



Washington State ASCD Board | MEETING MINUTES
Seattle Pacific University
Sunday, November 17, 2019 | 2:30-6:30pm

Present: Todd Setterlund, Shannon Thompson, Kindra Clayton, Angel Carrizales, Kasana Funk, Marie Verhaar, Ginger Callison, Hannah Gbenro, Ken Turner, Jill Heiney-Smith, Alissa Farias, Carrie Lam; **via Zoom:** Michael Baskette, Pam Schaff, and Erica Walters
Absent: Andra Kelley-Batstone, Alicen Gaytley, Mike Lollar

President **Dr. Hannah Gbenro** called the meeting to order at 2:38pm. The meeting began with brief introductions and sharing current experiences around school safety.

Consent Agenda

Hannah led the board through the consent agenda items. The minutes from the September 27, 2019 board meeting were included in the meeting agenda and also available in the Dropbox. She asked if there were any questions or need for discussion around the meeting minutes or if there was a motion to approve the meeting minutes. **Shannon made the motion to approve the September 27, 2019 board meeting minutes, Kindra seconded the motion, all in favor, none opposed, the motion carried.**

Carrie gave an overview of the October 31, 2019 income statement that was provided with the meeting agenda and available in the Dropbox prior to the meeting. Carrie highlighted the revenue and expenses as of October 31, 2019. The October statement shows WSASCD ending with a profit however we need to continue to keep in mind the overall budget as the outlook for the year end projects a shortfall of about 6k. **Hannah** asked if there were any questions or discussion about the October 2019 income statement, there were none. **Marie motioned to approve the October 2019 income statement and Shannon seconded the motion. Hannah asked all in favor, none opposed, the motion carried.**

Next **Carrie** reviewed the two clock hour proposals from CharacterStrong. The proposals for the CharacterStrong Training titled: Creating a Culture that Cares (includes: presenter info. Objectives, alignment with OSPI content standards...) were sent to the board and also uploaded in the Dropbox prior to the meeting. CharacterStrong will host two trainings on January 11-12, 2020 in two locations -Kennewick and Auburn, WA. Houston Kraft will present in Auburn and John Norlin will present in Kennewick. Each training will be eligible for 9 clock hours each. One WSASCD representative is can attend each event. WSASCD has served as a clock hour provider for their previous trainings and a few board members have attended the trainings with positive feedback. **Hannah** asked if there were any questions or discussion about the CharacterStrong clock hour proposals. There were none. **Hannah asked if there was a motion on the table to approve the clock hour proposals. Jill motioned to approve the clock hour proposal for the CharacterStrong training on January 11-12, 2020 in Auburn. Shannon seconded the motioned. Hannah asked all in favor, none opposed, the motion carried. Shannon motioned to approve the CharacterStrong proposal for clock hours in Kennewick on January 11-12, 2020. Angel seconded the motion. Hannah asked all in favor, none opposed, the motion carried.**

Association membership report was sent via email and located in the Dropbox. **Carrie** shared that our membership is up from September due to recent PD registrations. Last spring, we made an effort to reach out

to our members that have been consistent over three years. We are not sure if that has helped retain membership as it has not yet been a full year since we sent those cards. We will check in with Lisa at WASA to see if she can share that information with the board this spring. Carrie asked if there were any questions related to the recent membership report, there were none.

Association activity & updates – a document with recent affiliate news (important dates, Critical Question Series schedule, PD information, ASCD news, etc.) was included with the meeting agenda to update the board of directors about affiliate activity that has occurred since the September’s meeting.

Strategic Actions

Goal 1 Diverse and Active Membership

Hannah shared how the Communication Chair exploration of role came about at the July 2019 Western Affiliates retreat in Mt. Hood. Alissa Farias attended the retreat in Mt. Hood and joined the meeting today to follow up on what the Communications Chair could look like. Alissa provided a handout with job description & action steps and walked the board through the role. The board was pleased with the ideas presented and discussed issues of sustainability with a role like this. There seemed to be a definite interest to consider a Communications Chair role and we will revisit this topic again in the future.

Goal 2 Communications and Publications

Jill shared updates on the upcoming Fall/Winter Curriculum In Context. Jill spoke briefly about each of the six articles that were submitted for this issue and the process. There has been a learning curve and Jill would like to work on developing a handbook for the next editor as there is not much of a job description for the work that is entailed. The board discussed the next theme for the 2020 Spring/Summer issue. Prior to the meeting the board took a survey to narrow down the potential theme, we reviewed the top contenders -professional development for teachers/principals that provide guidance for supporting the whole child and building a culture of curiosity and enthusiasm for learning within classrooms and buildings. It was suggested that we be mindful of the broadness of the theme to allow for more interest in submissions as we reach out to potential authors. The idea that the next year will be 2020, which means that we are 20% of the way through the 21st century, came up. It sparked interest and prompted: what does readiness mean now? What does 2020 readiness look for a graduate? This idea could open pathways for writing about civics, CTE, new social studies standards and more. **Jill** will take this conversation to the editorial team and they will work on drafting a next theme from the brainstorm/discussion.

Goal 5 Leadership and Governance & Goal 4 Influence and Policy

Hannah & Carrie shared their experience at L2L. The conference was spent mostly with other ASCD affiliate leaders and emerging leaders. Day 1, Ronn Nozoe launched the Whole Child Network. There are parts of the service/product that is free however to gain access to additional data will come with a cost. The data from the Whole Child Network is also an interest for affiliates to have access to. The data could potentially help affiliates gain insight into what regional needs and interests are. Affiliates then could plan opportunities to help fill those needs. ASCD is willing to share this information with affiliates we don’t know what this will look like yet. Affiliates are encouraged to share the opportunity for schools to register and use the tool. We spent the second part of the day of L2L developing a leadership plan for our affiliate that would allow western affiliates to share their event calendars and help each other promote events (nothing financial). This idea was presented to the board and it was well received. **Carrie** will reach out to CA ASCD and OR ASCD presidents/EDs to see if this is interest to collaborate.

Day 2 of L2L was spent with ASCD representative, Sean Slade sharing more about the Whole Child Network and Emerging Leader, Allie Rodman sharing ways to personalize professional learning.

During our time at L2L we engaged with five Washington State ELs and talk about how we could invite them to write for WSASCD publications as well as potential to engage them in our board work. **Hannah** shared ASCD hired a Ranjit Sidu, he will begin in January. Todd shared Ranjit is the former CEO of the National Council for Community and Educational Partnership (NCCEP).

Carrie shared updates from the November **Learning First Alliance** meeting. The group has been developing a collective effort to bring awareness and access to mental health resources from OSPI. The next step for LFA members is to craft mental health messaging or resolutions to share with their respective members. The links to the mental health resources will be available on each organizations website with a logo that represents Washington State Learning First Alliance. Carrie shared the State Board of Education and Washington State PTA's mental health resolutions as a reference. **Hannah** and **Carrie** will draft a message in alignment with national ASCD's legislative agenda for the board to consider before the next board meeting. **Carrie** will present the messaging at the next LFA meeting on February 19, 2020.

Goal 3 Products Programs & Services

Carrie reviewed the recent clock hour provider policy updates. She shared that WSASCD will no longer process clock hour requests for ASCD online courses. The docs related to the recent clock hour updates are in the Dropbox for reference.

Carrie shared that the WSASCD awards program will be open on February 7, 2020 through April 10, 2020. WSASCD has two awards (1) Whole Child Award (recognizes a school) and (2) the Outstanding Young Educator Award (recognizes an educator 40 years and younger) full descriptions are on the WSASCD website. The applications that were received last year were varied (length & forms of doc) which made the selection process cumbersome. Pam and Carrie spent sometime last summer formatting each award application into a google form to streamline the application and selection process. Carrie reviewed past sponsors for the awards program and will reach out to SHAPE WA about interest to support the Whole Child award and maybe Amazon for the Outstanding Young Educator award.

Hannah spoke to the 10/29/19 event with Dr. Webb at SPU. Overall the event was well received, from the feedback from participants, we could have done better tying the learning to equity and access. Participants were engaged and Dr. Webb was well received, the format of having break outs gave participants a chance to engage with Dr. Webb about their specific questions and situations. **Carrie** shared the summary of the evaluation survey (which is also located on the wsascd website) as well as a break down of attendees and estimated expenses/profit.

Hannah shared that we have the PD with Kristin Souers tomorrow (11/18/19) in Tukwila, we have a few board members supporting the event and although our turn out isn't at max we are looking forward to the event. Factors considered for future planning is day of the week, sub shortage and time of year. Angel mentioned that she was excited to see that the January event is on a Wednesday. The next event we have coming up will be on 1/22/20 with Grace & Amy in Tukwila. We discussed how to share the January event at the Kristin Souers event. We will offer a drawing for a free registration to bring attention to the event. **Carrie** will send out the details for the event for members to spread the news.

Hannah asked board members to keep in mind that we do need to continue to generate revenue, perhaps with an event in the spring or June and mentioned other potential steams of revenue -Amazon Smile. Carrie will look

into the program. Board members wrote down names of potential presenters/contacts on index cards and **Carrie** will compile a list for us to revisit in February. The board also discussed approaching CA for support of future events with Dr. Webb and Grace and Amy, we will base the request on the enrollment of the January event.

Goal 5 Leadership and Governance

Before wrapping up for the evening **Hannah** reviewed the upcoming meeting dates. Carrie shared the need to find an alternative space for the February 7th board meeting as the board room in Renton is not available. **Ken** will look into Renton Tech and let Carrie know what the potential is. Carrie mentioned that we also need to decide on the location of the June retreat. **Marie** will look into space at the Kent School District office and to see if she needs to be present at the Meridian Valley Country Club. **Carrie** will keep everyone informed of location and time. **Hannah** thanked everyone for spending the Sunday afternoon together for the meeting. The meeting adjourned at 5:38pm

Meeting notes respectfully submitted by Carrie Lam

2019-2020 WSASCD Activity

PD event -Wednesday, January 22, 2020 – Teaching, Learning, and Leading Mathematics, Tukwila Community Center

WSASCD program- February 7 – April 10, 2020 - Awards Program window

Board Meeting -Friday, February 7, 2020 – 8:30a-4:30pm, Board Meeting, Renton Tech -**3000 NE 4th St, Renton, WA 98056**

Board Meeting -Friday, April 24, 2020 -8:30am-4:30pm, Board Meeting, Renton Administration Building - Board Room

Board Retreat -Friday & Saturday, June 19-20 (Full day Friday and half day Saturday) Kent School District Admin. Building – **12033 SE 256th St, Kent, WA 98030**