



BOARD MEETING MINUTES
Seattle Airport Doubletree Hotel
Cascade 6-7
Sunday, October 20, 2013
10:00 a.m.-4:15 p.m.

In attendance: Greg Borgerding, Brad Brown, David Colombini, David Cooke, David Denton, Suzann Girtz, Karen Johnson, Karin Manns Janet Regge, Anastasia Sanchez, Jessica Vavrus, Ismael Vivanco, and Kathy Clayton.

Absent: Tim Nootenboom and Brent Howard

I. Call to Order

President Ismael Vivanco called the meeting to order.

II. Opening Activity

Karen Johnson guided the board through an opening activity entitled 'Survival in the Desert.' Working in teams of 3, survivors of a plane crash had to determine if they would stay with the plane or go find help. They also had to rank from a list of 14 items what would be most useful to least useful. Thanks to Karen, the activity is located in the WSASCD Dropbox.

III. Consent Agenda

A. Minutes of the September 27th Board Meeting

Minutes were emailed with this agenda and are located in the dropbox.

B. Critical Question Series - Following is the schedule for the Critical Question series for 2013-14:

- November – Brent Howard (Scott F.)
- December – Brad Brown
- January – Anastasia Sanchez
- February – Jill Burnes
- March – Karin Manns (Health)
- April – Greg Borgerding
- May – Brad Brown
- June – Suzann Girtz

C. Goal 3: Programs, Products, and Services - Schools of Distinction

Award – In lieu of our monetary sponsorship, it was suggested by the Center for Educational Effectiveness that we offer complimentary memberships to the principals of each school. Notifications have been sent to the principals of each school. Ideas for next year will be discussed at the April meeting.

Greg made the motion to accept the consent agenda; seconded by Janet; the motion carried.

IV. Strategic Plan and Action Items

A. Goal 5: Leadership and Governance

1. Membership Report

Kathy shared the current membership numbers of 929, as well as the history over the past five years.

Member Types	March 2009	March 2010	March 2011	March 2012	March 2013
ASCD Joint Dues	563	452	506	375	314
Complimentary	14	21	16	11	7
Members result of PDAs	643	1119	1434	663	251
District-paid	483	427	383	315	279
Retired/Student/Para/Intern	10	45	166	128	40
Totals	1713	2064	2505	1492	891

2. **2013-14 Financial Report** – Kathy share the August report related to the 2013-14 budget, which indicates that we are working thus far at a profit of \$3,142.86 in our operating budget. With the ongoing bill related to our WASA contract, it will be imperative that our PD events make a profit this year.

3. **Overview of PD Financials** – Kathy shared data from 2009 – present regarding all professional development activities. The board found the following patterns in the data:
 - a. WSASCD should never host a conference in a hotel without partners
 - b. Looks like Rick Wormeli and Differentiated Instruction is a hot topic
 - c. Timing seems to matter – should not offer PD in December
 - d. Partnerships with districts are important – Should approach larger districts
 - e. Should ask the question, “Are there things we should no longer do?”
 - f. Find common thread with TPEP (hot pieces). Be the water that districts thirst for – i.e., Student engagement – Look at large population areas
 - g. How do we label sessions that will draw folks?
 - h. Engagement to decrease Achievement Gap
 - i. Standards-Based Grading – Bring your report card and share
 - j. Student Engagement – How do we package it? Frame it?
 - k. The Board committed to personally surveying 5 people on the following PD ideas:
 - i. What are the hot topics for PD related to TPEP that WSASCD should offer?
 - ii. Who is our audience? Should we be doing more for teachers? Parents? If so, what topics?
 - iii. What do you think about bringing your report card to a session about Standards-Based Grading? What other ideas do you have around this topic?
 - iv. Student Engagement – What type of PD is needed here? Differentiated Instruction?
 - v. What are the best times of the year to offer PD events?

B. Goal 3 – Programs, Products, and Services

Professional Development Schedule for 2013-14

Kathy passed out information about upcoming professional development activities and solicited input regarding marketing ideas.

1. November 19 – (Harvey Alvy – Marysville – Gettysburg Address) – **Karin Manns, Host**
2. January 2 – (Rick Wormeli – Sumner - Grading) – **Karin Manns, Karen Johnson & Greg Borgerding**
3. February 8 – Technology Institute – Gonzaga – **Brent Howard and Suzann Girtz**
4. March TBD (CCSS Symposium – Location TBD) – More information to come
5. April 2 - (WERA-WSASCD-Learning Forward Symposium - PSESD) – Theme: *Managing Change Overload: Strategies for Learning Leaders* **Hosts will be solicited in February**
6. August (RTI-PLC Institute Richland) – **Hosts will be solicited in April**

C. Goal 4 – Influence and Policy

1. **OSPI Report – Jessica Vavrus** reported on the latest activities from the agency. She posted the ESD Reports for September and October in the WSASCD Dropbox. She will arrange to have all monthly reports sent to Kathy to be posted in the Dropbox on an ongoing basis. Jessica also guided the board through a powerpoint on EESB 5946 highlighting reading and early literacy systems, as well as changes in the LAP program and student discipline. Jessica also shared that OSPI will host quarterly webinars in Math, ELA and Science. The December webinar will focus on instructional materials quality. OSPI is also partnering with the ESDs for PD involving teacher leaders for CCSS and TPEP. OSPI is also looking for classroom resources and contributors for the Smarter Balanced State Digital Library. With regard to legislative work, OSPI is looking for 2 LID days and Basic Ed funding.
2. **Learning First Alliance (LFA) Report – Greg Borgerding and Janet Regge** shared their perspectives from the meetings they've attended this fall. WSASCD continues to be pleased with being included at the table with the other major education associations.

D. Goal 2: Communications & Publications

Curriculum in Context Update – David Denton encouraged board members to send him ideas for authors and topics related to the *Supporting Exceptional Learners* theme for the spring/summer 2014 edition of the journal. David is considering the theme of Technology in Education for the Fall/Winter 2014 issue.

E. Goal 3: Programs, Products and Services

International ASCD Conference – Kathy invited the board to consider attending the national ASCD conference in Los Angeles March 14-17. A suggested hotel for the event is the Sheraton LA Downtown Hotel, as it is somewhat less expensive than the conference hotel and is on the metro line. WSASCD will be hosting a special affiliate reception for Dr. Becky Berg, International ASCD president. Thus far, the following companies will be co-sponsoring the event: Renaissance Learning, Achieve3000, DA Davidson, Sodexo, and the Flippen Group. To register, go to ASCD.org.

F. Goal 3: Programs, Products and Services

ASCD Emerging Leaders

Joining our meeting at this time were three ASCD Emerging Leaders: **Hannah Gbenro** (Federal Way), **Kindra Clayton** (Bellevue), and **John Hines** (Federal Way). **Suzann**, who is also an Emerging Leader, led a conversation about the program with each EL sharing their own experiences. The Emerging Leaders were invited to stay through the rest of the meeting to provide input for other agenda items. They also attended the Boards' reception.

G. Goal 5: Leadership and Governance

Biennial Action Planning – Ismael and Greg guided the board through a process to dig deeper into Objective #4 of our Biennial Plan: Develop a plan to increase membership. The board and emerging leaders worked in the following groups during the process:

As a board member, how can you increase visibility in your region?	What is the value of WSASCD?	How do we communicate the work of our mission?
Ismael Vivanco Karin Manns John Hines Anastasia Sanchez Dave Colombini Suzann Girtz	Greg Borgerding Jessica Vavrus Kindra Clayton Janet Regge Brad Brown	David Denton Hannah Gbenro David Cooke Karen Johnson Kathy Clayton

Each group had 30 minutes to brainstorm and develop ideas related to each question. Then each group had 15 minutes to explain their thinking and ask for additional input from the large group. Action plan items (attached) were developed as a result of the activity.

For Future Planning:

- Board Meeting and ED Interviews: Friday, February 7, 2014 – NEWESD 101 (8:45 am-3:00 pm)
 - Agenda Items
 - Biennial Plan Action Accountability Check
 - State Recognition Program
 - ASCD Legislative Agenda
 - Financial Report
- Board Meeting: Friday, April 25, 2014 – Kohlwes Education Center, Renton (8:45 am-3:00 pm)
- Board Retreat: June 20-21, 2014 – in Spokane