt, Patricia Shanander and Kathy Clayton.

Absent: Mike Dunn, Lexie Domaradzki

I. Call to Order

In Mike's absence, Kathy called the meeting to order and reviewed the agenda.

II. Opening Activity

The board viewed an inspirational video of Nick Vujicic, a man with no arms or legs. The video provided the perfect segue to our opening question, 'What are you grateful for?' The board shared personal and professional reflections.

III. Consent Agenda

A. Minutes of the September 26th Board Meeting

Minutes were emailed with this agenda.

Missy made a motion to accept the minutes as presented; seconded by Tim. Motion passed.

B. Financial Report

The financial statement for the August Hall/Simeral workshops, as well as the September 30 financial report, were emailed with the agenda.

Gary made a motion to accept the minutes as presented; seconded by Gene. Motion passed.

IV. Strategic Plan and Action Items

Goal 3: Programs, Products, and Services

a. 2008 Conference Update – Kathy provided information about schedules and board responsibilities for the conference. Board members received folders with specific information about their individual responsibilities. Kathy also shared the financial situation with regard to our low conference numbers, as well as the convention center and hotel contracts. It is anticipated that our conference will lose approximately \$15,000.

b. State Recognition Awards Process – Gene shared his reflections on the process utilized this year for selection of the award recipients. We also discussed timeline issues related to the award process for next year, as the conference will be one month earlier – October 9-10, 2009. Scott Seaman, the 2009 Awards Chairperson will be invited to our January meeting to help determine the new timeline.

Goal 1: Diverse, Active Membership

2009 Election Information – Kathy reviewed information, provided by Mike Dunn, regarding proposed changes to the ‘Nominations and Elections’ section of our Procedural Guidelines. New wording is needed to reflect the addition of the three new board positions that will ensure that all ESD have a representative on the board. New wording is also needed to reflect our change in having one candidate run for each board position to assure diverse representation on the board. A more inclusive outreach process is needed as we look to the future. At our January board meeting, we will look at ‘who we are now’ and identify who we need to recruit for our open positions for the 09-10 school year.

IV. ASCD International Singapore Experience

Becky Cooke, ASCD Board member, Past President of WSASCD, and principal of Prairie View Elementary in Mead School District, shared highlights of the ASCD Board of Directors’ recent trip to Singapore.

V. Board Development

1) Strategic Plan Goals and Action Planning

Kathy passed out the goals and actions for Goals 1, 2, 3, and 5, based on the work of each board sub group. They will be reviewed more extensively at our January meeting. The rest of our meeting was used to discuss Goal 4, to determine the direction the board wants to pursue regarding ‘Influence and Advocacy.’

2) Goal 4 – Influence and Policy

Josh led the board through a process to determine our role as the “sought-after source of accurate information for teaching and learning” as it relates to ‘advocacy.’ Board members were asked to think of their own definitions, characteristics, examples, and non-examples of the words, ‘Advocacy’ and ‘Political.’ This led to a lively discussion of our role as an ASCD affiliate and what advocacy looks like for our organization. As a result of the discussion, Josh will bring two action items to the board in January, which will lead us to a plan of action with Goal 4.

Next Board Meeting: Friday, January 23, 2009
Puget Sound ESD
8:30 a.m. – 3:00 p.m.

Possible Agenda Items:

- Board Elections – Process for running nominees unopposed
- Structure of Board and Conference Committee Calendar for next year
- State Recognition Awards Process – Invite Scott Seaman to meeting
- Next Steps for Curriculum in Context – Invite Pat Maniella to meeting
- OSPI Report
- Progress Reports on Goal activities

BIRTHDAYS



Missy - October 17
Dave - November 25