WSASCD BOARD MEETING MINUTES
Renton School District Administration Building/KEC
Friday, February 1, 2019 | 8:45a-3:00p

Board Members Present: Marie Verhaar, Kindra Clayton, Hannah Gbenro, Mike Lollar, Dr. Marci Shepard, Marissa Rathbone, Heidi Hellner-Gomez, Dave Myers, Shannon Thompson, Erica Walters, Dr. Christine Avery, Dr. Jill Heiney-Smith, Kasana Funk, Kathryn Picano, Carrie Lam. Not Present: Sheree Clark & Pam Schaff

Call to Order
President Marie Verhaar called the meeting to order at 8:50am and welcomed new members Dr. Christine Avery, Erica Walters and Kasana Funk. Marie led the group in introductions.

Opening Activity
Jill engaged the group in a creative get to know you opening activity with playdough.

Consent Agenda
Marie reviewed the items on the consent agenda. The minutes were sent prior to the meeting and accessible in the Dropbox, Marie asked if there were questions or discussion around the meetings minutes from November 2, 2018 Board Meeting in Spokane. There were no questions or concerns about the notes. Heidi motioned to approve the meeting minutes from November 2, 2019 and Mike seconded the motion, none opposed, all in favor, the motion carried. Carrie reviewed the December 2018 income statement with the Board and noted that the organization is looking at facing a shortfall if no further revenue is generated from PD and advised that plans for another professional development event be made. Marie asked the board for questions and discussion regarding the income statement. Shannon made a motion to approve the December 2018 financial report, Kindra seconded the motion, none opposed, all in favor, the motion carried. Marie mentioned that we would be discussing future PD plans later in the meeting.

Next the Board reviewed the membership report and the remaining schedule for the Critical Questions series.

Strategic Plan and Action Items
Goal 3 Programs, Products and Services
Carrie shared the financial summary from the Trauma Informed Practice Part 2 November 2, 2018, event in Spokane as well as the preliminary summary from the two CharacterStrong Trainings January 5&6, 2019 in Issaquah and Kennewick where WSASCD served as a clock hour provider. Carrie presented the proposal for clock hours submitted for the summer Trauma Invested Institute on July 15-16, 2019 from Pete Hall, the Board reviewed the proposal for WSASCD to serve as the clock hour provider for the institute. This is a way to earn revenue. Heidi motioned to approve the proposal to offer 12 clock hours for the 2-day Trauma Invested Institute for Fostering Resilient Learners this July in Tacoma. Dave seconded the motion, none opposed, all in favor, the motion carried.

Hannah gave an update on the MTSS PD planning that was a potential PD event early this fall. However, at this time the parties initially involved (AWSP, OSPI, WSASCD) agreed to step back and let OSPI continue to move forward with the work they started with MTSS Fest in the state, WSASCD was invited to join an advisory committee on future plans with their work, there has not been any activity since the (phone) meeting in November.

Marie reviewed past PD offering models, presenters, costs/revenue and that WSASCD has had and what the current events and realities that districts are facing now with budget restraints. She cautioned putting on costly/risky events such as Kristin Souers at a time of year that is generally not ideal for educators -April and May. The Board discussed
the April date and agreed it would not be a good time to host Kristin Souers. Perhaps the model for PD needs to change, Hannah and Marie have discussed an idea of an institute format (less expensive, registration could be lower, could be held on a Saturday at a venue that does not cost us). Marie asked the group to be thinking of ideas as we will discuss alternative ideas this afternoon. Another item on the agenda that Marie which addressed that the board will discuss is Board member recruitment, as our current way according to our procedural guidelines is not working (regional representation) with two vacancies.

Goal 5 Leadership and Governance
Marie shared some information about the Mt. Hood retreat with OR and CA affiliates. We will meet Colin and Kathy in Chicago at Empower19 to discuss further plans on this and share out with the board before the executive committee will commit to attending. We will consider benefits/purpose and cost, as we want to make sure that we are being fiscally responsible before making commitment to the retreat.

Marie, Hannah, and Kindra conducted the Executive Coordinator evaluation review with the Board as Carrie stepped out of the room. Carrie received positive feedback regarding her performance/duties to the association from Marie and the Board, Carrie received approval for renewal of her contract and the Board rewarded Carrie with a $1,000 bonus. Carrie thanked the Board and expressed her gratitude to be able to be a part of an association with such dedicated leaders.

Goal 2 Communications and Publications
Kathryn joined the meeting over Zoom to give an update on the spring/summer 2018 Issue of CinC ejournal. Kathryn is in touch with seven authors for the upcoming journal and is following up with a few more for articles around the arts and co-curriculars, she also mentioned that we have many authors from eastern Washington. Jill shared that the next editors will be colleagues from SPU (Pete Renn and Colleen?), Jill will serve as the managing editor and communicate with Katie/publisher and Carrie on behalf of her colleagues for the 2020-2021 issues of the CinC. Marie reviewed past theme suggestions and asked for any additional theme ideas be sent to Carrie and she will get those to Kathryn and Jill for the fall/winter 2019 journal.

Goal 4 Influence and Policy
Marissa shared OSPI updates: 2019 OSPI legislative priorities, Open Education Resources (standards and curriculum are different, OSPI does not design curriculum), and took some feedback/questions from the Board members around OSSI/school improvement, judging AOE, graduation rate/equity, impact of new health care, concern of paying more and getting less, more supports for educators/preservice and new teacher induction. Marissa shared that she is willing to support those interested in advocacy (but could not be involved directly), she also asked what supports can OSPI do to get information out to educators? Marie suggested using layman’s terms would be helpful for interpretation of information and sending information out in smaller bite size summaries.

Learning First Alliance update, Carrie shared that Hannah and Dave have been joining her for LFA meetings. The LFA group has been working on finding their goal and purpose, the group was considering writing a letter to the legislator to promote common platform initiatives however at the last meeting the direction of the group is to rally around suicide prevention/care resources and collaborating to make sure the that resources/information is accessible as it was decided that each group already has a staff person dedicated to advocacy and we did not want to diminish those efforts. The group is going to continue to plan what this project is going to look like this year.

Hannah shared highlights from her meeting with David Griffith (ASCD advocacy and governance director) while she was at ASCD headquarters in November. Carrie join the meeting via phone and he shared advice on how to develop
a legislative platform for our affiliate. The timeline he suggested was to begin in summer and design a platform based on needs of our state and constituents, this might be something that we want to consider working on in April/June meetings.

**Hannah** also attended a Micro credentialing policy convening meeting last month that WSASCD was invited to by PESB. She reported that the meeting was informational with presenters from AWSP, NEA and Bloomberg – a platform for micro credentialing. Colorado ASCD is doing some work around micro credentialing and right now it’s a good thing to keep our radar on developments in this realm. **Jill** urged the group to stay informed with this topic as micro credentialing is not to replace continuing education/PD.

**Goal 1 Diverse Active Membership**

**Jill** presented the report Membership Data from SPU student Sarah Zhou. She shared implications that Sarah suggested for future membership data collection (i.e. Frequency, gathering additional telling information such as level of position -elementary, middle school, HS, etc., years of teaching) and posed questions that gave that the Board somethings to consider in regard to gaining more membership. Jill thought it was interesting that there was higher representation in some districts over others. We might also be able to gather additional information from looking back at past event dates and that might explain why there is higher representation of membership in certain districts. **Hannah** did share that the high occurrence of membership from Federal Way to Tacoma was probably due to leadership changes within the district and events were offered from one to the next as a former board member moved. The Board appreciated the efforts that Jill and Sarah put forth in this study and will continue to reflect and use this report as we think about how to strengthen our membership.

Before breaking for lunch **Hannah** gave a presentation to the board that shared current structure for recruitment and offered alternative ideas from IOWA ASCD. WSASCD’s current board structure is based on regional representation with a few other appointed positions, this model is not serving us and will work on restructuring a new model after lunch.

The Board walked across the street to have lunch at Jimmy Mac’s.

**Continue Goal 1 Diverse Active Membership**

The board meeting resumed after lunch and **Hannah** continued to lead us in small group work to discuss alternative restructure with committees and complete the template designed to help visualize an alternative board structure. The board did not finalize plans for the restructure, thoughts shared before moving onto PD are displayed in the chart below for continuation of this topic at a later meeting.

<table>
<thead>
<tr>
<th>Terms</th>
<th>Positions/Board Roles</th>
<th>General Considerations</th>
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<tbody>
<tr>
<td>-Include the opportunity to extend term (current term is 3 years)</td>
<td>-Member at large (1yr term/mentorship with existing board member/possible chair role) -Board meeting time to have work group time (engaging non board members to collaborate with work groups with in the board) -Chairs with too much (work) for 1-2 people</td>
<td>-Learning from other affiliates (what their board structure looks like) are their challenges different or the same?</td>
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Continue Goal 3 Programs, Products and Services

The group changed hears to have discussion about next PD offerings, Marie asked board members to stay in small groups and shared the institute idea that she and Hannah had come up with in previous conversations regarding PD. The group got back together to share ideas and briefly discuss. See attachment of ideas.

Hannah and Marie shared the information about a Tweet (recognizing their work in support of the Whole Child) with a neighboring district and how Carrie has reached out to set up a meeting. This could be a potential partnership that could host a future PD event.

Marie reviewed the “save the dates” at the end of the agenda and shared that she thinking of ways that we could conserve resources this year ... she asked if there were strong thoughts on holding the retreat in Tacoma where it would not cost us and have a catered lunch/meal, depending on attendance following the retreat we could then gather at a restaurant or have a bbq. The Board was in agreement to move the location from Meridian Valley Country Club to Tacoma.

Carrie asked for support for the event in Washougal following the April 26, 2019 Board Meeting. The CharacterStrong training will be held, Saturday, April 27 @ Washougal HS and Sheree and her district has been working with Carrie to coordinate and support the event.

Carrie reminded the Board about the upcoming WSASCD awards program - OYEA & Whole Child Award nomination packets will be posted on the website on Friday, February 8, 2019 and the awards window will be open until April 12, 2019. She asked members to spread the word about the awards program with colleagues, educators, and other groups. Carrie will touch base with the awards committee with details on the protocol.

Marie thanked everyone for their attendance and collaboration today.

Meeting adjourned 3:09pm

Save the Dates
- April 23, 2019 CharacterStrong* Spokane Falls Community College - WSASCD serving as a clock hour provider
- April 26, 2019 – Renton School District Admin Building/KEC - 300 SW 7th St, Renton, WA 98057
- April 27, 2019 - CharacterStrong, Washougal High School - 1201 39th St, Washougal, WA 98671
- June 21-22, 2019 - In Tacoma