



## BOARD MEETING MINUTES

Centerplace at Mirabeau Point  
Saturday, June 22, 2013  
8:45 a.m.- 3:00 p.m.

**In attendance:** Brad Brown, Jill Burnes, Suzann Girtz, Brent Howard, Karen Johnson, Karin Manns, Janet Regge, Anastasia Sanchez, Ismael Vivanco, Jessica Vavrus, and Kathy Clayton

**Absent:** Greg Borgerding, Dave Colombini, David Cooke, David Denton, Tim Nootenboom, and Mike Villarreal

### I. Call to Order

As our new president, **Ismael Vivanco** called the meeting to order with a review of the agenda for the day.

### II. Opening Activity

We started the day with two more 'surprise boxes,' and continued throughout the day until all 'surprises' were revealed.

### III. Strategic Actions

#### A. Goal 5: Leadership and Governance

##### ***Board Expectations and Engagement***

**Ismael** facilitated a discussion related to board expectations. The actual document is available in the WSASCD Dropbox. A master schedule of events, with related responsibilities, was provided. Board members were encouraged to obligate themselves to three activities, which will include developing topics for the Critical Question series.

In addition to the fact that **Suzann Girtz** will serve on the ASCD Legislative Committee at the national level, the following responsibilities will be assumed next year:

##### Critical Question Series

- September – TBD
- October - TBD
- November – **Brent Howard** (Scott F)
- December – **Brad Brown**
- January – Anastasia Sanchez
- February – **Jill Burnes**
- March – **Karin Manns** (Health)
- April – **Greg Borgerding**
- May – **Brad Brown**
- June – **Suzann Girtz**

##### Event Hosting

- August 20-21 – RTI/PLC Institute in Richland – OSPI person: **Luisa Sanchez-Nilsen**
- January 6 – Rick Wormeli in Sumner – **Karin Manns** and **Karen Johnson**

##### Award Chairs

- **Greg Borgerding** and **Dave Colombini**

##### Learning First Alliance Representatives

- **Janet Regge** and **Greg Borgerding**

##### Opening Activities for Board Meetings

- October – **Janet Regge**
- February – **Karen Johnson**

- April – **Anastasia Sanchez**
- June Retreat – **Brent Howard**

Time was spent brainstorming topic ideas for our Critical Question Series. Here are the results:

- Technology – CCSS
- Student and Teacher Engagement
- Finding balance in reform – Where’s the baby in the bathwater?
- How are mobile devices impacting education?
- What does it mean to be a professional? (Suzann)
- Reciprocal Accountability
- Bolman & Deal Four Frames
- Impact mental health resources – ACES – PSESD Compassionate Schools (Karin)
- Resources – Instructional Strategies connected to frameworks – principal and teacher
- Student Voice – through their eyes (Jill)
- Art of Reflection
- Supervision vs. Evaluation

## **B. Goal 3: Programs, Products & Services**

### ***Awards Update***

**Greg** shared information about the awards nominations for this year’s whole child awards. We only had two nominations, so three categories will go unfilled. Here are the award recipients:

- Healthy Schools Award – Martin Luther King Elementary, Vancouver Public Schools; Janell Ephraim, principal
- Supported Students Award – Vancouver Home Connection, Vancouver Public Schools; Steve Lindblom, principal

The whole child awards will be presented at a venue of each recipient’s choice. **Kathy** will send out the results of the Cultivating Character Award and the Outstanding Young Educator Award when she hears from **Dave Colombini** that they are finalized.

## **C. Goal 5: Leadership and Governance**

### ***Building Leadership Capacity***

**Kathy** guided the board through next steps with the L2L Self-Assessment, using a ‘Four Corners’ activity. Using four of the charts from yesterday, board members moved from table to table making comments on each chart – each group with a different color marker. Groups moved every 5 minutes (5 moves). The last move put each group at their first chart, where they put an \* on the 2-3 best characteristics. The session ended with a gallery walk before beginning the next series of charts. Following were the highlights from each chart

- Making Meaning
  - Connects to a broader context
  - Connect people to the vision and work from their strengths/passions
  - Have insight to the big picture and how pieces fit together (Tetris master)
  - Align your work with what inspires you – share your vision with others
- Applying Learning
  - Learning and leading, learning and growing
  - Be responsive and resourceful
  - Value knowledge – desire to learn and grow
  - Be open , accepting and inclusive of diverse perspectives
- Cultivating Talent
  - Capitalize on individual’s talents (e.g. technology, C&I, assessment)
  - Empower a mission/vision movement with shared ownership
  - Servant Leadership – be purpose/mission led – embrace service
  - Don’t be territorial – it’s ‘we’ not ‘me’
- Creating Value

- Willing to challenge the status quo
- BOLD – think outside the box and act
- Think beyond work of your immediate district or assignment
- Connect your work to your personal mission
- Acting Together
  - Authentic, honest engagement in partnerships'
  - Generosity of spirit – always looking for the best in others & share it freely (and if not there – help to acquire)
  - Listen and learn before acting – balance and honor the process
- Executing Accountability
  - See obstacles as a challenge rather than a roadblock
  - Total persistence toward goal accomplishment
  - Celebrate when goals are accomplished
  - Keep a steady eye on the goal
  - Think before chasing the shiny object
  - Establish a continuous cycle to review and adjust goals
- Continuously Reinventing
  - Believing there is always room for improvement
  - Continuous reflection
  - Find the courage to up and outside the status quo
  - Intentionally think of new ways of thinking and doing
- Leading Myself
  - Know the self – be reflective – own it
  - Seek feedback from others and act upon it – check your ego; build systems for feedback
  - Look at every challenge as an opportunity
  - Embrace mistakes

#### D. Goal 5: Leadership and Governance

##### *Developing as an ASCD Leadership*

What's Your Story? **Ismael** shared his story using pictures of his childhood to illustrate the point that it is our history that influences our thinking and work as leaders. **Ismael** tied this to his insights as it relates to his purpose as our leader of WSASCD. **Kathy** also shared her story, before board members took time to think and write about their own 'story.' At the end, Suzann shared her story. Board members will be encouraged to share their stories at various board meetings throughout the year.

#### D. Goal 5: Leadership and Governance

##### *Creating Objectives for the Biennial Plan*

**Kathy** and **Ismael** guided the board through the following strategic planning activity which involved the following steps:

1. Reviewed the Affiliate Developmental Continuum Self-Reflection Tool that board members filled out at the April board meeting.
2. Reviewed the current goal relative to hiring a new executive director.
3. Individually, thought of ideas for objectives, using the 5 ASCD goal areas to frame our thinking; then met with two other people to generate one list. Each group shared their list, as we created one master list of ideas.
4. To determine a minimum of three additional goals for the biennial plan, board members were given colored dots (3 yellow & 1 red) to use for voting for the best ideas. The red dot was used for the most important idea ... and no more than 2 yellow dots could be used for any particular idea.
5. With the three objectives decided, **Kathy** and **Ismael** will use the information to determine the following for each objective. The draft of the Biennial Plan will be placed in the Dropbox.
  - a. Objective
  - b. Affiliate Activity

- c. Outcome Measurement
- d. Resource Request
- e. Resource Request Date
- f. Objective Completion Date

#### **F. Goal 5: Leadership/Governance**

##### ***Review of 2012-13 Budget and Proposed 2013-14 Budget***

**Kathy** guided the board through a review of the budget from last year and presented the proposed budget for 2013-14 for discussion and input. As we again experienced a loss (-\$38,412), it will be of utmost importance that we sponsor events and increase the attendance at each event next year. Also, with Dr. Becky Berg (superintendent, Marysville SD) as the new president of ASCD International, we hope to increase the expenditure for the ASCD Conference enough to support sending our president, executive director and the new executive director to LA for the annual conference. All other areas of the budget are extremely conservative, including the fact that we do not plan to send a team to LILA this year. **Janet Regge** made the motion to accept the budget; seconded by **Jill Burnes**; the motion carried.

**3:00 Adjourned**

#### **September Teleconference Agenda Items:**

- 2013 Conference Details
- Timeline and Information regarding position posting for Executive Director
- Biennial Plan

#### **For Future Planning:**

- Online Meeting: Friday, September 27 (10:00-11:30 a.m.)
- Board Meeting: Sunday, October 20 – Seattle Airport Doubletree Hotel (day before conference – 10:00 a.m. – 4:00 p.m. – followed by reception for OSPI staff, WASA, AWSP & WSASCD Boards)
- Washington Educators' Conference: Monday-Tuesday, October 21-22 – Seattle Airport Doubletree Hotel
- Board Meeting: Friday, February 7, 2014 – Kohlwes Education Center, Renton – thank you **Janet!!** (8:45 am-3:00 pm)
- Board Meeting: Friday, April 25, 2014 – Kohlwes Education Center, Renton (8:45 am-3:00 pm)
- Board Retreat: June 20-21, 2014 – in Spokane