



BOARD MEETING MINUTES
Teleconference
Friday, September 25, 2015
10:00 a.m.-11:30 a.m.

In attendance: Celina Brennan, Sue Ann Bube, Christie Christman, David Cooke, Kurt Hatch, Jennifer Klauss, Keith Lambert, Kevin Parr, Janet Regge, Marie Verhaar, Ismael Vivanco, and Kathy Clayton.

Absent: Brad Brown, Anthony Craig, Hannah Gbenro, Marissa Rathbone, and Anastasia Sanchez

I. Call to Order

Kathy Clayton called the meeting to order. Kathy introduced Jen Klauss, from Enterprise Middle School in Richland who represents the ESD 123 region. Thanks to Keith, we are trying a new tool called Padlet to share information.

II. Strategic Plan and Action Items

A. Goal 3: Programs, Products and Services

- 1. Eastern Washington Education Conference Review** – Kathy shared the feedback survey results, which were put in the WSASCD Dropbox. She shared the data from 274 respondents which showed the conference event had an overall high rating; the format had a high rating; the conference content was rated average. Keynote speaker Jeff Utecht's rating was very high, and keynote speaker Greg Benner, who stepped in for Pete Hall due to illness, had an average rating. Ismael Vivanco brought a team from Entiat to the conference and Kevin Parr and Anastasia Sanchez also attended. Ish and Kevin shared their perspectives. Jen Klauss also attended with the staff of Enterprise Middle School, since this conference is used as a Richland School District opening school activity. Jen offered information about how involvement in the conference has become a choice for district schools. Since
- 2. Dr. Pedro Noguera** – Janet updated the board on the status of this November 6th event. The event is funded primarily by American Reading Company, with food services being funded by Renton and Federal Way School Districts. Janet thanked Brad Brown and Kent School District for providing the venue. Capacity for the event is 256. At this time, we have 130 registrants, so board members, who have been given a special reduced rate, were encouraged to register by September 30 to ensure they have a spot.
- 3. Washington Education Conference Update** – Kathy shared that as of September 18th, there are 127 registrants for the WEC, with 22 of them being WSASCD members. 11 are conference attendees and will become WSASCD members as a result of their registration. We will honor Janice Broten as our Outstanding Young Educator Recipient at the luncheon on Monday. Anyone wishing to attend the luncheon without registering for the conference, will need to order the \$38 lunch. Kathy will find out how AWSP would like to handle this. Since AWSP is taking the lead on the conference, they will contact Kathy, Marissa, David and Marie regarding a conference call to discuss the details of the conference, as they were part of the original conference planning team.
- 4. Whole Child Award Presentations** – Former board member, Suzann Girtz, presented the Supported Students Award to Sunnyside High School at a school board meeting. She said they were honored to receive the award. Suzann is quite

familiar with the SHS program, since Gonzaga University has been working with the school and collecting data related to college and career readiness. Marie Verhaar shared her thoughts about presenting the certificates for the Safe School Award to the principals of the TPS Cohort One Schools at a school board meeting. Marie, Marissa Rathbone, Hannah Gbenro and Emerging Leader Jenn Kubista were all involved in the presentation, which was recorded. David Cooke made the presentation for the Student Engagement Award to Vancouver iTech Prep from Vancouver PS at a school board meeting. David said the principal accepted the award and was honored to have her school selected.

5. **Whole Child Award Revisions** – Kevin shared the work that he and Marissa have accomplished with the revised forms. Their goal with the revisions was to make the nomination process more manageable to entice more educators to apply. Nominators do not need to be members of WSASCD and the requirement of 3 letters of support is no longer necessary. With the deadline being March 4th, the board decided the nominations window should be from January 12-March 4. Janet thanked Kevin and Marissa for their work on the awards nomination process. We will talk about OYEA and Cultivating Character Award at October board meeting.
6. **Student Chapter Update** – This item was added to the agenda. Keith informed the board that Whitworth has indeed started a student chapter called ‘Teachers for Tomorrow.’ We will be offering complimentary WSASCD student memberships to all student chapter members. At a future WACTE meeting, Keith will share student chapter information and encourage other universities to get involved in the program.

B. Goal 2: Communications & Publications

Curriculum in Context – Sue Ann informed the board that the Fall/Winter edition of the journal should be ready before the conference; however, we need to determine the theme for the next edition. Two possibilities were discussed – ‘College and Career Readiness’ and ‘Assessment.’ Sue Ann will send an email to the board to solicit their input and seek any other theme ideas. She would like the board to think about how we can solicit more advertisers for future editions. Kathy informed the board that a \$2,000 scholarship from WSASCD has been sent to SPU, via David Denton, for hosting CinC for three years. We have received a thank you card for the scholarship, which Kathy will share at our October board meeting.

C. Goal 4: Influence and Policy

Schools of Distinction – Kathy informed the board that, as discussed at the board retreat, we will continue our sponsorship for *Schools of Distinction* at a cost of \$250. Principals from the Schools of Distinction will be offered a complimentary one-year membership to WSASCD.

D. Goal 5: Leadership and Governance

1. **2015-16 Budget** – Kathy guided the board through the details of the annual budget. Kathy reviewed the revenue and expense report for the period July through August, 2015, as well as the 2015-16 budget, and responded to questions. Kathy highlighted the fact that of our \$87,051.23 beginning cash, about \$47,000 of it came from the May Noguera event. The importance of hosting successful professional learning events cannot be understated. Jen made a motion to approve the budget as presented; seconded by Keith. Motion passed.

- 2. Board Expectations** – This item was added to the agenda. There was a question about the expectation that board members attend the annual conference. This was an expectation when WSASCD was the sole host of the conference. Now that we are co-sponsoring with OSPI, AWSP, and WASA, it is possible that the program may not be a benefit to all board members. Currently, the wording in the Board Responsibilities states that board members will ‘support annual conference planning committees and attend the annual conference.’ We decided to consider a change to ‘support planning for professional learning opportunities and attend regional events.’ Board members also recommended that we set a goal for how many board members should be at the conference. We do not want to be seen as not supporting this joint effort with our association partners. This will be discussed further at a future board meeting.

Next Board Meeting:

Monday, October 26, 2015
Bellevue Marriott – room TBD
2:00 a.m. – 5:00 p.m.

Proposed Agenda Items:

- Participation in ASCD Legislative Conference (LILA)
- Board Expectations
- Whole Child Awards, Character & OYEA Award plan for this year
- Reports: Education Association Collaboration Mtg, Learning First Alliance, Student Chapter, Membership
- Putting Biennial Plan into Action – Membership, Student Voice
- Budget Update

For Future Planning:

- Annual Conference: Sunday-Monday, October 25-26, 2015 – Bellevue Marriott
- Board Meeting: Monday, October 26, 2016 – Bellevue Marriott – 2:00-5:00 p.m.
- Dr. Pedro Noguera Event: Friday, November 6, 2015 – Kent Phoenix Academy in Kent – 8:00-3:30 p.m.
- Board Meeting: Friday, February 5, 2016 – Kohlwes Center in Renton - 8:45 a.m.-3:00 p.m.
- Board Meeting: Friday, April 22, 2016 – Kohlwes Center in Renton - 8:45 a.m.-3:00 p.m.
- Board Retreat: June 25-26, 2016 – in Spokane

ASCD Events:

- Legislative Conference (LILA) – January 25-27, 2016
- ASCD Annual Conference in Atlanta – April 2-4, 2016