



BOARD MEETING MINUTES
Puget Sound ESD
Friday, March 16, 2012
8:45 a.m.-2:00 p.m.

In attendance: Jill Burnes, David Denton, Josh Garcia, Dave LaRose, Tim Nootenboom, Janet Regge, Jessica Vavrus, Ismael Vivanco and Kathy Clayton.

Absent: Barry Hoonan, Brent Howard, Karen Johnson, Kyle Kinoshita, Andrew Lumpe, Jose Rivera, and Mike Villarreal

I. Call to Order

President Tim Nootenboom called the meeting to order and reviewed the agenda.

II. Opening Activity

Instead of an opening activity, we shared informally while waiting for board members to arrive.

III. Consent Agenda

A. Minutes of the February 3rd Board Meeting

Minutes were emailed with this agenda.

B. Critical Question Series - Following is the schedule for the remaining Critical Question series for 2011-12:

- Tenet: Challenged
 - March – **Kim Marshall** (via **Jose Rivera**) – What all Students Need from Teachers
 - April – **Tim Nootenboom, Molly Carolan, Leslie Camden Gould** - Topic TBD
- Tenet: Healthy
 - May – **Ismael Vivanco** – Topic TBD
 - June – **Barbara Lomas** – Topic TBD

C. Regional Workshops

Board members volunteered to serve as hosts for the remaining 2012 regional workshop series.

- May 4-5 ('Whole Child, Whole Community: Treasure Hunting' Conference) in SKSD Port Orchard –Host: **Dave LaRose**; Support team: **Karen Johnson, Barry Hoonan, Jose Rivera, Josh Garcia, and Jessica Vavrus**

D. 2013 Conference Committee

The first meeting of the new conference committee is planned for Thursday, May 3rd. The co-chairs are **Forrest Griek** (Tukwila) and **Karin Manns** (Glendale Lutheran School). Members will be added before the May 3rd meeting. Board members are encouraged to recommend educators for the conference committee.

Following a discussion of the consent agenda, the consent items were approved. **Josh** made the motion; seconded by **Dave**; the motion passed.

IV. Strategic Plan and Action Items

A. Goal 3 – Programs, Products, and Services

1. **Conference Plans - Whole Child, Whole Community: Treasure Hunting – Dave and Kathy** shared specific plans for the May 4-5 conference that will be held in South Kitsap School District. The pre-conference will begin on Friday at 1:00 p.m. for those participants who are interested in seeing a community project. The conference begins at 3:30 for everyone with a Welcome Parade, and opening session highlighting a SKSD student who has received services through the years. Saturday will feature Molly McCloskey from ASCD, who will kick off the day, followed by testimonials from Dave LaRose and community partners. The day will be spent with teams visiting partner stations and treasure hunting for ideas to take home. The finale will involve a ‘Back to Summer’ community event for the entire community. The registration fee has been lowered from \$100 to \$20 per person to, hopefully, attract more participants. The \$20 fee will pay for food at the conference. **Kathy** will send board members an email with all the information, including a new flyer, to forward to colleagues. Board members are encouraged to bring teams and help out at ‘partner stations’ at the conference. It was decided that April 22nd will be the cut-off date for deciding if the conference will be held as designed. If there are less than 120 people registered, we will still host an event on a smaller scale. SKSD will be hosting their community event on Saturday, whether there is an actual conference or not.

2. **Awards Reconstruction Update – Kathy** presented the new awards process that **Mike** and **Brent** recommended related to The Whole Child Initiative. There will be five State Recognition Awards: 1) Healthy Schools Award; 2) Safe Schools Award; 3) Student Engagement Award; 4) Supported Students Award; and 5) Challenged Students Award. The nomination deadline for this year’s awards will be Friday, April 27th. The co-chairs for the awards process are Kristi White (Federal Way) and Deena Allen (Central Valley). Next year, the board will determine qualifications for another new award related to Cultivating Character. Following a discussion and minor edits to the nomination form, the new awards program was approved. **Josh** made the motion; seconded by **Janet**; the motion passed.

B. Goal 5: Leadership and Governance

1. **2011-2012 Financial Report**
 Kathy shared the February financial report which revealed a dim picture for this year. With poor participation at the annual conference and all regional workshops, as well as low membership numbers, our revenue reflects less than half the amount of last year. Our expenses have not increased over last year, but with less revenue, our anticipated carry over for next year will be approximately \$100,000 less than this year.

2. **Membership Numbers – Kathy** will share information related to our membership numbers over the past four years.

| Member Types | March 2008 | March 2009 | March 2010 | March 2011 | March 2012 |
|-----------------------------|------------|------------|------------|------------|------------|
| ASCD Joint Dues | 302 | 563 | 452 | 506 | 375 |
| Complimentary | 5 | 14 | 21 | 16 | 11 |
| Members result of PDAs | 666 | 643 | 1119 | 1434 | 663 |
| District-paid | 946 | 483 | 427 | 383 | 315 |
| Retired/Student/Para/Intern | 8 | 10 | 45 | 166 | 128 |
| Totals | 1927 | 1713 | 2064 | 2505 | 1492 |

Jill guided the board in a conversation related to renewing our commitment to increasing our membership. Related to this discussion, was a conversation regarding our PD offerings. It was decided that our charge is to examine, investigate, and build any and all partnerships to implement the Whole Child Initiative. With this charge, came the decision to create three sub-committees designed to create action steps for the board. These sub-committees are: 1) Professional Development Action Committee; 2) Partnership Action Committee; and the 3) Membership Action Committee. The structure of the action committees is as follows: East Side board member, west side board member, past board member, and an At-large member. The sub-committees will take the lead with regard to their area of focus, with other board members providing input at board meetings. The proposed membership of these sub-committees are as follows:

- Professional Development Action Committee
 - Jill Burnes
 - Mike Nelson
 - Janel Keating
 - Brent Howard
 - Ismael Vivanco
 - Forrest Griek
- Membership Action Committee
 - Tim Nootenboom
 - Helene Paroff
 - Becky Cooke
 - Greg Borgerding
 - Vince Blausen
- Partnership Action Committee
 - David Denton
 - Jessica Vavrus
 - Mike Villarreal
 - Greg Lobdell

Between now and the June Retreat, the Executive Committee will discuss the plan for adding board members to the sub-committees for the purpose of providing input at meetings.

- 3. 2012 Conference Planning** – Kathy provided information regarding plans for the annual conference, which will be co-sponsored by OSPI and WASA. The conference will take place at the Seattle Airport Hilton Hotel on Thursday, October 11 and Friday, October 12. The theme is Empowered Learners: Teaching and Leading through Standards. The WSASCD board meeting will take place on Saturday, October 13th. Keynote speakers for the event are Jane McGonigal and Dr. Tammy Campbell. Following is information related to the concurrent program for Thursday:
- i. District representing CEL Teacher Evaluation Process
 - ii. District representing Marzano Teacher Evaluation Process
 - iii. District representing Danielson Teacher Evaluation Process
 - iv. OSPI – State Learning Standards cycles, content and building Professional Learning Systems to support implementation
 - v. OSPI - Greg Williamson & Team - Supporting the Whole Child (Areas 2 & 3) Compassionate Schools, School Health
 - vi. OSPI – Kari Nelson, Digital Lrng Dept – Online Learning or Alternative Learning
 - vii. Product Showcase Session – to be selected from Platinum sponsors
 - viii. Sessions from Proposals – 17 sessions to be selected

Here is the concurrent session program for Friday:

- i. Dr. Alan Burke - OSPI – Current Trends in the State
- ii. Greta Bornemann & ESD Math Coordinator – CCSS Training (Math)
- iii. Liisa Moilanen Potts and ESD Literacy Coordinator – CCSS Training (ELA)
- iv. Kathe Taylor & Bob B. - Early Learning Guidelines and WaKIDS assessment process
- v. Michaela Miller - Teacher Principal Evaluation State Overview with specifics on the 3 frameworks
- vi. Dana Anderson - eVAL System for supporting teacher and principal evaluation
- vii. Mark Church – Visible Thinking
- viii. Laura Vanderploeg - Differentiation within a standard's based classroom (with a social justice angle)
- ix. Merrilee Lyle and Team - Washington Innovative School – Kent Phoenix Academy
- x. Title I Distinguished School – working with Gayle Pauley
- xi. Hanna Gbenro – Marketing Your District – Social Media
- xii. Megan Sloan – Reading/Writing and the Common Core (primary)
- xiii. Barry Hoonan – Reading/Writing and the Common Core (intermediate)
- xiv. Janis Heigl – Mathematics and the Common Core
- xv. Myron Dueck – Grading & Assessment
- xvi. Laura Feuerborn – Schoolwide Positive Behavior Supports: Facilitating Staff Buy-In

- 4. Changes in Regional Workshops** – Kathy describes the changes made in the Classroom Instruction that Works workshop series based on board input from the February meeting. The series has been moved from Spokane to Renton for the 2012-2013 school year. At the board retreat in June, the new PD Action Committee will discuss ways to market this series.

Research-Based Instructional Strategies for Educators to Increase Achievement

- i. Part I – September 20, 2012 – Renton Community Center
- ii. Part II – December 4, 2012 – Puget Sound ESD
- iii. Part III – January 22, 2013 – Puget Sound ESD
- iv. Part IV – March 6, 2013 – Puget Sound ESD
- v. Part V – May 9, 2013 – Puget Sound ESD

We are paying for the ESD site for this series, so Josh will look into an alternative site in Federal Way that will not have a use fee.

- 5. Candidates for Upcoming Board Election**

Tim will review the candidates for the March election.

- President-elect – Dr. Ismael Vivanco
- ESD 105 (Yakima) – TBD (Tim will be contacting Anastasia Sanchez from Toppenish)
- ESD 112 (Vancouver) – David Cooke, middle school principal
- ESD 121 South (Puget Sound) – Dr. Greg Borgerding, middle school principal
- University Rep – Dr. Suzann Girtz, Gonzaga University

When all candidates have turned in their paperwork, Kathy will create the ballot and send it to our members.

C. Goal 4 – Influence and Policy

OSPI Report – Jessica reported on the latest activities from the agency, including a review of the CCSS symposiums we hosted in Federal Way and Spokane. Both symposiums were well attended with positive feedback from the participants. Jessica informed the board that OSPI is hosting meeting in the Seattle area on March 23rd for the purpose of getting several state organizations together to discuss ways to support educators with the Common Core State Standards. Brent Howard has volunteered to represent WSASCD at this meeting. Jessica also said the state is looking at revamping the Title IIA application. Also discussed was the WAKids Implementation Grant, which supports schools with a 49% poverty level or above.

D. Goal 2: Communications & Publications

Curriculum in Context Update – David gave a report on the status on the next issue of the journal. In addition to the contributors David mentioned at our last meeting, he was able to acquire an article from David Phelps, from WEA, and Charlotte Danielson. With the Danielson addition, there are articles for each of the three TPEP models. The deadline for article submission is March 30th, with a publication date for the third week of April. The theme for the fall journal will be related to the Common Core State Standards.

E. Closing Activity

Kathy shared pictures from her recent ASCD Board trip to Thailand and Vietnam.

Next Board Meeting:

Friday, June 22, 2012 – Spokane

Meeting: Centerplace at Mirabeau Point
2426 North Discovery Place

Lodging: Mirabeau Park Hotel (rooms paid for)

1:00-2:30 pm – New board member orientation

2:30-5:00 pm. – Full Board Meeting (New, Existing, and Departing)

7:00 pm – Dinner at Tim Nootenboom's home

Reminder: Each board member will bring a 1-2 minute presentation to the retreat based on the theme 'A Day in the Life of (Yourself)...

Saturday, June 23, 2012

Meeting: Centerplace at Mirabeau Point

8:30 am –12:30 pm – Full Board Meeting (New, Existing, and Departing)

12:30-3:00 pm – Board Meeting (New and Existing members)

For Future Planning:

- Online Meeting: Friday, September 21 (2 hours – time to be determined)
- Annual Conference: Thursday-Friday, October 11 & 12 – Seattle Airport Hilton Hotel
- Board Meeting: Saturday, October 13 – Seattle Airport Hilton Hotel (day after conference)
- Board Meeting: Friday, February 8, 2013 – Puget Sound ESD in Renton (8:45 am-3:00 pm)
- Board Meeting: Friday, March 22 or 29, 2013 - Puget Sound ESD in Renton (8:45 am-3:00 pm)
- Board Retreat: June 22-23, 2013 – in Spokane

Respectfully Submitted: Kathy Clayton