



**BOARD MEETING MINUTES**  
**Puget Sound ESD**  
**Friday, January 22, 2010**  
**8:45 a.m.-3:00 p.m.**

**In attendance:** Dave Colombini, Mike Dunn, Josh Garcia, Barry Hoonan, Jim Howard, Barbara Lomas, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Gary Plano, Susana Reyes, Janice Sauve, Patricia Shanander, Ismael Vivanco and Kathy Clayton.  
**Absent:** Alan Burke, Becky Cooke and Gene Sementi

**I. Call to Order**

Josh called the meeting to order and reviewed the agenda. It was noted that Jessica Vavrus, from OSPI would be at the meeting in the afternoon to deliver the OSPI Report and be involved in the 2010 Conference planning discussion.

**II. Board Development**

Barbara Lomas guided the board through an opening activity, whereby groups of three people used all the letters of their first and last name, using post-it notes, to create a phrase related to the mission and/or goals of WSASCD. Thank you, Barbara! **Dave Colombini** volunteered to facilitate an activity for the March 19 Board meeting.

**III. Consent Agenda**

Approval of the following consent items is recommended:

**A. Minutes of the October 8 Board Meeting**

Minutes were emailed with this agenda.

**B. Financial Report**

The financial report as of December 31st was emailed with the agenda. Kathy highlighted the fact that we have increased our revenue between December 2008 and December 2009 by \$85,944.77. She also noted that our net loss for December 2008 was \$43,428.64, and for December 2009, our net gain is \$1,435.33. We are seeing a more positive financial trend this year, as opposed to 2008-09.

Barry made a motion to have the Executive Committee review the budget and develop a plan for 2010-2011. The plan will be shared at the June retreat. Andrew seconded the motion and the motion carried.

**C. 2010 Awards Chairpersons**

Jason Thompson, Newport School District superintendent, and Jason Smith, principal of Adelaide Elementary in Federal Way will co-chair the State Recognition and OYEA Awards process. Applications will be available February 1<sup>st</sup>.

**D. 2011 Conference Co-Chairs**

Marti Shefveland, Assistant Administrator of Surprise Lake Elementary in Fife School District, and Janet Regge, Instructional Coach from Renton School District will co-chair the 2011 Conference Committee.

**E. Critical Question Series** - Following is the schedule for the remaining Critical Question series for 2009-10:

- January – Michaela Miller (**Gayle Mar-Chun**) – Pathways to Becoming a Teacher Leader
- February – **Josh Garcia** – How the Budget Crisis Has Helped Districts to Realign their Priorities
- March – **Janice Sauve** - Reflective Process on Teaching: Video Conferencing and National Board Certification.
- April – Jason Robertson & 2 Algebra II teachers <**Becky Cooke**> Standards-Based Grading
- May – Ben Small <**Tim Nootenboom**> How Leadership at different levels comes together to make an impact in the classroom.
- June – **Barbara Lomas** and LaCenter Team – How observing classroom practices can change leadership practices. What impact does it have on planning for next year?
- Other topics for any time of year
  - **Andrew Lumpe** – Teacher Certification: What does it mean for educators?
  - **Gary Plano** – Core 24 and its Impact
  - **Alan Burke & Barry Hoonan** – National Standards: Implications
  - **Barry Hoonan's** daughter – Challenges of the 21<sup>st</sup> Century (Digital Native) Student in a Classroom with a 20<sup>th</sup> Century Teacher – or How I Learn as a Digital Native: A Student's Perspective

Andrew made a motion to accept the consent agenda; seconded by Jim. The motion passed.

#### IV. Strategic Plan and Action Items

##### A. *Goal 3: Programs, Products, and Services*

**1. 2009 Conference Review** – Kathy provided evaluations, survey results, and financial information related to our October conference. The evaluations for our Action Lab presenters were excellent; and the feedback from the overall conference evaluation was very positive with some good suggestions for improvement. The board celebrated the fact that we profited \$21,442.45 on the conference, as well as brought in an additional \$16,760.00 in membership fees. Celebrate!

**2. Future Conferences** - The conference venues that have been booked for the future are: 2010 – Spokane Convention Center; and 2011 – Doubletree Hotel Seattle Airport. Plans for a venue for the 2012 Annual Conference need to be made in the next six months. The board had a lengthy discussion about future conferences, which included questions such as: 1) Should we continue with conferences?; 2) Should we stay with Spokane or move to another location in the state?; 3) What are the pros and cons of hosting a conference in a school?; and 4) What are the potential costs for hosting in a school, hotel, and/or convention center?. Barb made a motion to have a committee of board members develop a process for gathering information related to future conferences to be brought back to the board in March for further discussion. Jim seconded the motion and the motion carried. **Tim** will chair the committee of the following board members: **Patricia, Jim, Dave, Gayle, and Barry**. **Kathy** will serve as a resource for the committee.

**3. Regional Workshop Updates** – Kathy provided information regarding the Pete Hall/Alisa Simeral 'Instructional Coaching' workshop in Pasco and Spokane. Our participation was low for each workshop, but because of the generosity of ESD 101 and 123 with no facility fees, we only lost \$1,871.46. Because we have 200 registrants for the Debbie Miller workshops in Yakima

and Federal Way, we decided we could afford to take the loss in Pasco and Spokane.

Kathy discussed plans for upcoming workshops. All hosts will receive complimentary registrations for each workshop. Kathy will send specific information regarding the registration process, as well as host responsibilities prior to each workshop.

- a. Debbie Miller 'Readers' Workshop'
  - i. January 29, 2010 in Yakima Red Lion Hotel
    1. On-site coordinators: **Kathy** and **Janice**
  - ii. January 30, 2010 in Federal Way at Todd Beamer HS
    1. On-site coordinators: **Kathy** and **Patricia**
- b. Bob Eaker/Janel Keating Seminar
  - i. March 5, 2010 in Federal Way
    1. On-site coordinators: **Dave** and **Patricia**
  - ii. March 6, 2010 in Vancouver School District
    1. On-site coordinators: **Barry**, **Gayle** and **Barbara**
- c. Barry Hoonan Reading Workshop
  - i. April 24, 2010 in Mead School District
    1. On-site coordinator: **Becky** and **Tim** (possibility)
- d. PLC On-Site Workshop
  - i. June 21-22, 2010 in White River School District
    1. On-site coordinators: **Mike** and **Kathy**

**3. State Schools of Character** – Dave provided a thorough picture of the training he attended in Washington, D.C., as well as information about the awards process for the State Schools of Character Award. Members of the team who were trained on the selection process were Dave (WSASCD), Sharon Mowry and Debbie Tully (Whitworth University), and Heather Knight, from Leadership Innovations Team. While the application process was very short for the 2010 awards, the team was excited that five nominations were received. Dave was proud to report that the winner of the SSOC Award is Lynnwood Elementary School from Edmonds School District. The board decided that as a partner in this endeavor, we will honor the award winner at our Awards Luncheon at the Annual Conference in Spokane. The four schools that were nominated, but not selected, will also be recognized at the luncheon.

#### ***B. Goal 5: Leadership and Governance***

- 1. Candidates for Board Election** – Mike updated the board on the nominating committee's work in determining candidates, based on diversity, for the March election. Candidates for the election are:
  - a. President-elect – **Tim Nootenboom**, Director Learning and Teaching, Central Valley School District
  - b. ASCD Rep – Jill Burnes, Enumclaw High School principal, Enumclaw School District
  - c. ESD 123 (Pasco – new) – to be determined
  - d. ESD 114 – Dave LaRose, South Kitsap School District superintendent
  - e. ESD 121 (S. Puget) – Janet Regge, Instructional Coach, Renton School District.
  - f. ESD 171 - **Ismael** will run for a new 3-year term, as he is currently finishing out Gene Schmidt's term. Thanks Ismael!
  - g. **Barry** will simply change areas to represent ESD 121 North and will not be on the ballot.

### **C. Goal 2: Communications & Publications**

1. **Curriculum in Context – Celebrate!** Jim shared information about the Fall/Winter journal, informing the board that we have changed printers. This change has resulted in a lower printing cost with comparable quality. Board members commented on the quality of the articles in the journal.

Jim shared plans for the spring electronic journal, which will be related to ‘Skills for the 21<sup>st</sup> Century.’ **Jim, Becky, and Gene** are soliciting articles related to schools that are ‘doing it right,’ as well as finding a balance of contributors from across the state. Plans are to add links to the articles for 3-5 minute video clips that represent the information in the article. The deadline for article submission is the end of February, with publication to occur the end of April. Topics related to 21<sup>st</sup> Century Skills involve using or developing creative ways for the integration of skills such as critical thinking, problem solving and communication into the teaching of core academic subjects such as mathematics, reading, science and history that ensure students graduate prepared for life.

### **D. Goal 4: Influence and Policy**

1. **OSPI Report** – Jessica Vavrus, Director of Teaching and Learning at OSPI, provide information on current happenings at OSPI. A handout was provided that outlined the Teaching and Learning Updates related to 1) Early Learning Implementation Grants, 2) support for Comprehensive Sexual Health Education program, 3) Social Studies, the Arts, health and Fitness Assessment Verification Reports, and 4) work related to the State Formative Assessment System. It was suggested that a WSASCD board member attend the Symposium on February 1<sup>st</sup> designed to build common understanding to move forward in bringing together a statewide system.

In addition, Jessica provided information on the Federal Common Core Standards, stating that she has seen the standards related to Language Arts and Mathematics and provided input on the first drafts. Many suggestions were incorporated into second drafts. The Common Core Standards would provide the overarching framework, with states creating the curriculum to support the standards. Members of the board expressed concern about the terms that may cause confusion with teachers (i.e., GLEs, Standards, EALRs). Jessica recognizes the concern and if Washington State adopts the Common Core Standards, whether or not we receive ‘Race to the Top’ funding, this will be an issue to address. **Janice** and **Susana** are willing to work with Jessica on terminology. Also discussed was the need for an overarching vision for Education Reform that clarifies the roles of the Governor’s office, the State Board of Education and OSPI.

There was a great deal of discussion about RTTT and how to get the word out about the grant application process and its connection to ESHB 2261. The board discussed the idea of hosting a forum for educators related to RTTT. As the conversation evolved, it was evident that our board represents diverse thinking on RTTT, both pro and con, making it difficult to serve as a sponsor of such an event. We also felt that we could not speak for our members with one clear voice. With that in mind, Susana made a motion that WSASCD not host a forum, and instead get involved if OSPI invites our organization to a meeting to gather input. Barry seconded the motion. With further discussion, it was decided that as representatives of WSASCD, board members would view the work of RTTT through the lens of ‘whole child,’ utilizing the five pillars of the ASCD Whole Child Initiative. If board members present any views unrelated to the ‘whole child initiative,’ they would be clear that they are representing themselves and not WSASCD. A vote was taken and the motion passed.

2. **2010 Conference Planning** – Kathy shared a handout with the general conference schedule and ideas for co-sponsoring with WAEYC and OSPI. Some of the details include:
  - a. WAEYC will begin their conference prior to our first day. WSASCD members can register for WAEYC's first day as a pre-conference.
  - b. All conference attendees will have the opportunity to attend any sessions offered by WSASCD, OSPI, and WAEYC. This gives 25 session possibilities for two time blocks and 18 sessions for the third time block.
  - c. We will have exhibitors for three days, rather than one. Exhibits will open on Thursday at noon and conclude on Saturday at 2:00 p.m.
  - d. We are planning to host a Leadership Panel on a unifying discussion point related to Early Learning. Legislators would be invited to the Leadership Panel and then invited to attend the Presidents' and Exhibitors' Reception, as well as the President's Private Reception. Jessica Vavrus recommended Kelli Bohanon, the new Director of Early Learning for OSPI as a great contact for the Leadership Panel.
  - e. We discussed the role of OSPI at the conference and decided that it would be important to have someone (Randy Dorn, Alan, Jessica) introduce the General Session, making it clear that OSPI has a presence at the conference.
  - f. Also discussed were the OSPI sessions. Members of the board recommended that OSPI showcase schools and/or programs that are experiencing success as a way of presenting updates in subject areas. Using catchy titles that will be as inviting as the titles that other presenters provide may help to improve participation in the OSPI sessions. Also discussed was involving OSPI session presentations related to subject areas and/or strategies that are generally taught by the majority of WSASCD members. Sessions related to the Arts and Health and Fitness have drawn few participants over the past three years.
  - g. Kathy shared information about our Friday Keynote Speaker, Michael Gurian. Barry recommended his books for possible book studies before the conference. WAEYC will provide the Saturday Keynote Speaker. Kathy presented the list of presenters who will present full-day Action Labs. **Jessica** said that she and **Alan** would be willing to present an Action Lab regarding OSPI updates for the 2010 conference.
  
3. **Influence Grant** – Gary made a motion that we utilize our Influence Grant funds to support the Leadership Panel at the 2010 Annual Conference. The motion was seconded by Barbara and Gayle; the motion carried.

#### ***E. Goal 5: Leadership and Governance***

**1. Strategic Planning and Updating our Image** – Josh shared a sample brochure, designed by Mike, to update our image. A sub-committee of board members was created to work with **Mike** on ideas related to these branding efforts. Board members who will be involved are **Janice, Barbara, Patricia, and Ismael**.

It was also decided that the board would engage in an online meeting in February, solely devoted to strategic planning. **Josh** will take the lead on planning the meeting and setting a date.

**2. The Role of Technology and WSASCD** – Andrew and Barry have a plan in place for developing an online workshop. It will be a part of a bigger technology picture that we hope to develop with future conversations. Tim is willing to take the lead on this endeavor.

**3. National Staff Development Council** – NSDC is hosting a nation conference in Seattle in July. Some educators in our state are excited about this conference and as they are working on the details for the conference, have decided that they want to create an NSDC affiliate. Josh let the board know that we have committed to being involved in their planning meetings. He shared information about the meetings that he and Kathy have already attended. Comments from the board related to making sure that we provide input that helps NSDC find a niche that is different from what WSASCD provides. Josh was clear that that is exactly why we are involved.

### **3:00 Adjourn**

Next Board Meeting:

Friday, March 19, 2010  
PSESD - Renton  
8:45 a.m. – 3:00 p.m.

### **Possible Topics:**

- 'Educating the Whole Child' Award
- Future Conferences
- PD Calendar for the future
- Election Results
- Goal planning
- Technology and WSASCD
- Membership Report
- Sponsorships

Respectfully submitted: Kathy Clayton