



ANNUAL RETREAT MINUTES
Central Valley School District Boardroom
Saturday, June 26, 2010
8:30 a.m.-3:00 p.m.

In attendance: Alan Burke, Jill Burnes, Dave Colombini, Mike Dunn, Josh Garcia, Barry Hoonan, Jim Howard, Dave LaRose, Barbara Lomas, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Janet Regge, Susana Reyes, Jose Rivera, Patricia Shanander, Mike Villarreal, Ismael Vivanco and Kathy Clayton.

Absent: Becky Cooke, Gary Plano, Gene Sementi

I. Call to Order

Past President **Josh Garcia** called the meeting to order and reviewed of the agenda for the day.

II. Strategic Actions

A. Goal 5: Leadership and Governance

Rebranding Efforts

Helene Paroff, Assistant Superintendent, NEWESD 101, facilitated a morning work session related to rebranding our organization. Board members worked in groups for the entire morning. The groups were as follows:

Group 1	Group 2	Group 3	Group 4	Group 5
Dave L.	Dave C.	Barbara	Alan	Andrew
Gayle	Jill	Jose	Janet	Barry
Jim	Tim	Ismael	Mike	Miguel
Josh		Kathy	Patricia	Susana

Activities during the morning session related to:

- Moving from 'I' to 'We' - **Helene** shared her perspectives about what she learned about each of us through our presentations from yesterday's meeting. She challenged us to consider who we are collectively as an organization.
- Elevator Conversation – What is WSASCD and what are we about? In groups, board members created a short elevator speech to describe WSASCD to someone who knows nothing about our affiliate. Care was taken not to use jargon or educational terminology not understood by people who are not in education.
- How does our work with the ASCD Whole Child Initiative, the 2010 Legislative Agenda and other major concepts help use deepen our thinking? **Helene** facilitated a conversation about all the elements that make up our rich background.
- What should our official affiliate document look like? **Helene** guided the groups to consider all our guiding documents and determine what should be used on a document that describes our organization. Each group had a bag of supplies, copies of the new logo and a large piece of tag board to use for creating their own document. Each group shared their version of the new document. Kathy will take the ideas and create two versions that will be used for different purposes.
- What were the results of our recent Board Evaluation Survey? **Helene** passed out copies of our board survey, as well as posting posters of each question With ratings of 1 (disagree) to 4 (strongly agree), all but one area received a rating of 3.45 or higher. The following statement received a 3.14: *The board ensures that donors, stakeholders, and interested members of the public have access to appropriate and accurate information regarding finances and board action.* This is an area we will need to consider for the future.

- What are the Twelve Principles of Governance that Power Exceptional Boards? Helene shared that the board survey was created by Kathy using information from this document.
- What is your responsibility to move our vision forward? To set the board up for the work of the afternoon, Helene challenged individual board members to consider how they can be involved in the work of the organization. Kathy also shared a document showing how board members have been engaged in the past.

B. Goal 5: Leadership/Governance

1) OSPI Report

Dr. Alan Burke provided information relative to the status of OSPI projects and initiatives and responded to questions from the board.

- Common Core Standards are highly likely to be adopted. Adopting them will give OSPI more points on the RTTT application. RTTT application is due August 1st; we will know by September 1st if grant is awarded.
- As a requirement of SB6696, several school districts are involved in a pilot for developing evaluative criteria and a four-level rating system for certificated classroom teachers. By 2013-14, all districts will need to have a four-level evaluation system for certificated teachers.
- Core 24 – The State Board of Education will make a decision in July.
- Assessments to test the Common Core Standards – Washington is part of a consortium of 30 states working on assessments.
- Staffing at OSPI has become tighter. With the departure of Robert Harken, Alan has picked up two more division. He is recommending that **Jessica Vavrus**, Assistant Superintendent for Teaching and Learning, now serve in his place as our OSPI representative to WSASCD.

Josh thanked **Alan** for his service to WSASCD, highlighting the fact that it is with his recommendation that OSPI has chosen to partner with our organization to provide professional development through our conference. **Alan** has been a friend to WSASCD and we hope to continue our relationship through our work with **Jessica Vavrus**. **Jessica** has attended our meetings before and provides valuable input.

C. Goal 3: Programs, Products, and Services:

Program Updates

a. State Schools of Character Award

Although **Dave Colombini** is leaving the board, he has graciously accepted the responsibility of continuing to serve as the WSASCD liaison for the State Schools of Character Award. He will represent WSASCD in our partnership with Learning Improvement Team (**Heather Knight**) and Whitworth University (**Debbie Tully**). Thank you, Dave. At our October board meeting, we will discuss having another board member work with Dave this year to learn the award process.

b. 2010 Annual Conference

Kathy provided the board with a brief summary of the conference program, including the concurrent program schedule of presentations, as well as an update on our State Recognition Awards. **Kathy** also provided information about board responsibilities at the conference. Board members signed up to serve as hosts for presenters and to work in the bookstore.

Annual Conference Hosts

- Alan Burke & Jessica Vavrus (sponsored by OSPI) – **Dave LaRose** – host
- Jeanine Butler & Brent Morrison – **Ismael Vivanco** – host
- Tammy Campbell – **Mike Villarreal** – host
- Adie Goldberg – **Barry Hoonan** – host
- Nancy Cole Hough – **Janet Regge** – host

- Glenda Sederstrom (sponsored by ESD 101) – **Barbara Lomas** – host
- Kathy Stevens (sponsored by SPU) – **Andrew Lumpe** – host
- Charlene Young – **Susana Reyes** – host
- Michael Gurian – **Barry Hoonan** - host

Bookstore - Friday

- 7:00-8:00 am – 2 people needed
- 8:00-9:30 am (during Keynote) – **Dave LaRose**
- 9:30-10:30 am (during Exhibit Opening) – **Barbara Lomas, Mike Villarreal, Ismael Vivanco**
- 10:30-12:00 (during Concurrent Session D) – **Susana Reyes** – need 1 more
- 12:00-1:30 pm (during Awards Luncheon) – 2 people needed
- 1:30-3:00 pm (during Concurrent Session E) – 1 person needed
- 3:15-4:45 pm (during Concurrent Session F) – 1 person needed
- 4:45-5:30 pm (during Reception) – 3 people needed

Bookstore - Saturday

- 7:00-8:00 am – 2 people needed
- 8:00-9:30 am (during morning Action Lab) – 1 person needed
- 9:30-11:00 am (during breaks) – 3 people needed
- 11:00-12:15 (during morning Action Lab) – 1 person needed
- 12:15-2:00 pm (during Luncheon) – 1 person needed

b. 2010 WSASCD Awards and Whole Child Award Selection

Kathy shared the list of award recipients for the State Recognition, OYEA and SSOC Awards. The board determined the recipients of the Whole Child awards (Eastside and Westside) during the meeting. **Andrew Lumpe** read his nomination for **Mary Wilson**, Principal of Manitou Park Elementary School in Tacoma Public Schools as the Westside recipient. **Tim** made a motion that we accept the nomination; seconded by **Barbara**. The motion passed, contingent upon **Kathy** contacting Superintendent **Art Jarvis** to make sure there is no reason **Mary** should be our award recipient. **Kathy** read **Mike Dunn's** eastside nomination for **Dr. Tammy Campbell**, Executive Director for Instructional Programs in Spokane Public Schools. **Mike Villarreal** made a motion that we accept the nomination; seconded by **Ismael**. The motion passed. At our October board meeting, the board will discuss the possibility of creating a new process for nominations for the Whole Child Award.

b. 2011 Annual Conference

Kathy, along with conference co-chairs **Janet Regge** and **Marti Shefveland**, met with the 2011 conference committee on May 7th. She presented the proposed budget, as well as the committee's recommendation for the theme which is *'Hope for Tomorrow: Change for Today.'* The tree symbol that was considered for our affiliate logo will be used for the conference logo. **Janet** and **Marti** will deliver the verbal invitation at the 2010 conference, where attendees will also receive wristbands imprinted with the conference theme. **Kathy** also shared that **Gene Sharratt** and **Richard Thomas** will serve as our keynote speakers. Action lab presenters who are already in place are **Harvey Alvy** (Learning from Lincoln's Leadership), **Sharon Kramer** (Common Formative Assessments) and **Elham Kazemi** (Supporting Students' Math Development). The board provided the following input regarding other possibilities for Action Lab presenters: **Flint Simonson** (Positive Behavior) and topics related to the School Improvement Process in which many schools are involved, and topics related to the Teacher Evaluation Project. It was also suggested that we involve school panels for our concurrent sessions that are working on these areas.

c. 2010-2011 WSASCD Professional Development Activities

Kathy shared the Master Calendar with the schedule for future regional workshops. Board members signed up to serve as on-site hosts for the regional workshops. We also decided that we should have a conversation in October about the topics that should be considered for our 2011-2012 series of workshops.

Regional Workshop Hosts

- Sharon Kramer (Aug. 16 – Vancouver) – **Barbara Lomas** – host
- Sharon Kramer (Aug. 17 – Federal Way) – **Kathy Clayton** – host
- PLC Workshop (Sept. 24-25 – White River) – **Jill Burnes & Jose Rivera** – hosts
- Mike Mattos (Nov. 12 – Federal Way) – **Patricia Shanander** – host
- Mike Mattos (Nov. 13 – Vancouver) – ??? – host
- Pete Hall/Alisa Simeral (Jan. 28 – Federal Way) – **Patricia Shanander** – host
- Pete Hall/Alisa Simeral (Jan. 29 – Vancouver) – **Barbara Lomas** – host
- Rick Wormeli (Feb. 24 – Fed Way) – **Andrew Lumpe & Barry Hoonan** – host
- Rick Wormeli (Feb. 25 – Spokane) – **Mike Villarreal and Ismael Vivanco** – hosts

c. Planning for Conferences for the Future

Kathy shared information regarding the considerations and questions the board generated at our March meeting with regard to hosting our future annual conferences in a hotel or in a school. She explained that while it would be somewhat less expensive to host the conference in a school, there are many factors that make being in a school less appealing. Following were some of factors: 1) Cost of caterer who would need to bring in table cloths, dishes, etc. 2) Cost of a decorator to drape tables for exhibits, 3) Finding hotels in close proximity, 4) Cost to attendees for transportation to hotel and high school site, 5) Sound and A-V issues for luncheons, 6) Size of classrooms for break-out sessions, 7) Amount of extra time and effort needed by **Kathy** and the board to host the conference in a high school. With regard to hotel bids, **Kathy** shared that the bids we have received from hotels in Spokane and Seattle have been reasonable as they were created using attendee data from our most recent conferences. After much discussion, there was consensus that while we will continue to host regional workshops in schools, we should no longer consider hosting our annual conference in a school. **Kathy** will move forward with selecting hotels for 2012-2015 from bids received.

d. WSASCD and Technology

Andrew shared information regarding efforts toward an online class presented as a follow-up to the PLC On-site Workshop in White River School District. The class will be facilitated by **Janel Keating**, sponsored by WSASCD and hosted through SPU.

D. Goal 2: Communications & Publications

1) Curriculum in Context

Jim Howard discussed what they've learned about publishing the electronic journal. In general, the only difference with publishing an online journal is that the publication is not printed. The work with the layout of the articles is the same. The link to the Spring/Summer edition of the journal will be sent to members as soon as the new website goes live. It was decided by the board that our Fall/Winter 2010 should also be electronic to give our members an opportunity to experience this form of publication. At that point, we will solicit their feedback on the online versions. The theme for the Fall/Winter journal is *'Partnerships for School Success.'* Board members are encouraged to invite educators to submit articles. **Jim** will accept submissions until September 1st.

2) Critical Question Series

Kathy facilitated a conversation about topics and contributors for the 2010-11 Critical Question series. **Gayle** made a list of general topics and possible authors.

- September - **Ben Small** <**Tim Nootenboom**> How Leadership at different levels comes together to make an impact in the classroom.
- October – **Jill Burnes** – Something related to what services (PD) can we provide?
- November – **Barry Hoonan** – Boys and Underachievement
- December – **Tim Nootenboom/Josh Garcia** – What is accountability and how do we measure the whole child’s success... National Curriculum pros and cons... creativity, etc.
- January - **Jose Rivera** will think of something relevant and on the forefront
- February – **Mike Villarreal** – What is quality teaching?
- March – **Barbara Lomas** will find someone in SW - What is quality learning?
- April – **Ismael Vivanco** will think of something relevant and on the forefront
- May – Need to find someone to write on Convictions vs. Conflicted – values
- June – **Tim Nootenboom** - Reflection

Guidelines for the articles are:

- 1) The title of the article should be posed as a question.
- 2) The body of the article should be 500-850 words.
- 3) Please include the name of the author(s), authors' role in education, school/district, and email address.

E. Goal 5: Leadership/Governance

1) *Review of 2009-10 Budget and Proposed 2010-11 Budget*

Kathy guided the board through a review of the budget from last year using our May 31 financials and presented the proposed budget for 2010-11 for discussion and input. In general, we generated more revenue than we expended. It appears that we will have a \$12,000 profit at the end of June. **Josh** recommended that **Kathy** get some advice from our accountant about the possibility of putting \$7,000 into a six-month CD to begin the process of saving for the future. Final approval of the 2010-2011 budget will be taken at the September 17 meeting.

2) *WASA Contract*

Kathy shared information regarding the 2010-11 Professional Services Contract with WASA. Our contract with WASA was renegotiated last year to match the actual work they are providing for WSASCD. We utilize WASA services for accounting, registrations, membership, and some production work. The only difference between this year’s contract and last year is an increase in the Executive Director salary. **Jim** made a motion that we accept the contract; seconded by **Barbara**. The motion carried.

3:00 Adjourn

October Agenda Items:

- 2010 Conference Details
- ‘Educating the Whole Child’ Award process
- Topics for Future Regional Workshops
- Approval of 2010-2011 Budget

BIRTHDAYS



Kathy Clayton - May 18
Mike Dunn - May 19
Ismael Vivanco - June 17
Patricia Shanander - June 24

Josh Garcia - July 8
Gary Plano July 22
Susana Reyes - July 27
Alan Burke - August 5