



BOARD MEETING MINUTES
Columbia Bank Boardroom, Renton
Friday, April 25, 2014
8:45 a.m.-3:00 p.m.

In attendance: Greg Borgerding, Brad Brown, David Colombini, David Cooke, Brent Howard, Art Jarvis, Karen Johnson, Karin Manns, Tim Nootenboom, Janet Regge, Ismael Vivanco, and Kathy Clayton.

Absent: Suzann Girtz, David Denton, Anastasia Sanchez, and Jessica Vavrus,

I. Call to Order

President Ismael Vivanco welcomed our incoming executive director, **Dr. Art Jarvis**, called the meeting to order and reviewed the agenda. Ismael thanked **Janet Regge** for providing treats. We had lunch at Jimmy Mac's in the same parking lot as the bank.

II. Opening Activity

Greg Borgerding guided the board through an opening activity entitled, "*The Power of Why*, based on a video clip of Simon Sinek.' The board worked in to groups to brainstorm why we do what we do as ASCD, as well as how we do it and what it does or should look like. The activity proved to be an excellent overlay to the rest of our meeting as we talked about workshops and services for the future.

III. Consent Agenda

A. Minutes of the February 7th Board Meeting

Minutes are located in the WSASCD Dropbox.

B. OSPI Reports – OSPI Reports (September-April), provided to the ESDs, are located in the WSASCD Dropbox.

C. Critical Question Series - Following is the schedule for the remaining Critical Question series for 2013-14:

- May – **Brad Brown**
- June – **Suzann Girtz**

D. West Coast Affiliate Reception – Dr. Becky Berg, president of ASCD and superintendent of Marysville School District, was very appreciative of the Affiliate Reception which took place on March 16th in Los Angeles and was well attended. Sponsors included Achieve3000, The BERC Group, California ASCD, Career & College Clubs, Concordia University, D.A. Davidson & Company, Educuriouls, The Flippen Group, Houghton Mifflin Harcourt, McGraw-Hill Education, Oregon ASCD, Renaissance Learning, and Sodexo.

E. Election Results - Following are the incoming board members who will join us at the June Retreat

- President Elect – **Janet Regge**, Instructional Facilitator, Renton School District; Adjunct Professor, Seattle Pacific University
- ESD 101 (Spokane)– **Celina Brennan**, classroom teacher from Salnave Elementary School in Cheney School District, former OYEA recipient

- ESD 123 (Pasco) - **Tim Praino**, principal from Richland High School in Richland School District
- ESD 121 N (Puget Sound) –**Marie Verhaar**, Assistant Superintendent of Teaching for Learning in Federal Way Public Schools
- ASCD Rep – **Hannah Gbenro**, Dean of Students at Olympic View Elementary in Federal Way Public School - Share position with Greg Borgerding. Will serve as ASCD Liaison and provide technology expertise. Greg will continue to serve on Executive Board.

D. ASCD Leader to Leader Conference – Art Jarvis and Janet Regge will be attending the L2L Conference in the Washington DC area in July. This will be a good opportunity to plan for the future and begin preliminary plans for the 2015-17 Biennial Plan.

Janet Regge made the motion to accept the consent agenda; seconded by **Greg Borgerding**; the motion carried.

IV. Strategic Plan and Action Items

A. Goal 3 – Programs, Products, and Services

1. **WSASCD Awards Update – Dave Colombini** shared that there are two nominations for the Outstanding Young Educator Award and none for the Cultivating Character Award. **Greg Borgerding** said there were no Whole Child award nominations at this time, but there could be some coming in as the deadline for nominations is today. The board shared concerns with the low number of nominations and feels that the nomination materials may be too cumbersome. They also think that spring may not be the best time to do this. Greg volunteered to condense the form to bring to the board for approval at the June Retreat. The board also decided to change the timeline for the Whole Child Awards to October 27-December 1 and ask the ESDs to help promote it.
2. **Regional Workshop Review – Brent and Ismael** shared their perspectives on the Tech Institute with Jeff Utecht (February 8); **Kathy** and **Art** shared information about the Spring Conference hosted with WERA and Learning Forward (April 2 – result of Assn Collaboration Meetings); **Ismael** and **Art** shared regarding the CCSS Communication Summit in Yakima (April 21). **Kathy** also shared that Membership/Clock hours were sold at the Capturing Kids Hearts training (March 18-21); and clock hours were sold at the SSCC Summit. We were co-sponsors of both events with no other financial gain.
3. **Upcoming PD and Hosts** – Kathy provided information about upcoming events.
 - a. Sunday-Monday, May 18-19 – May 18-19, 2014 ASCD is hosting 2-Day **CCSS Leadership Institute**, 1-Day **CCSS ELA/Literacy Institute**, 1-Day **CCSS Math Institute**, and 1-Day **CCSS Formative Assessment Institute** – **Karen Johnson** will be onsite Sunday to sell clock hours; **Janet Regge** will sell clock hours on Monday.
 - b. Tuesday-Wednesday, August 19-20 – **RTI-PLC Institute** in Richland – **Brent Howard** may be able to host – *Other hosts to be determined at the retreat*

- c. Monday-Tuesday, October 27-28 – **Washington Educators’ Conference**, co-sponsored by OSPI, AWSP, and WASA – Registration will be available July 16
- d. September–May, 2014 – **Pete Hall** Series of PD events for teachers and administrators – *Hosts determined at Board Retreat* – **Janet Regge** will seek a sponsorship from **Lisa Spicer** from McGraw Hill Education for the Pete Hall series. The board reviewed Pete Hall’s session titles and descriptions and suggested the following sequence, which will be forwarded to **Amy Eveskcige** from Tacoma who will also seek input from their admin team:
 - i. September – Building Teachers’ Capacity for Success
 - ii. November – Building Your Capacity for Success
 - iii. February – Raising Achievement in a Trauma-Sensitive Environment
 - iv. April – Surviving and Thriving in the Principal’s Office
- e. November 4, 2014 – **Tech Institute with Jeff Utecht ‘A New Learning Landscape’**, co-sponsored by Seattle University – *Hosts determined at Board Retreat*
- f. TBD – **Kathy** will be meeting with **Mike Dunn** and **Helene Paroff** to determine a plan for involving **Dr. Josh Garcia** as a keynote speaker for a Spokane event.
- g. TBD – **Kathy** shared information about partnering with **Justin Baeder’s** ‘High-Performance Instructional Leadership Network.’ **Kathy** will send more complete information to the board for input and will schedule a conference call with **Justin** and **Art** regarding a possible partnership.

B. Goal 5: Leadership and Governance

1. 2013-2014 Financial Report

Kathy shared financial information related to the 2013-2014 budget, as well as related information.

- a. Income Statement as of March 2014 – A review of the budget showed that we continue to be operating with a profit. Projections are that we should end the year with a profit of approximately \$10,000 in the operating budget.
- b. Membership Report – the 50+ complimentary memberships given to superintendents and curriculum directors is helping to bring our numbers up.

Member Types	March 2010	March 2010	March 2011	March 2012	March 2013	March 2014
ASCD Joint Dues	452	452	506	375	314	278
Complimentary	21	21	16	11	8	90
Members result of PDAs	1119	1119	1434	663	252	373
District-paid	427	427	383	315	280	264
Retired/Student/Para/Intern	45	45	166	128	36	31
Totals	2064	2064	2505	1492	890	1036

- 2. Review Constitution and Procedural Guidelines** – The board worked in two groups to review, add, and/or make any changes to the documents.

Constitution	Procedural Guidelines
<ul style="list-style-type: none"> • Facilitator: Tim Nootenboom • Greg Borgerding • Dave Colombini • Karin Manns • Brad Brown 	<ul style="list-style-type: none"> • Facilitator: Ismael Vivanco • Janet Regge • Brent Howard • David Cooke • Karen Johnson

A. Preparing for Board Retreat – The board retreat will take place at the Central Valley School District Office in Spokane Valley. Schedule for Board Retreat is as follows:

- a. Friday, June 27, 2014 – Spokane
 - Meeting: Central Valley School District Boardroom
19307 E. Cataldo Avenue, Spokane Valley 99016
 - Lodging: Mirabeau Park Hotel (1100 N. Sullivan Road, Spokane Valley 99037) For reservation, call 509.924.9000 by May 27th and say you are with the Washington State ASCD room block
 - 1:00-2:30 pm – New board member orientation
 - 2:30-5:00 pm. – Full Board Meeting (*New, Existing, & Departing*)
 - Dinner: 7:00 pm – Dinner will be at the Mirabeau Park Hotel
- b. Saturday, June 28, 2014
 - Meeting: Central Valley School District Boardroom
 - 8:30 am –12:30 pm – Full Board Meeting (*New, Existing, & Departing*)
 - 12:30-3:00 pm – Board Meeting (*New and Existing members*)

For Future Planning:

- Online Meeting: Friday, September 26, 2014 – 10:00-11:30 a.m.
- Board Meeting: Sunday, October 26, 2014 – 10:00 a.m.-4:00 p.m. - Seattle Airport Doubletree Hotel (day before conference)
- Annual Conference: Monday-Tuesday, October 27-28, 2014 – Seattle Airport Doubletree Hotel
- Board Meeting: Friday, February 6, 2015 – 8:45 a.m.-3:00 p.m.
- Board Meeting: Friday, April 24, 2015 – 8:45 a.m.-3:00 p.m.
- Board Retreat: June 26-27, 2015 – in Spokane