



BOARD MEETING MINUTES
Kohlwes Education Center, Renton
Friday, February 8, 2013
8:45 a.m.-3:00 p.m.

In attendance: Greg Borgerding, Jill Burnes, Dave Colombini, David Cooke, David Denton (Skype), Suzann Girtz, Brent Howard, Karen Johnson, Karin Manns, Tim Nootenboom, Janet Regge, Anastasia Sanchez, Jessica Vavrus, Mike Villarreal, Ismael Vivanco, and Kathy Clayton.

Absent: None

I. Call to Order

President Tim Nootenboom called the meeting to order and reviewed the agenda. Thank you to **Janet Regge** for making it possible for the board to use the district office board room for our meeting, and for providing morning treats and taking sandwich orders for lunch. **Karin Manns** volunteered to provide treats for the April meeting.

II. Opening Activity

Jill Burnes guided the board through an opening activity related to the book entitled, '5'. Board members used a formula to calculate an average of how many days they have left in their lives. The focus of the book was to make the most of the days you have left and to plan for what you will be doing 5 years from now.

III. Consent Agenda

A. Minutes of the October 13th Board Meeting

Minutes are located in the WSASCD Dropbox.

B. Critical Question Series - Kathy thanked Greg, Anastasia, Janet and David Cooke for their part in providing the fall and winter Critical Questions.

Following is the schedule for the remaining Critical Question series for 2012-13:

- March – **Suzann Girtz**
- April – **Jill Burnes**
- May – **Jessica Vavrus**
- June – **Tim Nootenboom** and **Ismael Vivanco**

Ismael made a motion to accept the Consent Agenda; seconded by **Janet**; the motion carried.

IV. Strategic Plan and Action Items

A. Goal 5: Leadership and Governance

1. 2012-2013 Financial Report

Kathy shared the financial report related to the 2012-2013 budget, as well as related information.

- a. Membership Report - Currently we have approximately 1,000 members. **Kathy** will give a comparative report at the April meeting.

- b. 2012 Annual Conference Review - We lost \$578 on the conference, which was better than expected.
- c. Rick Wormeli seminars in White River - We profited \$9,000 (\$5,500 registration; \$3,500 membership)
- d. Review of December financial - **Kathy** shared the December income statement, as well as a complete review of our accounts.
- e. Executive Director contract changes - **Tim** and **Kathy** shared the need for the executive director salary to be decreased by 50% for the rest of the school year beginning this month. With this decrease, it may be possible to end the school year with a small profit margin. The salary will be decreased by 50% for the entire 2013-14 contract beginning in July.

2. Board Membership

Tim shared our desire to have current board members serve on the board for an additional year to help us get to a more positive place fiscally. This would mean that each board member would extend their term by one year. **Kathy** provided the matrix, which shows what it means for each board member. Beyond this discussion, **Tim** will connect with each board member regarding their ability to commit to this new condition.

B. Goal 4 – Influence and Policy

1. **OSPI Report – Jessica Vavrus** reported on the latest activities from the agency.
 - a. OSPI has been asked to write a consistent definition of Professional Learning for Washington State that involves key stakeholders. (See Bill 1560).
 - b. Legislators are hearing from educators that time is needed to building capacity related to educator development.
 - c. WaKids - future of full day kindergarten across state.
 - d. Smarter Balance - Looking for schools to pilot evaluations. Difficulty is that no student data is provided after testing is done. Washington is one of the first states to try to implement.
 - e. Digital Library - OSPI has found a vendor to work with building a digital library of assessment samples, modules, resources, etc. 24 states are working on the digital library, with each state recruiting 100 people to help develop content.
2. **Learning First Alliance (LFA) project – Greg Borgerding and Janet Regge** shared their perceptions of the activities of the LFA. As has been the case in the past, it has been a challenge for the LFA to find ways to bring all the education associations together with a common goal beyond being a venue for each association to share their work. The alliance has decided to embark on a new joint venture entitled, *Stand Up for Education*. **Greg** and **Janet** will learn more about the project at their next meeting. Greg's notes are provided in the LFA folder in the WSASCD Dropbox. **Kathy** expressed her appreciation to **Greg** and **Janet** for their willingness to represent WSASCD at the meetings.
3. **2013 ASCD Legislative Agenda – Tim** shared highlights of the new legislative agenda and its focus on the whole child. **Kathy** shared a

document that Tacoma Public Schools created using the elements of the ASCD legislative agenda. Two school board members from TPS also wrote a Critical Question article about Tacoma's use of the agenda with their own advocacy efforts. Tim informed the board that **Becky Berg** and **Josh Garcia** were instrumental in the creation of the ASCD legislative agenda.

C. Goal 2: Communications & Publications

1. **Curriculum in Context Update – David Denton** gave a report on the status on the Spring/Summer issue of the journal. David reported that he had 6-9 manuscripts related to the theme, Innovation in Education. He also suggested using the theme, *Educating Students with Special Needs* for the Fall/Winter edition.

D. Goal 3 – Programs, Products, and Services

1. Upcoming PD and Selection of Hosts – **Kathy** provided information about the partnership being developed with Tacoma Public Schools, gave an overview of the sessions that will take place, and solicited hosts for each session. Spokane Public Schools will help to host Harvey Alvy in April. The partnership with SPS is a new venture.
 - a. Thursday, March 28 - 5:30-7:30 p.m. – **Jamie Vollmer** in Tacoma - *Schools Cannot Do It Alone* - **Janet, Greg, and Jill** will serve as hosts
 - b. Tuesday, April 23 – 5:30-7:30 p.m. – **Harvey Alvy** in Tacoma - *Learning from Lincoln* - **Greg and Jessica** (tentative) will serve as hosts
 - c. Saturday, May 4 – 8:30 a.m. – 12:00 noon. – **Harvey Alvy** in Spokane - *Learning from Lincoln* - **Brent and Tim** (tentative) will serve as hosts
 - d. Tuesday-Wednesday, August 20-21 – **RTI-PLC Institute** in Richland - Hosts will be determined at the April meeting.
 - e. Monday-Tuesday, October 21-22 – **Washington Educators' Conference**, co-sponsored by OSPI, AWSP, and possibly WASA
2. **Future Regional Workshops – Kathy** guided a discussion related to topics for regional workshops for the next two years. Here is that input:
 - a. Keeping Kids First – Bob Eaker
 - b. Flipped Classrooms – Jeff Utecht
 - c. Assessments and Relationships – Myron Dueck
 - d. Making Thinking Visible – Mark Church
 - e. Hope and Hanging on – Gene Sharratt
 - f. Movie: The Race to Nowhere – 82 minutes – about pressure on kids – need license to show community – would be good to facilitate discussion with board and do community forums... Book: The Price of Privilege about same topic
 - g. The Happiness Advantage – Shawn Achor 10-15 minute YouTube... the kids are not okay
 - h. Technology – Jeff Utecht
 - i. Leadership, Kids First – Ken Williams through Solution Tree

3. **RTI-PLC Institute Update – Kathy** provided information regarding WSASCD’s involvement in this institute. The institute theme is ‘*Planting the seeds for our children’s future*’ and will be held at Richland High School. Kathy passed out paper copies of the registration form.
- a. WSASCD will take responsibility for 1) advertising, 2) creating online registration, 3) manage all non-RSD registrations, 4) pay bills for catering, folders, badges, executive director travel and institute coordinator using registration revenue, 5) create institute program (not including printing), 6) create name badges, 7) provide clock hours for all participants, including RSD staff, and 8) provide two people to serve as on-site staff support.
 - b. RSD will take responsibility for 1) selecting and/or contracting with all keynote speakers and session presenters. Contracts that include fees, travel, meal, and lodging expenses will be paid by Richland School District; 2) provide the venue for all aspects of the institute including theatre, session rooms, lunch facility, and space for exhibitors; 3) Manage exhibitors, who will register as regular institute participants through online registration process; 4) Provide necessary audio/visual equipment for all presenters; 5) Arrange with Tri-Cities Convention Bureau for lodging options for participants; 6) Provide information regarding presenters, session titles and descriptions, room locations, and other pertinent information to Kathy Clayton for development of the institute program; 7) Print institute program and all institute materials/handouts; 8) Contract with catering service for meals. Costs for meals will be paid by WSASCD using registration revenue; and 9) Pay \$32.50 to WSASCD for each RSD participant to cover their costs for food and clock hours.
4. **2013 Conference Planning – Kathy** provided information regarding plans for the annual conference, which will take place at the Seattle Airport Doubletree Hotel. The conference will be co-sponsored by WSASCD, WASA, AWSP and OSPI and will be called the ***Washington Educators’ Conference***. AWSP will take the lead on the conference. Each organization will have four people on the conference committee. The people representing WSASCD will be **Karin Manns** (Granite Falls), **Forrest Griek** (Tukwila), and **Ron Ness** (Federal Way) and **Kathy Jessica Vavrus** will also serve on the committee representing OSPI. Following is the tentative schedule that will be used for the conference.
- a. Sunday, October 20 (day before conference)
 - i. WSASCD Board meeting – 10:00 a.m.-4:00 p.m.
 - ii. Reception for all Boards and exhibitors – 4:30-6:00 p.m.
 - b. Monday, October 21
 - i. General Session w/ keynote and three breakout blocks (12 sessions each)
 - ii. Three different luncheons – elementary, middle school, high school
 - iii. Reception for all attendees – 4:30-6:00 p.m.

- c. Tuesday, October 22
- i. General Session w/keynote and one breakout block (12 sessions)
 - ii. Awards Luncheon – each sponsor giving an award. WSASCD will give the OYEA award. Hoping to have Governor Inslee open luncheon with short keynote

Kathy asked the board for suggestions for speakers and strands for the conference. Here is their input:

- Programs whereby learning is constant, but time is variable
- TPEP - Instructional Frameworks - Focus on models being about efforts toward growth and not evaluating people out.
- Next Gen Science
- Technology - Jeff Utecht
- Assessment and Grading - Myron Dueck
- Community Partnerships
- Anti-Bullying - Building the Village
- Keeping students safe - Homeland Security - Active Shooters
- Effective Transitions from elementary to middle and middle to high school. David Cooke would be willing to facilitate a conversation with a panel of educators who are doing this effectively.
- Sean Chavez - ESD 112 - Community Links
- Parent Partnerships - Parent resources
- Sir Ken Robinson – Speaker on Creativity and Economic Development
- Ron Ritchart - Speaker - Intellectual Character - Harvard School of Education (check out on YouTube)
- ***Student Growth - What does it look like? Find exemplary schools that show how this looks in practice
- Wenatchee may be good model for Student Growth - has worked with Marzano for many years
- Artifacts vs. Evidence
- Need a speaker like Stiggins who says if you do well, this is what it should look like
- Need speaker that is uplifting - Teachers are feeling like they are not good enough. Need to keep spirits up
- Homeland Security – Active Shooter

E. Goal 3: Programs, Products, and Services

1. **WSASCD Awards Update** – **Kathy** shared information related to the Cultivating Character Award, which has been added to awards related to the Whole Child awards for the State Recognition Awards Program. Since these awards will not be given at the annual conference, the board will create a plan for giving out the awards when the award winners have been selected. **Kathy** shared specific information with **Greg Borgerding** and **Dave Colombini**, who will serve as co-chairs of the process this year. **Greg** and **Dave** will also develop the 'criteria for consideration' for the new Cultivating Character Award. The nomination window will be March 1-April 30.

2. **Outstanding Young Educator Award** – The OYEA award process will also be led by **Greg** and **Dave**, but will be given at the Washington Educators' Conference.
3. **Schools of Distinction Award** – WSASCD co-sponsored this award, organized by the Center for Educational Effectiveness. We will co-sponsor this award again next year.

F. Goal 5: Leadership and Governance

1. **Affiliate Action Plan** – **Kathy** and **Ismael** reminded the board of our ASCD document which outlines our biennial goals. The current plan will be evaluated at the April 19th meeting and we will begin to generate goals for the 2013-15 Biennial Plan.

Adjourned: 2:00 p.m.

Next Board Meeting: April 19, 2013 Kohlwes Education Center, Renton
8:45 a.m. – 3:00 p.m.

Board Retreat: June 21-22, 2013 – Room block at Mirabeau Park Hotel, Spokane Valley

For Future Planning:

- Online Meeting: Friday, September 27, 2013 – 10:00-11:30 a.m.
- Board Meeting: Sunday, October 20, 2013 – 10:00 a.m.-4:00 p.m. - Seattle Airport Doubletree Hotel (day before conference)
- Annual Conference: Monday-Tuesday, October 21-22, 2013 – Seattle Airport Doubletree Hotel
- Board Meeting: Friday, February 7, 2014 – 8:45 a.m.-3:00 p.m.
- Board Meeting: Friday, April 25, 2014 – 8:45 a.m.-3:00 p.m.
- Board Retreat: June 20-21, 2014 – in Spokane

Respectfully Submitted: Kathy Clayton