



BOARD MEETING MINUTES
Northeast ESD 101, Spokane
Friday, February 7, 2014
8:45 a.m.-3:00 p.m.

In attendance: Greg Borgerding, Brad Brown, David Colombini, Suzann Girtz, Brent Howard, Tim Nootenboom, Janet Regge, Anastasia Sanchez, Jessica Vavrus, Ismael Vivanco, and Kathy Clayton.

Absent: David Cooke, David Denton, Karen Johnson, and Karin Manns

I. Call to Order

President Ismael Vivanco called the meeting to order and reviewed the agenda, including the fact that we would go to Twigs (next door) for lunch. Ismael also thanked Suzann for hosting dinner at her house for those who can attend.

II. Opening Activity

Janet Regge guided the board through a valentine activity encouraging everyone to set a goal to send a personal and professional thank you (with candy hearts) to a deserving person. Greg Borgerding will provide the opening activity at our April meeting.

III. Goal 5: Leadership and Governance

Interview Process for Executive Director

Tim guided the board through the process which we used for interviewing candidates for the executive director position during the entire morning.

IV. Consent Agenda

A. Minutes of the October 20th Board Meeting

Minutes are located in the WSASCD Dropbox.

B. OSPI Reports – OSPI Reports (September-January), provided to the ESDs, are located in the WSASCD Dropbox.

C. Critical Question Series - Following is the schedule for or the rest of the school year:

- March – **Karin Manns**
- April – **Greg Borgerding**
- May – **Brad Brown**
- June – **Suzann Girtz**

D. WSASCD Awards Update – The nomination window will be from **March 4-April 25** for the Whole Child Awards, the Outstanding Young Educator Award, and the Cultivating Character Award. Greg Borgerding and Dave Colombini co-chair the process again this year. Board members are encouraged to forward newsflashes to their colleagues when the awards information is available.

A. Affiliate Reception at ASCD Conference in Los Angeles –

WSASCD will host a reception in honor of ASCD President Dr. Becky Berg, superintendent of Marysville SD. The reception will take place on Sunday, March 16th from 4:30-6:30 in the Diamond Ballroom Salons 6-8 of the Marriott Hotel. We hope you'll join us if you're attending the conference.

B. Board Candidates – The following educators will be placed on the ballot for the March election.

- ESD 101 (Spokane) – Brent Howard’s term – **Celina Brennan**, classroom teacher from Salnave Elementary School in Cheney School District, former OYEA recipient
- ESD 123 (Pasco) – Mike Villarreal’s term – **Tim Praino**, principal from Richland High School in Richland School District
- ESD 121 N (Puget Sound) – Janet Regge’s term – **Marie Verhaar**, Assistant Superintendent of Teaching for Learning in Federal Way Public Schools
- ASCD Rep – **Hannah Gbenro**, Dean of Students at Olympic View Elementary in Federal Way Public School - Share position with Greg Borgerding. Will serve as ASCD Liaison and provide technology expertise. Greg will continue to serve on Executive Board

C. Upcoming Professional Development Activities

- a. February 8 - **Technology Institute** with Jeff Utecht, *co-sponsored by Gonzaga University and Whitworth University*
- b. March 18-20 – The Flippen Group: **Capturing Kinds’ Hearts** – WSASCD providing Clock Hours for this event only
- c. April 2 at PSESD – **Spring Conference** co-sponsored by WERA, WSASCD and Learning Forward – need 50 registrations by end of February or WERA will take our unused seats
- d. August 19-20 – **RTI-PLC Institute** in Richland
- e. October 27-28 – **Washington Educators’ Conference (WEC)**

D. Washington Educators’ Conference – Mark your calendars for the Second WEC, which will take place on Monday-Tuesday, October 27-28, 2014 at the Seattle Airport Doubletree Hotel. WSASCD will again be co-sponsoring this event with OSPI, WASA and AWSP. WASA will take the lead with all the logistics and financial obligations. The WSASCD Board meeting will take place on Sunday, October 26th, followed by a reception for all boards.

E. WSASCD Board Retreat – will take place at the Central Valley School District Office in Spokane Valley. Schedule for Board Retreat is as follows:

- a. Friday, June 27, 2014 – Spokane
Meeting: Central Valley School District Boardroom
19307 E. Cataldo Avenue, Spokane Valley 99016
Lodging: Mirabeau Park Hotel
For reservation, call 509.924.9000 by May 27th and say you are with the Washington State ASCD room block
 - 1:00-2:30 pm – New board member orientation
 - 2:30-5:00 pm. – Full Board Meeting (*New, Existing, and Departing*)
 - 7:00 pm – Dinner at Kathy Clayton’s home
- b. Saturday, June 28, 2014
Meeting: Central Valley School District Boardroom
 - 8:30 am –12:30 pm – Full Board Meeting (*New, Existing, & Departing*)
 - 12:30-3:00 pm – Board Meeting (*New and Existing members*)

Janet Regge made the motion to accept the consent agenda; seconded by **Dave Colombini**; the motion carried.

IV. Strategic Plan and Action Items

A. Goal 5: Leadership and Governance

Affiliate Biennial Action Plan

Ismael guided the board through a Commitment Checklist, as a way to hold ourselves accountable for the commitments we made in October. The board was also asked to share the results of the Informal Professional Development survey whereby each board member was asked to solicit input from 5 people. Board members will send Kathy the information, which she will collate and send back out to the board.

B. Goal 3 – Programs, Products, and Services

OSPI-ASCD-CCSSO Joint Symposium

Kathy and **Jessica** shared the following information regarding the symposium:

- Date: TBD; Location: Yakima Convention Center
- Conference Focus: Communication and Changes with CCSS and Assessment
- Target Audience: Public Information Officers (State, ESDs, Districts), Human Resource Directors, School Board members, Superintendents, Non-profits, PTA members, Local Community Partners
- Morning: Keynote Speaker to address unique approaches to communication or strategies for communication to parents and the community... Also, panel to frame what is happening in Washington.
- Afternoon: Team Time and Breakout Sessions

Kathy and **Jessica** solicited topic ideas from the board for breakout sessions. Topic ideas were:

1. Why testing looks different
2. The difference between MSP and SBAC Assessments
3. Why are we teaching differently? What is good teaching?
4. Different modes of thinking
5. What does Career & College Ready really mean?
6. Demystifying the Common Core
7. Technology skills needed to take test
8. Math CCSS – give test to participants
9. Using social media and newsletters for communication
10. What are the shifts taking place – Benefits of CCSS (Tim)
11. Empower participants to find information
12. Utilize PTSA with this event – What are they doing?

C. Goal 5: Leadership and Governance

2012-2013 Financial Report

Kathy shared the financial report related to the 2013-2014 budget, as well as related information.

- a. **Membership Report** – In October, we had 929 members; as of January 31st, we have 1140 members. Some of the increase can be attributed to the 136 participants who became members through the WEC, as well as 36 principals who received complimentary registration through the State Schools of Distinction. A complete report of our membership will be provided at the April meeting.

- b. **Budget Report** – The financial as of December 2013 shows that we are on track with our revenue and expenses. Based on our projected revenue and expenses between February and June, we should end the school year with approximately \$50,000 in our accounts. Kathy reminded the board that to stay afloat, WSASCD has to raise \$100,000 each year in revenue to pay for expected expenses. The WASA contract alone accounts for \$53,000 of those expenses.
- c. **Professional Development Activities**
 - i. WEC Financial – WSASCD profited \$16,138 + \$6,800 in memberships
 - ii. Harvey Alvy Seminar in Marysville – WSASCD profited \$680
 - iii. Rick Wormeli Seminar in Sumner – WSASCD profited \$11,000 + \$5,500 in memberships

**D. Goal 2: Communications & Publications
Curriculum in Context Update**

The Board provided theme ideas related to the journal based on David Denton’s comments:

“The next edition of Curriculum in Context focuses on supporting exceptional learners. Fourteen authors have committed to submitting articles, two manuscripts are in, and I’m anticipating 5-6 more before the March 15 submission date. Our target for publication is early April. And, it should be a helpful mix of practitioner articles from teachers and administrators, and one or two articles summarizing broader state-level efforts on supporting exceptional learners. The next theme of CiC has yet to be decided. I wouldn’t mind something in the area of instructional technology, but this might be too narrow for broad appeal (unless we extend the theme to perhaps computerized testing, Smarter Balanced, MAP, etc.)”

There was consensus with the topic of Instructional Technology. Perhaps the focus could be on three different areas: Assessment, Communication, and Instruction with all voices (i.e., teacher, superintendent, parent, student) being represented. The board also recommended there be an ongoing section in the journal for Instructional Technology.

Next Board Meeting: April 25, 2014 Kohlwes Education Center, Renton 8:45–3:00

Board Retreat: June 27-28, 2014 – in Spokane

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For 2014-15 Planning:

- Online Meeting: Friday, September 26, 2014 – 10:00-11:30 a.m.
- Board Meeting: Sunday, October 26, 2014 – 10:00 a.m.-4:00 p.m. - Seattle Airport Doubletree Hotel (day before conference)
- Annual Conference: Monday-Tuesday, October 27-28, 2014 – Seattle Airport Doubletree Hotel
- Board Meeting: Friday, February 6, 2015 – 8:45 a.m.-3:00 p.m.
- Board Meeting: Friday, April 24, 2015 – 8:45 a.m.-3:00 p.m.
- Board Retreat: June 26-27, 2015 – in Spokane