

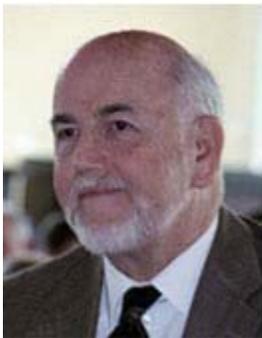


The Report

Winter 2014

New Executive Director hired for WSASCD

After eight years as the executive director of Washington State ASCD, Kathy Clayton is officially retiring. She will continue her work with administrative interns at Eastern Washington University.



WSASCD is pleased to announce that Dr. Art Jarvis will succeed Mrs. Clayton as the executive director. Dr. Jarvis has served students in our state for over 47 years. Starting his teaching career in the rural town of Waitsburg and retiring as Superintendent of Tacoma Public Schools in 2012, he has demonstrated passion, innovation and advocacy for thousands of students in the various roles he has served. He has been awarded Superintendent of the Year twice in our state. Currently, Dr. Jarvis serves as an executive coach and instructor in the Administrative Program at Seattle Pacific University. Dr. Jarvis has been a friend of WSASCD for many years, having served on the board and then president in 1998, as well as being involved with ASCD International. We are pleased to have him join and lead us once again as our new Executive Director.

Upcoming Professional Development Events

2014 Spring Conference (co-sponsored with WERA & Learning Forward)

Managing Change Overload: Strategies for Learning Leaders

Wednesday, April 2, 2014
Puget Sound Educational Service District
8:30 a.m.–3 p.m.

Only 34 seats left!

All available remaining seats by Friday, March 7th, will be given to WERA.*

8:30–11:30 Increasing The Effectiveness of Professional Learning

Stephanie Hirsh, Executive Director of Learning Forward, explores how to increase the effectiveness of professional learning as the leverage point with the greatest potential to meet the goals of the Common Core State Standards and the intention of new designs for principal and teacher evaluation. She will share the characteristics of professional learning that lead to effective teaching practices, supportive leadership, and improved student results. In this interactive session you will work collaboratively to understand and apply Learning Forward's framework for professional learning that will help you move any initiative forward with results.

12:45–3:30 Four Afternoon Breakout Sessions

1. Facilitating Change: Supporting the Work and Managing Resistance

This session will examine protocols as a way to support challenging conversations among teams in order to promote equity of voice and depth of thinking. The session will discuss proactive ways to reduce the amount of resistance in groups experiencing change and strategies for managing resistance that occurs.

2. Assessing the Impact of Professional Development: Reality and Theory

How do we know if our professional development approaches have the desired effect? Through the examination of case studies related to Common Core implementation and improving teacher quality, this session will explore various ways to assess the impact of professional learning and the implications for your own context.

3. Keeping the Course: Sustaining Momentum and Progress on Your Initiative

You have done the research, created ownership in your work, and taken some initial steps to get your initiative off the ground. How do you support staff and students to maintain the momentum and continue making progress? This session takes a deeper look at Learning Forward's Implementation Standard, theories of change, and practical steps for managing the change process. Participants will be able to think about an initiative in their own work and leave the session with ideas to take the next steps on their professional journey.

4. Teachers as Agents of Change

This interactive session features three Washington school districts (Anacortes, Auburn, Seattle) that incorporate systemic teacher leadership strategies to address change initiatives. The session begins with a conversation about “teacher leadership” and why “The Time is Ripe (Again)” for building and engaging teachers’ leadership capacity. Each district will describe their approach to using teacher leadership to support professional learning related to the implementation of policies such as Common Core State Standards, TPEP, and Smarter Balanced. Audience members will discuss each “case” in relation to the Learning Forward Standards for Professional Learning and engage the district representatives in discussion. The session ends with group reflection on the applicability of the strategies discussed for audience members’ contexts.

**Understanding and Communicating the Common Core State Standards
Co-sponsored with ASCD, OSPI, CCSSO and Partnership for Learning**

Monday, April 21, 2014
Yakima Convention Center
9 a.m.–3 p.m.

This 1-day symposium is designed to focus on specific information and strategies for communicating the Common Core State Standards to parents and the community.

Target Audience: Public Information Officers, School Board Members, Superintendents, PTA members, Local Community Partners, Non-profit Organizations

Cost: Free to all participants

Mark your calendars! More information to come.

Successful Professional Development Events in Marysville, Sumner and Spokane

Since November, Washington State ASCD has hosted three outstanding professional development events. Many thanks to Dr. Harvey Alvy, Rick Wormeli and Jeff Utecht for their presentations. It takes the support of many people to make events such as these happen. Thank you to Marysville School District, Dr. Becky Berg, Jodi Runyan and Karin Manns (Granite Falls SD) for hosting the Dr. Alvy session on ‘The Genius of the Gettysburg Address.’ Many thanks to Sumner School District, John Hellwich, Greg Borgerding (White River SD) and Karen Johnson (North Thurston SD) for hosting the Rick

Wormeli session on ‘Standards-Based Grading.’ Gonzaga University, Whitworth University and WSASCD co-sponsored the Technology Institute with featured speaker, Jeff Utecht. Organizers Brent Howard and Dr. Suzann Girtz managed all the details with gusto. Much appreciated were the efforts of our speed-geeking session presenters: Steve Schreiner (NEWESD 101), Heath Anyan (Central Valley SD), Caleb Kenison (Cheney SD), Chelsea Kenison (Central Valley SD), Krisha Kerr-Poole (Central Valley SD), and Ron Hall (Google Outreach Trainer).

2014 Washington Educators’ Conference

Our partnership with AWSP, WASA, and OSPI for the 2013 Washington Educators’ Conference (WEC) was a great success! Planning has already begun for the 2nd Annual WEC, which will be held Monday and Tuesday, October 27-28 at the Seattle Airport DoubleTree Hotel. The conference is the perfect venue for teams of P-12 teachers, teacher leaders, school and district administrators, and higher education instructors. Mark your calendars to save the date!

Association News



2014 ASCD Annual Conference & Exhibit Show

March 15-17, 2014

Los Angeles California Convention Center,

The ASCD Annual Conference and Exhibit Show is education's premier professional development event.

- Access more than 30 hours of content, featuring presenters such as Dan Pink, Sir Ken Robinson, Russell Quaglia and more.
- Explore the big ideas in education today.
- Examine new developments in your content area or grade level.
- Stretch your professional development learning into new areas.
- Pick the issue you care about most and examine it in depth.
- Explore the topics that interest you the most in more than 350 sessions

Click [here](#) to register.

Click [here](#) for conference clock hour form.



West Coast Affiliate Reception ASCD Annual

Conference Honoring ASCD President, Dr. Becky Berg

For: All conference participants from the state of Washington

When: Sunday, March 16, 2014 4:30–6 p.m.

Where: Diamond Ballroom, Salons 6–8, JW Marriott Hotel

As you may know, Dr. Berg is superintendent of Marysville School District. We, at Washington State ASCD, are extremely proud of Becky, as this is the first time since 1963 that a Washingtonian has held the presidency of ASCD – an association that we, as educators, hold dear.

No need to RSVP. In addition to conference attendees from the state of Washington, ASCD leaders in Oregon and California are also invited.

The reception is sponsored by: Washington State ASCD, Achieve3000, The BERC Group, California ASCD, Concordia University, D.A. Davidson & Company, Educurious, The Flippen Group, Houghton Mifflin Harcourt, McGraw Hill Education, Oregon ASCD, Renaissance Learning, and Sodexo. Thank you sponsors!

Washington State Educators Presenting at ASCD Annual Conference

WSASCD is proud of the educators who will present at the prestigious ASCD Conference in Los Angeles. Presenters from Washington State are: Harvey Alvy, Becky Berg, Jane Chadsey, Elizabeth Clark, Forrest Clark, Kristin Edlund, Hannah Gbenro, Suzann Girtz, Pete Hall, James Harvey, Andrew Miller, Tara Richerson, Regie Routmann, and Nancy Skerritt.



Meet John Hines, ASCD Emerging Leader from Washington State

[A Conversation with John Hines](#), Social Studies Teacher, Todd Beamer High School, Federal Way Public Schools.

Join the @WashingtonASCD Emerging Leaders as they share weekly reflections on their leadership journey through their [blog](#)

ASCD is Looking for Emerging Leaders

Emerging Leaders are educators who:

- Have been in the profession approximately 5-15 years;
- Demonstrate a passion for teaching, learning and leadership;
- Have not previously been involved with ASCD in a leadership capacity;
- Collectively exhibit a broad range of diversity in position, location, cultural background, and perspective;
- Hold promise as leaders, and
- Are committed to ASCD's beliefs and to pursuing leadership opportunities.

ASCD is now accepting Emerging Leader applications from educators who are interested in influencing education policy and practice through unique ASCD leadership opportunities. The two-year Emerging Leaders Program connects participants with experienced ASCD leaders, helps them develop a personalized leadership action plan, and exposes them to a variety of leadership and learning opportunities tailored to their interests. Learn more about the Emerging Leaders Program and the application process at the [ASCD website](#). You can apply online now through April 1st.

Nominations Open for the 2014 WSASCD Awards Program

Nominations are open for the State Whole Child Awards, the Outstanding Young Educator Award (OYEA), and the Cultivating Character Award. The deadline for nominations is April 25th. Many thanks to the Awards Committee, co-chaired by Dave Colombini, South Kitsap School District and Greg Borgerding, White River School District.

State Whole Child Awards

The 2014 Whole Child Awards reflect the five tenets of ASCD's Whole Child Initiative. Awards will be given to schools that show evidence of ensuring ALL students are safe, healthy, engaged, supported, and/or challenged. Awards will be presented within the recipients' school district at a venue of their choice. Nomination forms are available on our website.

Outstanding Young Educator Award (OYEA)

The Washington State ASCD Outstanding Young Educator Award nominee is an education professional, 40 years of age or younger, who demonstrates exemplary commitment and exceptional contribution to the profession. The OYEA winner will receive a check for \$2,000, provided by a generous donation from McGraw Hill Education, at the Washington Educators' Conference luncheon at the Seattle Airport Doubletree Hotel on Tuesday, October 28, 2014. Nomination forms are available on our website.

Cultivating Character Award

The Washington State ASCD Cultivating Character Award nominee is a school that is effectively implementing a character education program. The school's methods and implementation of character education must have had a significant impact on student

performance and achievement over time. There is no single recipe for implementing an effective character education program, therefore, WSASCD has identified Criteria for Consideration which are generally covered in any character education program. Awards will be presented within the recipients' school district at a venue of their choice. Nomination forms are available on our website.