



**In attendance:** Alan Burke, Dave Colombini, Mike Dunn, Missy Hallead, Barry Hoonan, Jim Howard, Barbara Lomas, Gayle Mar-Chun, Tim Nootenboom, Gary Plano, Susana Reyes, Janice Sauve, Gene Schmidt, Patricia Shanander, and Kathy Clayton.

**Absent:** Becky Cooke, Josh Garcia, Andrew Lumpe, Gene Sementi, Ismael Vivanco

**I. Call to Order**

Past President Mike Dunn called the meeting to order with a review of the agenda for the day.

**II. Strategic Actions**

**A. Goal 5: Leadership and Governance**

***Board Expectations and Engagement***

Mike Dunn passed out a document and facilitated a discussion related to board expectations. Kathy passed out a master Calendar of Events and encouraged board members to obligate themselves to three activities.

**B. Goal 3: Programs, Products, and Services:**

***Program Updates***

**a. Review of PLC On-Site Workshop in White River**

Kathy shared information about our latest regional professional development activity, sponsored by WSASCD, Solution Tree publishing, and White River School District. Programs from the PLC On-site Workshop were passed out to show how we utilized the expertise of White River School District personnel to present sessions on the realities of creating Professional Learning Communities. 200 educators attended the 2-day workshop. WSASCD profited \$15,000 on this event, receiving only clock hour and membership fees. We plan to host the same on-site workshop next year.

Kathy also shared a document that showed all the PDAs that WSASCD has hosted since August 2006. We discussed the fact that we tend to come out ahead financially when we host in schools and ESDs; while hosting in hotels is expensive unless we have high numbers of attendees.

**b. 2009-2010 WSASCD Professional Development Activities**

Kathy shared the schedule for future regional workshops. Board members signed up to be on-site coordinators for the regional workshops.

- 1) Annual Conference in Seattle – October 9-10, 2009
- 2) Pete Hall/Alisa Simeral 'Instructional Coaching' Workshop
  - a. January 15, 2010 in Pasco at ESD 123
    - i. On-site coordinator: **Kathy**
  - b. January 16, 2010 in Spokane at ESD 101
    - i. On-site coordinators: **Kathy** and **Tim**
- 3) Debbie Miller 'Readers' Workshop'
  - a. January 29, 2010 in Yakima (site to be determined)
    - i. On-site coordinators: **Kathy** and **Janice**

- b. January 30, 2010 in Federal Way at Todd Beamer High School
      - i. On-site coordinators: **Kathy** and **Patricia**
- 4) PLC Conference
  - a. March 5-6, 2010 in Seattle area (site to be determined)
    - i. On-site coordinators: **Dave**, **Gayle**, and **Patricia**
- 5) Bob Eaker/Janel Keating Seminar
  - a. March 6, 2010 in Vancouver School District
    - i. On-site coordinators: **Barry** and **Barbara**
- 6) PLC On-Site Workshop
  - a. June 21-22, 2010 in White River School District
    - i. On-site coordinators: **Mike** and **Kathy**

### c. 2009 Annual Conference in Seattle

Kathy provided the board with a brief summary of the conference program, including the concurrent program schedule of presentations, as well as an update on our State Recognition Awards. Kathy also provided information about board responsibilities at the conference and board members volunteered for specific responsibilities.

- 1) Thursday, October 8
  - a. Help unload van: **Dave**, **Mike**, and **Tim**
- 2) Friday, October 9
  - a. Host Dr. Andy Hargreaves: **Need a host**
  - b. Registration/Book Sales: **Dave**, **Tim**, and **Susana**
  - c. Greet Student for National Anthem: **Barry**
  - d. Announcer of Whole Child Awards: **Dave**
- 3) Saturday, October 10
  - a. Registration/Book Sales: **Mike** and **Dave**
  - b. Action Lab Hosts
    - i. Pete Hall and Alisa Simeral: **Patricia**
    - ii. Lynn Fielding: **Need a host**
    - iii. Mike Mattos: **Janice**
    - iv. Alan Burke and Jessica Vavrus: **Need a host**
    - v. Mary Ann Stine: **Need a host**
    - vi. Sharon Kramer: **Barbara**
    - vii. Gail Boushey/Joan Moser: **Gayle**
  - c. Luncheon Speakers Host
    - i. Josh Dawson/LeAnn Alfano: **Dave**
  - d. Pack up at end of day: **Kathy** and **Dave**

### d. 2010 Annual Conference in Spokane (Partnering with WAEYC)

Kathy, along with conference co-chairs Sean Dotson and Brent Howard, met with the 2010 conference committee on May 1st. Kathy presented the committee's recommendations for theme and logo, seeking input related to the logo. The theme is *Looking through the Kaleidoscope: Focusing on the Learner*. The budget will be ready for board approval at the October 8 meeting, as it will be created when we have a better estimate for participation, as well as information related to how the 2009 annual conference will do financially. The conference will take place at the Spokane Convention Center and Doubletree Hotel. WAEYC has a room block at the Doubletree, while WSASCD's room block is with the Red Lion at the Park. Kathy shared a conference schedule, which involves sharing sessions and keynote speakers with WAEYC, the organization with whom we are partnering for this conference. Michael Gurian will serve as the keynote speaker for the Friday General Session, provided by WSASCD. His topic will be, "The Minds of Boys and Girls: How to Help our Sons and Daughters Do Their Best in School and Life." The committee has made several suggestions for Action Lab presenters that are related

to 'focusing on the learner.' Those presenters should be in place by the October 8 board meeting. Kathy shared the fact that there some challenges with sharing the conference with WAEYC, as we have membership fees and they provide STARS credit for Child Care and Early Education professionals. Many details related to registration, exhibits, and schedules still need to be worked out. Kathy will meet with WAEYC leaders in July to do some further planning.

### **C. Goal 5: Leadership/Governance**

#### ***OSPI Report***

Dr. Alan Burke provided information relative to the work of OSPI. He shared the following information:

- OSPI continues to experience budget cuts in subject area support personnel.
- There is a need for a comprehensive plan for the state's dropout problem.
- There is concern that 10<sup>th</sup> grade WASL scores have declined.
- H.B. 2261 is important... Waiting to see which legislators will serve on committee.
- National Standards Movement has challenges – IRA and NCTM concerned about quality of the standards relative to their subject areas; Science standards and alignment with curriculum materials is not good in our state.
- Race to the Top funds - \$4.35 billion will be awarded to a short list of states based on closing the achievement gap. Washington's involvement with Partnership for Learning and their corporate sponsorships (Gates, Allen, Microsoft) will be looked at positively, as will the work in our state with STEM education, and improvement of teacher quality through National Board Certification. A concern might be related to charter schools, which has been stated as a prerequisite for Race to the Top funds.
- Math Wars – The 'Where's the Math' advocacy group is in the middle of the struggle between the OSPI recommended Holt Mathematics series and the Discovering Math series adopted by Seattle School District.
- 'Starting Strong' P-3 Early Learning Conference – Alan encouraged our involvement in the conference. Board members, Tim Nootenboom and Susana Reyes, will attend the conference to learn more about P-3 connections. Kathy will also submit information about WSASCD to the P-3 online resource directory to be posted on the OSPI and DEL websites.

### **D. Goal 2: Communications & Publications**

#### ***1) An Introduction to 2.0 Technologies***

Special guest, Brent Howard, Technology Specialist with ESD 101, shared information about 2.0 technologies, as they relate to improving WSASCD's communication with members and non-members. Brent had been in communication with Mike, Kathy, Andrew Lumpe, and Adam Smith, our webmaster, to determine some of our needs. Brent shared that Skype is a tool that can be used for face to face communication between two people or can be used for conference calls (audio only) for up to 20 people. It is a free tool if Skype is installed on the users' computers. There is a low cost to call landline or mobile phones. 'Go to Meeting was another tool that Brent shared. It is a tool for teleconferencing and has a yearly charge. Ning, another tool shared by Brent, is a social networking tool that is used by educators across the country. Virginia ASCD has an active Ning site. The last tool shared was Google Docs, a free web-based tool that allows users to create basic documents that can be edited collaboratively by multiple people. The board also had a discussion about blogs and decided to host blogs this year using our Critical Question series. We will begin in August with an article authored by Brent on the importance of using new technologies. Kathy shared that Andrew is interested in working with our board to learn more ways to utilize technology for online learning.

## **2) Critical Question Series**

Kathy facilitated a conversation about topics and contributors for the 2009-10 Critical Question series. Here is the plan:

- August – Brent Howard – The Importance of New Technologies
- September – Barry Hoonan's daughter – Challenges of the 21<sup>st</sup> Century (Digital Native) Student in a Classroom with a 20<sup>th</sup> Century Teacher – or How I Learn as a Digital Native: A Student's Perspective
- October – Michaela Miller – The Role of a Teacher Leader in a PLC
- November – Carol Mahoney – Challenges of Being a Teacher Leader
- December – Josh Garcia – How the Budget Crisis Has Helped Districts to Realign their Priorities

## **E. Goal 5: Leadership/Governance**

### **1) Review of 2008-09 Budget and Proposed 2009-10 Budget**

Kathy guided the board through an analysis of the budget by comparing the May 31, 2008 to the May 31, 2009 financial report. In general, our revenue was \$138,432.48 less this year due to lower revenue from conference registrations, book sales, membership fees, and workshop registrations. Our expenses exceeded our revenue by \$60,565.47, which cut into our carry over from last year. As a result, we project that our carry over will be approximately \$90,000 this year compared to \$142,988.33 last year.

Kathy presented a proposed budget for 2009-10 for discussion and input. The proposed budget was built conservatively, limiting our board activities. For example, we did not budget for attendance at the ASCD LEAP Conference in September. If another look at our financial picture in August looks positive based on conference registrations and/or we receive an Influence Grant, we will re-evaluate our involvement in that conference. In that case, Kathy may attend. Approval of the proposed budget will occur at the October 8 meeting.

### **2) WASA Contract**

Mike shared information regarding the 2009-10 Professional Services Contract with WASA. He explained that WASA worked with us to create a management contract that was more realistic and saved us money. WASA was willing to implement online registrations (at their expense) in lieu of WSASCD using another online service. A motion was made by Barry, and seconded by Tim, to accept the WASA Contract as presented. Motion passed.

### **3) Membership Report**

Kathy presented the membership report which showed our membership dipping to 1696, which is directly related to our decline in overall participation at the annual conference and regional workshops. A close look at our membership shows that our ASCD joint memberships are increasing. It will be important to continue to offer professional development activities throughout the year, which will in turn, increase our membership.

## **F. Goal 3: Programs, Products, and Services:**

### **Collaboration Consideration – Character Education Partnership**

Former board member, Sharon Mowry, is interested in sharing a program, the Character Education Partnership, with the board for our consideration. While she was unable to be at our meeting, Sharon did provide information about how this program aligns with the ASCD Whole Child Initiative. It is Dr. Mowry's desire to have WSASCD and OSPI partner with Whitworth University to implement a recognition program related to Character Education in our state. Sharon invited Dr. Alison Olzendam and Heather Knight, Co-Presidents of the Leadership Innovations Team, to present information about the program for our review. We learned that the

Character Education Partnership is not an instructional program, and only a recognition program for schools that exhibit the eleven principles of effective character education, based on universal themes and core values. It is not program specific. Winning schools across the country have used a variety of character education programs. There is a self-assessment tool for schools. There is no financial obligation to WSASCD; and there is a \$6000 grant for the partnership organizations to use for sending people to training on the selection process. When asked what WSASCD's support could look like, Heather mentioned some specific ideas: 1) Host an article in Curriculum in Context on character education; 2) Have board members serve on the review panel; and 3) Help decide when and where the award will be given. The board was interested in the timeline for the activities of this partnership. Heather and Alison said they would pass the question on to Dr. Mowry. The decision regarding whether or not we will get involved with the program will be made at a later date.

#### **G. Goal 2: Communications & Publications**

##### ***Curriculum in Context***

Our three co-editors have been learning about their responsibility from Joan Kingrey. Jim Howard shared thoughts about our fall journal. Jim, Becky Cooke, and Gene Sementi have selected articles from the past three years' journals that are the most relevant to our conference theme – Beyond Success: Striving for Significance. These articles will make up the fall journal as a tribute to Joan's editorship and to serve as a transition to the new team. The board decided to make a decision at our October 8 meeting as to whether or not to have a second journal for 2009-2010, based on the financial status of our conference.

#### **H. Goal 4: Advocacy and Influence**

##### ***Influence Grant***

We have the opportunity to apply for an Influence Grant through ASCD. Mike facilitated a discussion about specific goals and activities that could be used for the application process. It was decided that Kathy would write the grant around the idea of hosting a symposium around issues relative to ESHB 2261 for a target audience of teachers, administrators, legislators, and parents.

**2:30 Meeting Adjourned**