



**BOARD MEETING MINUTES**  
Hilton Garden Inn – Airway Heights/Spokane  
Friday, June 24, 2016  
1:00-2:30 p.m. – Orientation  
2:30-5:30 p.m. - Meeting

In attendance: Celina Brennan, Christie Christman, Sheree Clark, David Cooke, Abby Dekoekkoek, Hannah Gbenro, Heidi Hellner-Gomez, Lori Johnson, Jennifer Klauss, Keith Lambert, Lisa Laurier, Thomas Mosby, Kevin Parr, Marissa Rathbone, Janet Regge, Anastasia Sanchez, Brian Stewart, Marie Verhaar, Ismael Vivanco, and Kathy Clayton.

Absent: Brad Brown, Sue Ann Bube, Kurt Hatch and Marci Shepard

**I. Call to Order and Welcome**

President **Janet Regge** welcomed the board and introduced new board members. She called the meeting to order and reviewed the agenda.

- President-Elect: **Marie Verhaar**, Assistant Superintendent Teaching and Learning, Tacoma Public Schools
- ESD 105 Representative: **Heidi Hellner-Gomez**, Executive Director of Instructional Leadership, Sunnyside School District
- ESD 112 Representative: **Sheree Clark**, Associate Principal, Washougal High School, Washougal School District
- ESD 121 North Representative: **Dr. Thomas Mosby**, Executive Director for Career Pathways and Partnerships, Highline School District
- ESD 121 South Representative: **Marci Shepard**, Superintendent, Orting School District
- ESD 189 Representative: **Brian Stewart**, Principal, Alderwood Middle School, Edmonds School District (2 years – completing Anthony Craig's term)
- Curriculum In Context co-editor: **Dr. Lisa Laurier**, Associate Professor of Elementary Education, Whitworth University
- Curriculum In Context co-editor: **Dr. Lori Johnson**, Assistant Professor MIT program, Whitworth University

**II. Consent Agenda**

**A. Minutes of the April 29, 2016 meeting**

Minutes were made available in the WSASCD Dropbox. **Hannah Gbenro** made the motion to accept the minutes; seconded **Jen Klauss**; the motion carried.

**B. ASCD Leader to Leader Conference**

The conference will take place in Arlington, Virginia on July 21-23 and will be attended by **Janet Regge, Marie Verhaar, Hannah Gbenro, Kevin Parr** and **Kathy Clayton**.

**C. WSASCD Calendar for 2016-17**

The calendar of events was made available in the WSASCD Dropbox.

**II. Opening Activity**

**Hannah** guided the board through an opening activity related to FlipGrid, which helped us to learn more about each other. Board members went to the link <http://flipgrid.com/#wsascd0616> and answered 5 questions via video: 1) How did you initially get involved with WSASCD or ASCD? 2) How does one or more of the whole child tenets play out in your day-to-day as an education leader? 3) Tell us about your leadership journey; 4) Tell us 2 truths and 1 lie; and 5) On a ‘personal note,’ what else would you like the board to know about you? To determine whose turn it was to present a part of their flipgrid presentation, Hannah created a jeopardy game using a program in [ClassTools.net](http://ClassTools.net).

**III. Celebrating Our Success – 75 minutes**

**Janet** guided the board through a process whereby board members learned about and reviewed our successes in the 5 goal areas over the past three years.

- o Board members will work in the following groups for this activity:
- o

Diverse, Active Membership	Communications and Publications	Programs, Products and Services	Influence & Advocacy; Leadership & Governance
Ismael	Hannah	Marie	Celina
Marci – ab.	Brad – ab.	Jennifer	Anastasia
Sue Ann – ab.	Kevin	Keith	Heidi
Marissa	Lisa	Christie	Brian
Sheree	Lori	David	Thomas

- o Each group read the document and thought about what we’ve done over the past 3 years
- o Using the Affiliate Developmental Continuum Reflection tool, dots were placed beside each area where we have made progress.
- o Each group decided one area that has had the greatest significance and created the following headlines for that topic. They also shared their reflection charts.
  - o Diverse, Active Membership – The ABCs of WSASCD – Atracts members; Builds credibility; Creates connections
  - o Communications and Publications – Foundation to Rely On
  - o Programs, Products and Services – WSASCD: Survive and Thrive
  - o Influence and Advocacy – Changing with the Times... But Still Time to Change
  - o Leadership and Governance – Collaborative Leadership Pulls WSASCD Back from the Brink
- o Each group also goals for next year
  - o Diverse, Active Membership
    - Survey to find our way – what do people want in a membership

- Develop/revise membership plan based on survey data and ADP – What do other memberships offer? Why did you leave? Survey preservice teachers
- Implement plan to create culture of connections and added value
- Communications and Publications
  - Create and implement a multi-year Communication and Publication Plan for WSASCD – what appeals to educators?
  - Subcommittee
    - Meets online in addition to board meetings
    - Leverages planning tools
    - Includes ways to engage other regional educators
    - Q&A online
    - Learn from other affiliates (L2L)
    - Constituent/customer oriented plan
- Programs, Products and Services
  - Find the market – niche
  - Find out where educators want to spend their dollars
  - Think Tank
    - Example Student Growth Goals – 6 week course in a can – 3 2-hour sessions - teachers get clock hours
  - Three legged stools with #WSASCD on top
    - Quality professional learning
    - Attendance
    - Financial stability
- Influence and Advocacy
  - Need a grassroots movement to increase membership and retention
    - Increase the value of membership through increased influence work
    - Continue grassroots network using ASCD resources.
- Leadership and Governance
  - Dedicated leadership for sustainability
  - Finding an executive coordinator is a hug priority
  - Creating a leadership pipeline for communication for sustainability is needed.

## V. Celebrate the Commitment of our Departing Board Members!

At dinner at the Rusty Moose, Janet presented the golden apples as a token of appreciation to these fabulous board members for their outstanding service:

- Past President: **Dr. Ismael Vivanco**, Superintendent, Entiat and Palisades School Districts
- ESD Region 105 Representative: **Anastasia Sanchez**, Director, State & Federal Programs, Toppenish School District

These board members were unable to attend the dinner, but will also receive their golden apples.

- ESD Region 112 Representative: **David Cooke**, Principal, Jemtegaard Middle School, Washougal School District
- ESD Region 113 Representative: **Kurt Hatch**, Principal, Mountain View Elementary School, North Thurston School District
- ESD Region 121 N Representative: **Brad Brown**, School Improvement Officer, Academics and Innovation, Kent School District
- CinC Editor: **Dr. Sue Ann Bube**, Program Director, Center for Change in Transition, Seattle University

Adjourned: 5:15 p.m.

Dinner at Rusty Moose at 6:00 p.m.

Respectfully submitted: Kathy Clayton