



**ANNUAL RETREAT
MINUTES
Central Valley School
District Boardroom
Friday, June 25, 2010
4:30 a.m.-6:00 p.m.**

In attendance: Alan Burke, Jill Burnes, Dave Colombini, Becky Cooke, Josh Garcia, Barry Hoonan, Jim Howard, Dave LaRose, Barbara Lomas, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Gary Plano, Janet Regge, Susana Reyes, Jose Rivera, Gene Sementi, Patricia Shanander, Mike Villarreal, Ismael Vivanco and Kathy Clayton.

Absent: Mike Dunn

I. Call to Order and Opening Question

President **Josh Garcia** thanked **Tim Nootenboom** and Central Valley School District for hosting our board meeting. **Josh** welcomed the board and introduced our new board members. He called the meeting to order, guided us through short introductions, and reviewed the agenda. **Helene Paroff**, Assistant Superintendent, NEWESD 101 and a past president joined us. She will facilitate our planning process tomorrow. New board members are:

- ESD Region 105 Representative: **Jose Rivera**, Principal, McClure Elementary, Grandview School District
- ESD 114 Representative: **Dave LaRose**, Superintendent, South Kitsap School District
- ESD 121 South Representative: **Janet Regge**, Instructional Coach, Renton School District
- ESD Region 123 Representative: **Miguel Villarreal**, Assistant Superintendent, Othello School District
- ASCD Representative: **Jill Burnes**, Principal, Enumclaw High School, Enumclaw School District

II. Consent Agenda

The following consent items were approved. **Andrew** made the motion; seconded by **Jim**: the motion passed.

A. Minutes of the March 19, 2010 meeting

Minutes were sent by email.

B. ASCD Leader to Leader Conference

The conference will take place in Leesburg, Virginia on July 22-24 and will be attended by Kathy and five board members: **Becky Cooke, Jill Burnes, Barry Hoonan, Dave LaRose, and Tim Nootenboom.**

III. Who are We As Individuals?

Each board member gave a 1-minute presentation related to 'Who are you and what are you trying to do?' There was great variety in the formats that were used for the presentations – prezi, animato, powerpoint, paper/pencil and oral presentations. Board members learned a lot about each other through the presentations.

IV. Celebrating our Success

Kathy provided an overview of our accomplishments for the past three years in a powerpoint presentation. Highlights included our two national awards – the *2009 Affiliate Area of Excellence Award for Membership* and the *2009 Affiliate Area of Excellence Award for Programs, Products and Services*. The presentation served as a segue into our discussion about rebranding.

V. Rebranding - Logo Selection

Barbara Lomas presented the rebranding committee's work related to our new logo. Two logos were presented to the board – 1) a tree motif and 2) a design with three boxes, each including one leaf. Both logos included the name 'Washington State ASCD' and the byline 'Learn. Teach. Lead.' We are following the lead of International ASCD and using the acronym only. The committee (**Janice, Barbara, Patricia, and Ismael**) made a recommendation that we accept the logo with the three boxes. **Barry** made a motion that we accept the recommendation; seconded by **Becky**. After some discussion, the motion passed. The new logo will be utilized on our new website as of July 1st. The board expressed their appreciation to Barbara and the committee, as well as to the people at ESD 112 who provided their expertise.

V. New Website

Kathy shared a sneak preview of our new website, which should go live in the next two weeks. She also shared that **Adam Smith**, technology teacher from Cheney High School, has done an exceptional job serving as our webmaster for the past four years. While Kathy will take on the webmaster responsibilities for the new site, she informed the board that **Eric Jurasin**, technology teacher at Spokane Valley High School will serve as an important resource for Kathy.

VI. Celebrate the Commitment of our Departing Board Members!

At dinner, Josh expressed our appreciation to **Tim and Heather Nootenboom** for hosting our board dinner at their home. Josh presented a token of appreciation to these fabulous board members for their outstanding service:

- Past President: **Dr. Mike Dunn**, Superintendent, NEWESD 101
- ESD 114 Representative: **Dave Colombini**, Director of School and Family Support, South Kitsap School District
- ESD 121North Representative: **Dr. Gary Plano**, Superintendent, Mercer Island School District
- Unable to attend: ESD Region 105 Representative: **Janice Sauve**, Principal, Marcus Whitman Cowiche Elementary, Highland School District

We will also honor the work of our webmaster for the past four years:

- **Adam Smith**, Technology Teacher, Cheney High School, Cheney School District

Respectfully submitted: Kathy Clayton