

# Washington State ASCD

“The Practitioner’s Best Friend”  
www.wsascd.org



## Newsflash The Report Winter 2011

This Newsflash is a benefit of your membership in Washington State ASCD.

### Regional Professional Development Opportunities

#### Successful PLC Series of Workshops in Federal Way and Vancouver

Over the past year, WSASCD has hosted a series of five workshops related to Professional Learning Community Concepts. Many thanks to **Dr. Bob Eaker, Janel Keating, Dr. Sharon Kramer, Mike Mattos, Pete Hall, Alisa Simeral and Rick Wormeli** for their presentations. It takes the support of many people to make workshops such as these happen. Washington State ASCD wishes to thank **Starla Manchester**, Director of Professional Development with **Vancouver Public Schools** and her support teams led by **Mark Jordan** for their exceptional hosting of four of the workshops in Vancouver. Thank you to **Barbara Lomas** and **Lani Gordon** from **ESD 112** for hosting the recent Rick Wormeli session. In **Federal Way Public Schools**, different administrators took the lead with each of the five workshops. Much appreciated was the leadership of **Dr. Josh Garcia**, Assistant Superintendent. Teaching for Learning, and the services of **Michael Swartz, David Brower, Tod Wood, Rex Tucker, Pam Tuggle** and **Obadiah Dunham**. WSASCD would also like to thank **AWSP** and **Paula Quinn** for co-hosting the Instructional Coaching workshops in Vancouver and Federal Way.

#### Rick Wormeli to Present Workshop on Differentiation and Grading Rescheduled for Spokane



The February 24<sup>th</sup> workshop that was cancelled due to blizzard conditions *has been rescheduled to Wednesday, May 25<sup>th</sup> in Spokane Valley*. If you already registered for the February 24<sup>th</sup> workshop, your registration will be transferred. If you'd like to register for the May 25<sup>th</sup> workshop or want more information, go to [Workshop Information](#) on our website.

**Rick Wormeli**, renowned author of *Meet Me in the Middle*, as well as the best-selling books, *Day One and Beyond*, *Fair Isn't Always Equal: Assessment and Grading in the Differentiated Classroom*, *Differentiation: From Planning to Practice, Grades 6-12*, *Metaphors & Analogies: Power Tools for Teaching any Subject*, will present a workshop focused on basic elements of differentiated lessons, including tips on their design, flexible grouping, the role of formative assessment, and cognitive science principles. The burning issues in grading will be explored, including what to do about zeroes on the 100-point scale, averaging, late work, alternative assessments and scales, homework, unidimensionality, re-do's, gradebooks, students with IEP's, and other concerns.

## PLC Series of Workshops Planned for Spokane this Fall – SAVE THE DATES

By the special request of many educators in the Spokane area, three workshops related to Professional Learning Community Concepts are scheduled in Spokane for this fall. Registration information will be available for each workshop in April.



**Dr. Robert Eaker and Janel Keating** – *Professional Learning Communities: What Would It Look Like if We Really Meant It?*

- Saturday, September 17, 2011
- Location – TBD in Spokane Valley
- Cost: \$150 for members; \$200 for non-members



**Dr. Jeanine Butler** – *The Many Faces of Assessment: Ensuring Effective Instruction and Preparing for Effective Intervention*

- Saturday, November 5, 2011
- Location – TBD in Spokane Valley
- Cost: \$150 for members; \$200 for non-members



**Mike Mattos** – *Pyramid Response to Intervention: RTI, PLCs, and How to Respond When Students Don't Learn*

- SPECIAL 2-DAY EVENT (Limit 150 participants)
- Friday-Saturday, December 9-10, 2011
- Location – Spokane – TBD in Spokane Valley
- Cost: \$250 for members; \$300 for non-members

## Pyramid Response to Intervention – Day 2 information – offered in Vancouver and Federal Way - SAVE THE DATES



**Austin Buffam** – *PRTI: Creating Three Tiers of Interventions to Address Student Learning Gaps*

- Wednesday, February 29, 2012 in Vancouver
- Friday, March 2, 2012 in Federal Way
- Cost: \$150 for members; \$200 for non-members

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## Association News

### Critical Question: [Are WSASCD Professional Learning Opportunities Serving You?](#)

Please read **Jill Burnes'** article at [March 2011 Critical Question](#) article, explaining our current program for professional development and asking the important questions about where we go next! **Jill** is principal at Enumclaw High School and a member of the Washington State ASCD Board of Directors.

### Blog for Educators - WSASCD Wants to Hear From You

After reading **Jill Burnes'** Critical Question article, please go to our [blog](#) and answer the following questions:

- *What instructional topics or strategies would be most relevant and meaningful to your learning currently?*
- *Do WSASCD's current models of delivery meet your needs? What changes or modifications to any of these delivery models would you suggest?*

Please respond to our blog at [Critical Question Blog](#)

## Join us in San Francisco for the ASCD Annual Conference



To register, click on [Annual Conference](#)

### Are You Attending the ASCD Annual Conference?

If you plan to attend the Annual Conference, look for WSASCD president **Josh Garcia**, WSASCD president-elect, **Tim Nootenboom**, WSASCD board members, **Janet Regge** and **Dave LaRose**, and executive director **Kathy Clayton**, at the Welcome Reception on Friday, March 25<sup>th</sup> at Moscone Center from 5:00-7:00 p.m. If you're interested in receiving Washington State Clock Hours for the Annual Conference, just go to our website for the [CLOCK HOUR FORM](#) and send it along with your conference registration receipt to the address on the form.

### Washington State Educators Presenting at ASCD Annual Conference in San Francisco

WSASCD is proud of the educators who will present at the prestigious ASCD Conference in San Francisco. Presenters from Washington State are: **Dr. Harvey Alvy**, Eastern Washington University; **David LaRose**, South Kitsap School District; **Regie Routtman**, Seattle; **Adam Fletcher**, SoundOut; **Margery Ginsberg**, University of Washington; **Ailene Baxter**, Puyallup Public Schools; **Lori Stern**, Alliance for a Healthier Generation; **Geoff Fletcher**, State Educational Technology Directors' Association; **Pete Hall**, Spokane Public Schools; **Richard Sagor**, Institute for the Study of Inquiry in Education; **Tara Richerson**, Office of the Superintendent of Public Instruction; **Betty Garner**, Aesthetic of Lifelong Learning; **Johnnie McKinley**, JMA Group; and **Nancy Skerritt**, Tahoma School District

### Washington State ASCD Providing Leadership at ASCD Annual Conference

Washington State definitely has a voice at the national level at ASCD. The following people will be directly involved in governance and program activities in San Francisco:

- **Tim Nootenboom**, Central Valley School District, and **Janet Regge**, Renton School District will serve on the ASCD Leadership Council
- **Kathy Clayton**, Washington State ASCD, will meet with the Affiliate Executive Directors and as an ASCD Board of Directors' member, will meet with the board
- **Dr. Josh Garcia**, served on the planning committee for this conference and will serve on the nominations committee at the conference
- **Sandra Murray**, West Valley School District, Spokane, will meet and provide input to the ASCD Market Research Team

### Invest in the Whole Child

Common sense and research tell us that to do well academically, students must be healthy, safe, engaged, supported, and challenged. To help ensure that all students have the necessary supports to learn at high levels, become a Whole Child Advocate. Go to <http://www.wholechildeducation.org/> to (1) Sign ASCD's New Learning Compact for the Whole Child; (2) Rate your own school and community and see how well they stack up; (3) Share your story; and (4) Learn more about the challenges facing kids today and how other communities are responding to these challenges.



## **Are You an Emerging Leader? ASCD is Looking for You!**

Emerging leaders are educators who

- Have been in the profession approximately 5–15 years;
- Demonstrate a passion for teaching, learning, and leadership;
- Have not previously been involved with ASCD in a leadership capacity;
- Collectively exhibit a broad range of diversity in position, location, cultural background, and perspective;
- Hold promise as leaders; and
- Are committed to ASCD's beliefs and to pursuing leadership opportunities.

ASCD is now accepting Emerging Leader applications from educators who have been in the profession for approximately 5–15 years and are interested in influencing education policy and practice through unique ASCD leadership opportunities. The two-year Emerging Leaders Program connects participants with experienced ASCD leaders, helps them develop a personalized leadership action plan, and exposes them to a variety of leadership and learning opportunities tailored to their interests. Learn more about the Emerging Leaders Program and the application process at [www.ascd.org/emergingleaders](http://www.ascd.org/emergingleaders). **You can apply online now through April 15.**

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## **2011 State Recognition and Outstanding Young Educator Awards**

### **Nominations Window**

Nominations are now open for our State Recognition awards, as well as the Outstanding Young Educator Award. *The deadline for nominations is April 15<sup>th</sup>.* All recipients will be honored during the WSASCD-OSPI Annual Conference luncheon at the Seattle Airport Doubletree Hotel on October 14, 2011. Many thanks to the Awards Committee, co-chaired by **Jason Smith**, Federal Way Public Schools; and **Alison Ashlock**, Central Valley School District.

### **State Recognition Awards**

There are eight State Recognition awards in three categories – Individual, Program, Team and Community Partner. Nominations must be made by a WSASCD member. For nomination information, go to [STATE RECOGNITION AWARDS](#) on our website.

### **Outstanding Young Educator Award (OYEA)**

The Washington State ASCD Outstanding Young Educator Award nominee is an education professional, 40 years of age or younger, who demonstrates exemplary commitment and exceptional contribution to the profession. The OYEA winner will receive a check for \$2,000, provided by a generous donation from McGraw Hill School Education Group, at the annual conference. The winner will also receive Washington State and International ASCD Memberships, and a complimentary subscription of *Curriculum in Context* for their school library. For nomination information, go to [OYEA](#) on our website.

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**2011 WSASCD-OSPI Annual Conference**  
***Hope for Tomorrow: Change for Today***  
**Friday, October 14 & Saturday, October 15**

## 2011 WSASD-OSPI Annual Conference

### Annual Conference Co-Sponsored by Washington State ASCD and OSPI

You are invited to the [2011 WSASCD-OSPI Annual Conference](#), scheduled for October 14-15, 2011, at the Seattle Airport Doubletree Hotel. **Washington State ASCD** will be co-sponsoring with the **Office of the Superintendent of Public Instruction (OSPI)**. This outstanding venue will attract educators from all over the region.

### Thank you 2011 Conference Committee

With the co-leadership of **Marti Shefeland** (Kent) and **Janet Regge** (Renton), plans are underway for our Annual Conference. Registration materials will be available in April. Other members of our hard-working conference committee are: **Anne Banks** (OSPI), **Dr. John Bond** (SPU), **Linda Butts** (Kent), **Kindra Clayton** (Bellevue), **Cheryl Hackinen** (Tacoma), **Adam Kulaas** (Federal Way), **Ian McFeat** (Kent), **Karin Manns** (Glendale Lutheran), **Paul Marquardt** (Federal Way), **Pete Misner** (Northshore), **Suzanne Shade** (Fife), and **Rex Tucker** (Federal Way).

### Conference Concurrent Sessions – Call for Proposals

The '[Call for Proposals](#)' form is now available on our website. The deadline for proposals is April 29, 2011. Individuals, schools, districts, and other educational institutions are invited to submit proposals for presentations related to our conference theme. Session proposals should relate to one or more of the following strands: *Powerful Instruction—Power Standards—Student Engagement; Future Innovative Learning Technologies; Examples of Hope—School Culture; Innovation—Creativity; Resiliency for Staff and/or Students; Data to Inform Instruction—Growing Assessment Literacy; College and Career Readiness for ALL Students; Cultural Competence—Evidence of the Work; Connecting Globally; Preparing Students for the Unknown—Teaching Thinking; Leading Change*. Preference will be given to proposals that involve teams and/or students. Proposals that promote a product or service will not be accepted. We appreciate the time and effort that people put into their proposals.

### Corporate Partnerships, Sponsorships and Exhibits

WSASCD appreciates our corporate partners, sponsors and exhibitors. For Partnership information, go to [Partnership Pledge of Commitment](#) on our website. This year, our exhibits will be open on Friday, October 14<sup>th</sup>. Exhibitors can set up on Thursday. [Exhibit Application Materials](#) are available on our website. The deadline for applications is Wednesday, August 31, 2011. This year, we are offering a new opportunity for our Platinum Partners to showcase their products or services in a special session during our concurrent program. Go to our website for information about the [Exhibitor Showcase Session](#) option.

### Dr. Gene Sharratt to Serve as Keynote Speaker for Friday Program

Join us on Friday, October 14 as **Dr. Gene Sharratt** presents an inspirational and practical presentation related on ***Building a Culture of Hope***. Dr. Sharratt is the Associate Professor at WSU and directs the superintendent certification program. He shares his positive messages through his speaking, as well as his writings and is the author of *Keeping on Your Feet*, an inspirational book about overcoming life's challenges.

### Action Labs for Saturday Institute Program

Several outstanding full-day sessions are offered for our Saturday Institute:

- Dr. Harvey Alvy** – *Learning from Lincoln: Leadership Practices for School Success*
- Dr. Tammy Campbell**– *Closing the Achievement Gap through Powerful Pedagogy*
- Dr. Ehlam Kazemi** – *Supporting Students' Mathematical Development*
- Dr. Flint Simonsen** – *Positive Behavioral Interventions and Supports*
- Dr. Sharon Kramer** – *Common Formative Assessments: Key to Student Learning*

Registration information will be available at [www.wsascd.org](http://www.wsascd.org) in April.

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## WSASCD Partners

CHARACTER  
EDUCATION  
PARTNERSHIP



### State Schools of Character: A Path to Excellence

The Washington State Schools of Character (SSOC) Award is sponsored by **Whitworth University, Learning**

**Improvement (LIT) and Washington State ASCD.** SSOC is part of the National Schools of Character (NSOC) which annually recognizes schools and districts as National Schools of Character (NSOC) for demonstrating exemplary work in character education. NSOC serve as models and reach out to help others. There is no limit on the number of schools recognized each year.

**The NSOC program is a path to school improvement through character education.** National Schools of Character, a concept that began as an awards competition, has evolved into a path to school improvement. Schools and districts engage in the application process to assess their programs and receive professional feedback. When they reach an exemplary level of implementation, they achieve NSOC status, which can be renewed after five years.

### What are State Schools of Character?

State sponsors in over 30 states celebrate excellence on the state level by recognizing State Schools of Character (SSOC) and helping applicants progress to NSOC status. Applicants in participating states must achieve SSOC status to be eligible for review at the national level. State sponsors offer technical assistance and guide applicants to helpful resources.

Go to [www.character.org](http://www.character.org) for more information and to download CEP's *11 Principles of Effective Character Education*, a guide to self-assessment and excellence in character education.

NSOC/SSOC application guidelines will be available in May. The application deadline is December 1, 2011.

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### WSASCD Partner, PCS Edventures, Sponsors Free Webinar on "Funding Strategies for STEM Education"

Government leaders, employers, and educators agree... our schools are not graduating enough students who have the problem-solving and collaborative skills they need to compete in a global economy. The cry for STEM (Science, Technology, Engineering, and Math) instructional techniques is growing louder. Is the current school budget crisis going to get in the way of this priority? Is there a reliable source of the funds you need to buy STEM curricular materials and for teacher professional development? Join us for a **FREE Online Moderated Discussion this Thursday, December 2<sup>nd</sup> at 1:00 PST**. For more information, go to <http://www.plcelearning.com/STEM>.

## Washington State Association for Supervision & Curriculum Development

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