

# Teleconference Friday, September 21, 2012 10:00 a.m.-11:30 a.m.

**In attendance:** David Denton, Suzann Girtz, Karen Johnson, Tim Nootenboom, Janet Regge, Anastasia Sanchez, Jessica Vavrus, Ismael Vivanco, and Kathy Clayton.

Absent: Jill Burnes, David Cooke, Brent Howard, Dave Colombini, Karin Manns and Mike

Villarreal

## I. Call to Order

Kathy called the meeting to order and reviewed the agenda.

## II. Strategic Plan and Action Items

### A. Goal 2: Communications & Publications

**Curriculum in Context** – David Denton shared information about the status of our Fall/Winter eJournal. We had more articles than anticipated, which works because of the online format. The articles have been submitted to our format editor, Deb Ramsey, with a publication target during the first week of October.

## B. Goal 5: Leadership and Governance

Leader to Leader (L2L) Conference in Washington DC – Kathy, Ismael Vivanco (WSASCD President-elect), Becky Berg (ASCD President-elect), and Kindra Clayton (Emerging Leader) attended the conference in July. Ismael shared his impressions of the conference, highlighting the format of the conference as something we might want to consider for a future event. Information from the conference will be used as we begin planning for our 2013-15 Affiliate Action Plan. Ismael will provide information related to our future planning at the at the February 8<sup>th</sup> board meeting.

## C. Goal 3: Programs, Products, and Services

**2013 Conference Preparations –** Kathy met with Paula Quinn (AWSP) and Mack Armstrong (WASA) last week to discuss the possibility of co-sponsoring the 2013 conference with WSASCD and OSPI. Both Paula and Mack will be discussing this with their boards. We hope to have an answer by our board meeting on October 13.

**2012 Conference Preparations –** Kathy gave the following update for 2012 conference:

- Registration We have 162 people registered as of 9/20.. This is a low number, so board members are encouraged to forward conference emails to colleagues. Kathy will send the board a list of districts with the number of people registered.
- Hotel We have reached our minimum number of hotel stays, so will not pay attrition fees this year.
- Sponsorships Thanks to our sponsorships, most of our keynote and reception expenses will be covered. We appreciate the financial sponsorship that OSPI is making this year.

- Special Feature Ismael and Kathy invited representatives from Burnaby Creek Secondary School in British Columbia to be guests at our conference. They are the ASCD International Vision in Action winners, so will be highlighted during our awards luncheon. Board members are encouraged to make them feel welcome.
- Receptions The receptions are a little different this year. There is no private presidents' reception. Instead, we will have an all-conference reception on Thursday from 4:30-6:00 p.m., and a Social on Friday after the conference. The social (4:00-6:00) is for the conference committee, WSASCD Board, OSPI staff, and WASA Board. There will be light food (mini sliders) and beverages at the social.
- Board Meeting Our board meeting will take place on Saturday,
   October 13 from 8:45 a.m. to 1:00 p.m. Kathy will attend until 10:00, as
   she will be leaving that day for Brussels with the ASCD Board of
   Directors. An agenda will be forthcoming.

Kathy guided the board through a complete schedule and made revisions related to specific responsibilities for the conference. The schedule is attached.

### **Next Board Meeting:**

Saturday, October 13, 2012 Doubletree Seattle Airport Hotel – Evergreen 1-2 8:45 a.m. – 1:00 p.m.

## **Proposed Agenda Items:**

2012 Conference Wrap-Up
2013 Conference Update
New Whole Child Awards Review
Cultivating Character Award Development
Action Committee Work (PD, Membership, Partnership)

#### For Future Planning:

- Annual Conference: Thursday-Friday, October 11 & 12 Seattle Airport Doubletree Hotel
- Board Meeting: Saturday, October 13 Seattle Airport Doubletree Hotel (day after conference)
- Board Meeting: Friday, February 8, 2013 Renton School District Office (8:45 am-3:00 pm)
- Board Meeting: Friday, March 29, 2013 Renton School District Office (8:45 am-3:00 pm)
- Board Retreat: June 22-23, 2013 in Spokane