



**In attendance:** Carl Bruner, Dave Colombini, Mike Dunn, Josh Garcia, Barry Hoonan, Sharon Mowry, Gary Plano, Pam Tollefsen, and Kathy Clayton.

**Absent:** Missy Hallead, Janel Keating, Joan Kingrey, Gene Schmidt and Paul Sturm.

**I. Call to Order**

Mike called the meeting to order and reviewed the agenda.

**II. Opening Activity**

Josh Garcia guided the board through an opening activity. He began by asking the board to think about the word, 'relentless,' and what it is and is not. He guided the board to think about what our (WSASCD) niche is in education and how we might be relentless about providing services that support that notion. After reading an article, *What works in education: the lessons according to McKinsey* from The Economist (Oct. 18, 2007), Josh invited us to consider the main idea of the article. The article discussed patterns in what other countries do that prove to be successful in education. In general, these countries' successes are due to selecting the best and brightest for competitive teacher training programs and continually providing professional development throughout their career. Josh's activity provided the perfect segue into our conversation about future professional development, which would take place during much of the rest of our meeting.

**III. Strategic Plan and Action Items**

**A. Strategic Plan Goals**

The goals are re-ordered according to discussion and/or action requirements.

**1) Goal 5: Leadership and Governance**

**a. 5.2 Actively promote and seek diversity in all aspects of Board Elections and Membership.** Kathy provided a nominations update for the position of president-elect and the three positions that will be vacated by Carl Bruner (ESD 189), Paul Sturm (ESD 101/123), Sharon Mowry (Higher Ed Rep), as well as our new position to represent the ESD 113 (Olympia) area.

Janel Keating, our nominations chair has filled the following candidate positions: Josh Garcia for president-elect; Susana Reyes, from Pullman School District to represent the ESD 101/123 area; and Andrew Lumpe, from Seattle Pacific University as the university

representative. Because Josh will not be able to serve as our ASCD Representative, Tim Nootenboom from Snoqualmie Valley School District will run for that position.

Janel is still seeking a candidate for our new position representing the ESD 113 (Olympia) area, as well as a representative from ESD 189. Carl is working with Janel to find a teacher who would be willing to serve as a candidate.

**b. OSPI Report** – Pam Tollefsen provided information relative to the status of OSPI projects and initiatives and responded to questions from the board. Information provided included the names of people in key roles at OSPI, as well as a calendar of upcoming conferences and projects. Pam shared that the social studies GLEs will be distributed at the January conference in Spokane. Of particular interest was the information on the 2007-08 review and revision of the Math and Science Standards.

**2) Goal 2: Communications and Publications**

**a. Curriculum in Context** – In Joan's absence, Mike gave an update on the spring/summer journal. The journal, with its theme around Social Justice Issues, contains articles from a wide variety of educators around the state. Authors include university professors, teachers, administrators, as well as a student from Lewis and Clark High School. With regard to the fall journal, Joan is seeking authors who can write about our 2008 conference theme, 'Getting to the Heart of it: Sound Practices to Reach All Learners.' Kathy will work with Joan to contact our keynote speakers and presenters for the Saturday Institute to obtain articles for the fall journal.

**3) Goal 3: Programs, Products, and Services**

**a. Financial Summary and Update** – Kathy provided information related to the revenue and expense reports as of December 31<sup>st</sup>. Kathy shared the fact that, in this report, the revenue shows what has been billed out and not what is actual. For example, the report shows \$82,278.00 as revenue for membership dues. About \$25,000 will not be actualized, as many 'short-term' members will not renew unless they do so by registering for the conference or another workshop. Carl asked about the three 'contract services' under management, wondering why they indicated no spending when we know we have had expenses. There were also questions regarding the terminology 'accrual' and how it is used in this report. Kathy shared that Eve, our bookkeeper at WASA was looking into a different way of reporting our financials that are more clear.

**b. 2007 Conference Review** – Kathy provided information about the tribulations and celebrations with regard to the conference in Seattle. While the people who attended the conference seemed to find tremendous value, the fact is that WSASCD lost money. The financial report showed a deficit of \$12,667.63. Kathy provided a worksheet that showed each spending area for the conference to determine where the biggest problems occurred. In general, our participation was

down (Thursday – 248; Friday – 276; Saturday – 219). Lower numbers meant we had to spend more on meals to meet our contractual obligations with the hotel. With only 364 of 428 sleeping rooms utilized, we ended up purchasing rooms to meet the contract. Aside from the hotel costs, we also found expenses for printing and postage to be higher than anticipated.

**b. WSASCD Professional Development Activities (PDAs)** – Kathy distributed a grid that laid out every PDA that we have sponsored since October, 2006. It showed each workshop, where it was held, how many attended, the revenue and expenses, and what organization (ESD, school District) partnered with WSASCD for the activity. There were some patterns in the data that showed that when we partner with ESDs and school districts, we do better financially. When we host a workshop in a hotel, the rental fees and meal costs limit our ability to break even.

Kathy shared information from the January 12<sup>th</sup> workshop with Joan Moser and Gail Boushey (the ‘sisters’) in Cheney that profited \$10,444.10 because we were in a school with low-cost meals. Kathy also communicated that we are partnering with ESD 101 and 171 for the Carol Ann Tomlinson workshop in Spokane on February 28<sup>th</sup> at the Convention Center and hosting Dr. Tomlinson at the Doubletree SeaTac Airport on Friday, February 29<sup>th</sup>.

**c. Planning Discussion for Future Conferences** – Using information and the data from our 2006-08 professional development activities, the board discussed ideas for possible changes in future conferences. Highlights of the discussion were:

- a. We want to continue our one day seminars, understanding that they may be the impetus that launches further learning. For example, Northshore had Jay McTighe for UbD – now they are hosting follow-up sessions for their social studies teachers, and Cheney teachers have started a book study after they attended the ‘sisters’ workshop.
- b. Janel is creating follow-up sessions for the Tomlinson seminar in Seattle. It may be a model we want to try for other sessions.
- c. The board wants to discontinue the three-day conference. Beginning in 2009, we will host two-day conferences. They will occur on Friday and Saturday. This will enable teachers to attend on Saturday without having a substitute.
- d. We will attempt to change our conference dates from November to October, trying to provide professional development on the state curriculum day, which is the second Friday of October.
- e. When scheduling the one day workshops and seminars, try to avoid activities occurring through other organizations.
- f. Continue partnerships with ESDs and school districts.
- g. Seek partnerships with other organizations, such as WORD, that also promotes quality professional development.

