



BOARD MEETING MINUTES
Red Lion Hotel Corbin Room
Thursday, October 14, 2010
8:45 a.m.-3:00 p.m.

In attendance: Jill Burnes, Becky Cooke, Josh Garcia, Barry Hoonan, Jim Howard, Dave LaRose, Barbara Lomas, Andrew Lumpe, Gayle Mar-Chun, Tim Nootenboom, Janet Regge, Susana Reyes, Jose Rivera, Gene Sementi, and Kathy Clayton.

Absent: Patricia Shanander, Mike Villarreal, Ismael Vivanco

I. Call to Order

Josh called the meeting to order and reviewed the agenda.

II. Opening Activity

Andrew guided us through an opening activity whereby everyone wrote a poem entitled 'I am...' related to our work in education. The poems were wonderful. Tim collated all the information from the poems and sent them to the board.

III. Consent Agenda

The following consent items were approved. **Becky** made the motion; seconded by **Tim**: the motion passed.

A. Minutes of the September 17th Online Board Meeting

Minutes were emailed with the agenda.

B. Goal 3 – Programs, Products, and Services - Professional Development Calendar for 2009-2010 with board hosts

- Mike Mattos (Nov. 12 – Federal Way) – **Patricia Shanander** – host
- Mike Mattos (Nov. 13 – Vancouver) – **Barbara Lomas** (possibility) – host
- Pete Hall/Alisa Simeral (Jan. 28 – Federal Way) – **Patricia Shanander** – host
- Pete Hall/Alisa Simeral (Jan. 29 – Vancouver) – **Barbara Lomas** – host
- Rick Wormeli (Feb. 24 – Fed Way) – **Andrew Lumpe & Barry Hoonan** – host
- Rick Wormeli (Feb. 25 – Spokane) – **Mike Villarreal and Ismael Vivanco** – hosts

C. ASCD Annual Conference in San Francisco

WSASCD will pay registration and expenses for the following people to attend the national conference: President **Josh Garcia**, President-elect **Tim Nootenboom** (also Leadership Council member), Executive Director **Kathy Clayton**, and another Leadership Council member to be determined. Schedule for Annual Conference:

- ASCD Board of Directors Meeting – Wed-Thurs, March 23-24
- Leadership Council Meeting – Friday, March 25, 12:00-4:00 p.m.
- Welcome Reception – Friday, March 25 5:00-7:00 p.m.
- Regular Conference – Saturday-Monday, March 26-28

IV. Strategic Plan and Action Items

A. Goal 5: Leadership and Governance

1. Financial Status of Professional Development Activities

Kathy provided information related to our PDAs over past 18 months. A document outlining each regional workshop and conference is attached. The board would like to recognize Bob Eaker and Janel Keating for their major contributions to the success of the PLC Onsite Workshops in White River School District, and their willingness to involve WSASCD as a partner in these efforts. With the two PLC Onsite Workshops, WSASCD has profited approximately \$38,000.

2. 2010-2011 Financial Report

Kathy shared the August report related to the 2010-2011 budget. Specifically noted was that the budget was built conservatively, based on the fact that districts are cutting back on their travel budgets. One category seldom used is 'miscellaneous.' This year \$1,500 is budgeted in miscellaneous to cover the cost of printing new signs with our new logo. Our beginning cash for 2010-2011 is \$148,371.85, which is approximately \$32,000 more than last year. This is good news, since the previous year, we fell behind. This year, we decided to put \$7,000 into a CD to begin a process of saving.

Andrew made a motion to approve the 2010-2011 budget; seconded by **Jim**: the motion passed.

3. Board Treasurer

Josh solicited a board member to serve in the role as Board Treasurer. **Tim Nootenboom** will assume that role.

4. ASCD Leadership Council Member

Washington State ASCD has two representatives to the ASCD Leadership Council. **Kathy** and **Tim** have been serving in that role. Since **Kathy** has become a member of the International ASCD Board of Directors, a WSASCD board member is needed to serve on the International ASCD Leadership Council. It is a three year term and meets once a year at the national conference. Expenses will be paid by WSASCD. **Janet Regge** volunteered to serve as the second Leadership Council member.

B. Goal 2: Communications and Publications

Curriculum in Context – Becky, Gene and Jim gave an update on plans for the November publication. They will also solicit board members to write paragraphs about major sessions and events from the conference for a feature article. **Gene** will attend the opening session with Michael Gurian and will write the 200-250 word summary. Other members who will write summaries are: **Barry** – Adie Goldberg's Action Lab; **Dave** – Character Education session; **Jessica** – Pre-K alignment; **Jose** – Math session. The summaries are due by Friday, October 22.

Our editors are looking at putting out the spring journal as an eJournal again. Suggestions from the board regarding the theme related to Teacher/Principal Assessment or Multiple Measures of Student Progress. The theme will be discussed again at our February meeting.

Dr. Joan Kingrey stopped by the board meeting to introduce the new Dean for the WSU College of Education, **Dr. A.G. Rud** from Purdue University. This visit afforded **Josh** the opportunity to let Dr. Rud know how much we appreciate the support we have continuously received from WSU, especially as the host of our journal.

C. Goal 4 – Influence and Policy

1. **OSPI Report** – Jessica reported on the latest activities from the agency.
 - The governor required state agencies to cut 6.3% from budgets in addition to budget cuts they were already experiencing. OSPI has tried to minimize the impact of their work in school districts, but with these new cuts, it will have a negative effect. Districts need to step up and tell their stories. OSPI is trying to identify hot topics and issues.
 - Full day Kindergarten – trying to make it happen for all by 2018.
 - Teacher- Principal Evaluation: Several pilots across the state. Several models are being developed so districts will have options. (Tim is involved with Central Valley’s works with evaluation development.)
 - US Dept of Education has a new grant entitled ‘Striving Readers Literacy Initiative’ for birth through Grade 12. OSPI hopes to submit a plan by February 1 for use of funds for promoting literacy. They are encouraging an early childhood and K-12 partnership.
 - National Center for RTI is working with states to develop RTI systems. OSPI is looking at how we approach this as a state.
 - OSPI is partnering with CSTP for a symposium for Math, Science and Literacy coaches. Art Costa will be keynote speaker.
 - OSPI will host forums related to the Common Core in several locations across the state in the next few weeks.

2. **Influence Grant** – Funds from the ASCD Influence Grant will be used to pay for travel and printing costs association with the Early Learning Leadership Panel, which will take place at the conference. The follow-up reception will also be paid for using the Influence Grant.

3. **LILA Conference (January 23-25)** – The board discussed who should attend the Leadership Institute for Legislative Advocacy in Washington, D.C. It was decided that we would pay for **Becky** and **Josh** to attend since they are on the ASCD committee that created the 2010 legislative agenda. We will also send **Barry**, **Dave** and **Barbara** to the LILA Conference.

4. **Date Change for January Board Meeting** – Since LILA is January 23-25, the board decided to change our January meeting to February 4th so that we can benefit from our LILA team’s experience at the conference?

5. Goal 3 – Programs, Products, and Services

1. **2010 Conference Update** – **Kathy** provided information about schedules and board responsibilities during the conference. She shared copies of the conference program which were printed in color for less than we printed last year’s program in black and white. Our numbers are down this year, but with our low presenter fees and stronger sponsorships, we should do fine even with the high cost of being at the convention center. We were fortunate to fill our room

block at the Red Lion Hotel at 80% of our contract, so will not have to pay attrition costs.

2. Online PLC Follow-up Class – Andrew provided information regarding our first online class, which is a follow-up to the PLC Onsite workshop. At this time, there are 40 people interested in registering for the class. **Josh** mentioned how fortunate we are to have SPU partnering with WSASCD in this effort.

3. Professional Development Topics for 2011-12 – Kathy guided the board through a discussion of the topics that should be considered for the 2011-2012 school year. Topics included:

- Positive Behavior Intervention and Supports (PBIS) – Flint Simonson
- PLCs – Maintenance and Support
- Ongoing RTI – Systemic Response... Assess in a tiered model
- What do we do when kids are struggling? What role does the district have?
- Role of technology in an effective classroom
- Digging deeper – Differentiation with Tier 2
- Grading Practices
- Classroom Instruction that Works (Marzano) PD to dig deeper – high yield strategies
- PLCs – Careful, not overdose
- Collaboration/Conversation
- Differentiated PLCs by regions – What do you do (question 2)
- Side issues around
 - Principal Collaboration
 - Coaching Collaboration
 - Use of Assessment data
 - Information age – How do we take advantage of technology
 - Standards questions
 - Role of standards and testing
 - Teacher leaders
- Whole Child Initiative – Bring alive
- Be intentional about what that means
 - Use 5 tenets as center of professional development
 - Could use South Kitsap as host for onsite workshop related to school and community resources

4. Goal 2: Communications & Publications

Critical Question Series - The board will review and revise the schedule for the series:

- September - **Ben Small <Tim Nootenboom>** How Leadership at different levels comes together to make an impact in the classroom.
- October – **Jill Burnes** – Something related to what services (PD) can we provide?
- November – **Barry Hoonan** – Boys and Underachievement
- December – **Adam Kulaas <Josh Garcia>** – Is accountability something to celebrate or Fear? (already have article)
- January - **Jose Rivera** will think of something relevant and on the forefront
- February – **Mike Villarreal** – What is quality teaching?

- March – **Barbara Lomas** will find someone in SW - What is quality learning?
- April – **Ismael Vivanco** will think of something relevant and on the forefront
- May – Need to find someone to write on Convictions vs. Conflicted – values
- June – **Tim Nootenboom** – Reflection

The board discussed other topics that would be of interest to our members.

- **Jessica** will work with content area leaders at OSPI to write articles about what the Common Core looks like in subject areas. We could do a series of articles on these topics.
- Teachers are concerned about the impact of the new teacher evaluation. We will discuss this more in February and decide who could write something on this topic

Also discussed was the use of blogs as part of the Critical Question series. As a follow-up to each article, a question will be posted on a blog on our website. Some articles may lend themselves to using survey questions instead of, or in addition to, the blog.

V. Strategic Planning

1) Discuss Ideas for New Strategic Plan

Kathy, Tim, Barry and **Dave** attended the ASCD Leader to Leader Conference in Landsdowne, Virginia in July. After a rich discussion took place regarding the direction of our new strategic plan, **Barbara** made a motion to design our new strategic plan around the ASCD Whole Child Initiative. The motion was seconded by **Tim**. The motion passed.

Some ideas and questions that come out of the discussion were as follows:

- There is power in telling stories of how schools and districts are using or exemplifying the Whole Child tenets.
- Should we put the Whole Child at the center of our professional development offerings much like we've done with PLCs?
- What if we had a welcome video that we showed at the beginning of every workshop offering about WSASCD and our commitment to the Whole Child?
- How can we foster discussion around critical issues facing school?
- Prior to our February meeting, every board member should review the Whole Child website and think of 2 things their school or district is doing relative to each of the 5 tenets.

It was decided that a process needs to be developed for our work with the Whole Child Initiative and the new strategic plan. The following people committed to meeting Thursday afternoon, February 3rd (day before the board meeting) to develop a plan: **Jill, Tim, Susana, Josh** and **Janet**.

Next Board Meeting:

Friday, February 4
Puget Sound ESD
8:45 a.m. – 3:00 p.m.