



BOARD MEETING MIINUTES
Bellevue Marriott Hotel
Redmond 2
Monday, October 26, 2015
2:00-5:00 p.m.

In attendance: Celina Brennan, Brad Brown, Christie Christman, David Cooke, Hannah Gbenro, Kurt Hatch, Jennifer Klauss, Keith Lambert, Kevin Parr, Marissa Rathbone, Janet Regge, Anastasia Sanchez Marie Verhaar, Ismael Vivanco, and Kathy Clayton.

Absent: Sue Ann Bube and Anthony Craig

I. Call to Order

President Janet Regge called the meeting to order and reviewed the agenda. Whitworth students **Allison Ballard** and **Mary Gonzalez**, as well as board member **Jennifer Klauss** were introduced.

II. Opening Activity

As an opening activity, board members introduced themselves and share a 'star' and a 'wish' related to our conference. Board members were asked to complete a survey related to the conference within the next week. Following were the stars and wishes:

- Stars
 - Getting to co-present with Jessica Vavrus
 - Keynote Speakers (5 responses)
 - Students attending
 - Marissa/Jessica's session
 - Bob Butts' session
 - Time with board members
 - Connections
 - John Antonetti's focus on rigor
 - Speaker selling hope
 - Great venue – customer service
- Wishes
 - 2 hour sessions seemed long – consider 90 minutes – need movement
 - Not a lot of teachers
 - Wish I had brought a team
 - Needs more sessions for teachers
 - Assessment session could have been more focused
 - Would like to see emerging teachers as presenters

Kathy informed the board that it is likely that the Washington Education Conference will lose money this year. We will not know for sure until AWSP, who took the lead on all the logistics this year, has the financial information. Fortunately, AWSP, WASA and WSASCD will share the loss based on the percentage of participants that registered with each organization.

III. Consent Agenda

Kurt Hatch made the motion to accept the consent agenda; seconded by **Jen Klauss**; the motion carried.

A. Minutes of the September 25th Board Meeting

Minutes were emailed with this agenda and are located in the dropbox.

B. Critical Question Series - Following is the schedule for the Critical Question series for 2015-16 this year:

- November – **Anastasia Sanchez** – How do I prepare myself to teach in an inclusion classroom? (supported)
- December – **Brad Brown** – What is the difference between voice and choice? (engaged/supported)
- January – **Marissa Rathbone** – What is inclusive language? Bullying
- February – **Celina Brennan** – What is Growth Mindset?
- March – **Marissa Rathbone** – What is the importance of movement and learning? (healthy/engaged)
- April – **David Cooke** – What is it like to be a kid for a day? (engaged)
- May – **Keith Lambert** – Why am I becoming a teacher? (supported)
- June – **Anthony Craig** – How do we address whole child during formal school improvement? (supported)

C. Schools of Distinction

The Center for Educational Effectiveness is figuring out the best and most accurate way to do the School of Distinction award this year. Should be in place in early to mid November and we will be involved as a sponsor.

D. Membership Numbers

September 25, 2015 – Total = 913`

Member Types	March 2011	March 2012	March 2013	March 2014	March 2015
ASCD Joint Dues	506	375	314	278	255
Complimentary	16	11	7	90	54
Members result of PDAs	1434	663	251	390	147
District-paid	383	315	279	262	249
Retired/Student/Para/Intern	166	128	40	29	9
Totals	2505	1492	891	1049	714

E. Award Nominations Windows

Thank you to **Kevin Parr** and **Marissa Rathbone** for their work on revising the Whole Child Award Nomination process. New window for State Whole Child Awards and Cultivating Character Award: January 12 – March 4, 2016. Nomination window for Outstanding Young Educator Award: March 1 – April 22, 2016

F. International ASCD Board of Directors

Nominations are open. They are looking for educators who have a strong finance background. If you know someone who might be interested, Let Kathy know.

G. ASCD Announcement

ASCD will join the National Board for Professional Teaching Standards and the U.S. Department of Education as the third partner in Teach to Lead, which focuses on expanding opportunities for teacher leadership in ways that enhance student learning and make it possible for teachers to stay in the classroom while leading in the profession.

IV. Action Items

A. Goal 5: Leadership and Governance

1. Board Expectations

Janet shared the proposed changes to the document regarding the expectation to attend the annual conference. The sentence, "Support annual conference planning committees and attend the annual conference" was changed to "Support board planning of professional learning opportunities and attend at least one regional or state event each year." **Marissa** noted that, after attending the conference, she can see the value in having WSASCD board members involved whenever possible. **Ismael Vivanco** made the motion to approve the change; seconded by **Hannah Gbenro**; the motion carried.

2. 2015-16 Financial Report

Kathy shared the financial report related to the 2015-16 budget. Based on the projected loss from the WEC and some changes in the focus of our biennial plan, **Kathy** recommended the following changes in the budget:

- Expected General Revenue
 - Annual Conference from \$12,000 to \$0
 - Professional Development from \$35,000 to \$50,000 (*Considering current registrations for Noguera event*)
 - TOTAL GENERAL REVENUE TOTAL from \$95,600 to \$98,600
- Expenses
 - Governance
 - LILA from \$2,000 to \$3,000 (*Actual cost for 2 people with registration, hotel, meals and travel*)
 - Professional Services
 - Awards from \$500 to \$1,000 (*includes meal costs for luncheon*)
 - Student Chapters from \$0 to \$2,000 (*based on biennial plan and putting 2 students on board*)
 - TOTAL EXPENSES FROM \$90,835 TO \$94,335
- Net Profit from \$4,765 to \$4,265

Marissa Rathbone made the motion to approve the change; seconded by **Hannah Gbenro**; the motion carried. **Kathy** will work with **Ismael** as treasurer and our accountant to make the change.

B. Goal 4 – Influence and Policy

2015 ASCD Legislative Agenda

Kathy shared the 2015 legislative agenda and talked about the Leadership Institute for Legislative Advocacy (LILA) Conference in Washington DC January 24-26, 2016. We can afford to send two (2) board members who have this interest. **Kevin Parr**, **Marie Verhaar** and **Hannah Gbenro** expressed an interest and will check with their districts about the possibility. **Marissa Rathbone** would also be interested in attending if there would be no conflict of interest with OSPI.

Janet also shared that there is a governor's panel on education that she has been invited to attend in November. **Kurt Hatch** volunteered to attend the panel, since **Janet** is unable to attend. It was recommended that **Kurt** utilize the ASCD Legislative Agenda as a resource for the meeting. **Janet** thanked **Kurt** for his willingness to attend.

C. Goal 3 – Programs, Products, and Services

1. Professional Development Calendar for 2015-16

Janet and **Kathy** provided information about upcoming events.

- a. November 6, 2015 – (Dr. Pedro Noguera – Excellence through Equity) **Janet Regge** and **Brad Brown**, hosts

American Reading Company is covering the majority of costs associated with Dr. Noguera's fee and travel. WSASCD will pay \$1,500 toward these costs. Kent School District is providing the venue and A-V, while Renton and Federal School Districts have each paid \$2,000 toward the meal expenses for the event. We expect about 200 people to attend.

- b. August 23-24, 2016 – (Eastern Washington Education Conference) – Hosts **TBD** at April Meeting
We are most appreciative of Richland School District, as the co-sponsor of this event. The district leadership will determine whether the conference will be a one or two day event next year.

2. Professional Development Possibilities

Kathy provided information about potential offerings and sought input regarding sites for each of the following events.

- a. ASCD Spoke & Hub event with *Pete Hall & Alisa Simeral*, ASCD authors – April 20-21, 2016 - California ASCD is Spoke; We'd be a hub. ASCD covers presenter fees, manages registration, provides facilitator; WSASCD finds site with appropriate technology – our profit share at 20%. Site considerations are needed. **Marissa Rathbone** will look into ESD locations; **Keith Lambert** will look into Whitworth as a possibility; **Hannah Gbenro** will look at Tacoma and will talk to **Sue Ann Bube** about Seattle University as a possibility. The board would like to have an eastside and a westside location, if possible.
- b. *Kate Kinsella*, author of Read 180 – Thursday, April 28, 2016 in Seattle area – Serving as keynote speaker at WABE conference in Seattle on April 30. Presenter fee and travel for our event will be paid by HMM; WSASCD pays for site and handles registration; Site considerations are needed. **Hannah Gbenro** will look into a Tacoma School District option and **Marissa Rathbone** will look at PSESD availability.
- c. Whole Child event with *Josh Garcia, Greg Benner & Jen Kubista* in Wenatchee on June 14 (tentative) Presenter fee + expenses approximately \$6,000; Working with WSD leadership whereby the district would pay all presenter costs and have 550 people attend. WSASCD would register about 25 people and share any profit with Wenatchee minus 20% registration costs and membership fees. **Kathy** thanked **Kevin Parr** for starting the conversation with Jodi Smith in Wenatchee regarding this possibility. **Ismael Vivanco** also mentioned that we should be aware of 'Wenatchee Learns' as there may interest in the event from community members.

D. Goal 5: Leadership and Governance

Affiliate Biennial Plan – Objective #2

Hannah Gbenro guided the board through some preliminary planning related to adding university student representatives to the Board of Directors with budget implications. Related conversation was the ASCD Seed Grant Proposal which has no particular due date. The Seed Grant will relate to having students on the board, as well as related activities such as a future Collegiate ASCD Conference and Job Fair. **Hannah** is willing to take the lead on the proposal, working with **Keith Lambert, Christie Christman, Sue Ann Bube** and **Celina Brennan**.

The board also committed to expanding efforts to support pre-service teachers and administrators by reaching out to universities. **Hannah** also sought information from

each board member regarding their particular expertise which will serve as a resource list of guest speakers. She will also reach out to our Emerging Leaders for this purpose.

V. Reports

A. Goal 1 – Diverse Active Membership

Student Chapter Report – Keith Lambert reintroduced **Alli Ballard** and **Mary Gonzalez**, co-presidents of Whitworth's student chapter called 'Teachers of Tomorrow,' which includes students interested in elementary and secondary education. **Keith** and **Debbie Tully** are advisers for the club. Alli and Mary shared that after a long process with the university, the club was chartered in February and has a membership of 121, which is admirable. The board was very appreciative of the information shared by Alli and Mary, specifically their mission statement, constitution, and meeting minutes. Now that the organization is sanctioned by the university, the plan is to foster an affiliation with ASCD and will function as a student chapter. The board congratulated **Keith**, **Alli** and **Mary** for the progress they have made with 'Teachers of Tomorrow' and look forward to working with them further.

B. Goal 4 – Influence and Policy

1. OSPI Report

The October ESD Report provided by OSPI is posted in the WSASCD Dropbox. **Marissa Rathbone** encouraged the board to pay attention to information related to the following:

- a. Native American Curriculum called *Since Time Immemorial* (See Anthony Craig's Critical Question article for October)
- b. Health and Fitness State Standards
- c. K-3 Class Size Reduction – Apply for grants by December 1st – On OSPI website under School Facilities. Questions about grant process, contact Bob Butts at OSPI.
- d. Full Day Kindergarten will be offered in every district by 2017-18.
- e. OSPI is looking for a Computer Science Project Manager. Let Marissa know if you know someone who may be interested.

2. Learning First Alliance (LFA) Report

Kurt Hatch shared information related to the 'Our Schools Our Future Campaign,' intended to boost K-12 morale and raise awareness in the media by amplifying the success happening in Washington public schools.

3. Association Collaboration Report

Keith Lambert shared his perspective from the meeting they attended this fall. He said it was the best event of its type he's ever attended. He enjoyed the quality discussions and learning more about what other associations are doing. OSPI may host another collaboration meeting in the spring.

For Future Planning:

- Board Meeting: Friday, February 5, 2016 – Kohlwes Building in Renton School District Office (8:45 am-3:00 pm) **Christie Christman** and **Celina Brennan** will do the opening activity and **Marissa Rathbone** will bring treats.
- Board Meeting: Friday, March 22, 2016 – Kohlwes Building in Renton School District Office (8:45 am-3:00 pm)
- Board Retreat: June 24-25, 2016 – in Spokane
- Legislative Conference (LILA) in Washington, DC – January 24-26, 2016
- ASCD Annual Conference in Atlanta – April 2-4, 2016