



BOARD MEETING MINUTES
Tacoma Professional
Development Center
Friday, November 4, 2016
10:00 a.m.-1:00 p.m.

Present On-site: Christie Christman, Sheree Clark, Kathy Clayton, Hannah Gbenro, Carrie Lam, Kevin Parr, Marissa Rathbone, Janet Regge, Marci Shepard, Brian Stewart, Marie Verhaar

Present Virtually: Abby Dekoekkoek, Heidi Hellner-Gomez, Keith Lambert,

Absent: Celina Brennan, Lori Johnson, Jennifer Klauss, Lisa Laurier, Thomas Mosby, Dave Myers

I. Call to Order

President Janet Regge called the meeting to order and reviewed the agenda. Since half the board were attending virtually, **Janet** did a roll call. Special guest, **Carrie Lam** was introduced as our new Executive Coordinator. **Carrie** shared a bit about herself as a former first grade teacher in Renton, staying home to raise her two daughters. Janet talked about the transition from **Kathy** to **Carrie**. **Kathy** and **Carrie** will begin the onboarding process in December and will serve as co-executives through March, when **Carrie** will completely take over. Carrie and Kathy will attend the ASCD Conference in Anaheim, which also involves participating in the meetings for affiliate executive directors.

II. Consent Agenda

Consent Agenda Items were listed on an addendum. Time was given to review the items with limited discussion. Minutes of the September 23rd Board Meeting were emailed with this agenda and are located in the dropbox. **Keith** made the motion to accept the minutes; seconded by **Marie**; the motion carried and the minutes were approved.

I. Action Items

A. Goal 5: Leadership and Governance

1. 2015-16 Financial Report

Kathy shared the financial report related to the 2016-17 budget. She said she anticipated the conference to be closer to \$9,000 rather than the projected \$12,000. She also believes the profit from the conference will be around \$3,500 which includes membership. In general, Kathy reminded the board that it takes a revenue stream of about \$100,000 each year to match our planned expenditures.

B. Goal 3 – Programs, Products, and Services

1. Professional Development History

Kathy provided information related to all professional learning events since 2010. The discussion related to this historical perspective centered around the following:

- a. Our success with Pedro Noguera was largely because we had a relationship with American Reading Company and they paid the full speaker fee for the first institute and shared it for the second. There was also a need from the Race to the Top districts to focus on equity. Although it involves a limited number of districts, this is the type of event that should be replicated.

- b. May need to move away from conferences with a smattering of offerings if the interest is not there for participation. Look for interest-based professional learning... Look for school district partnerships.
- c. Look for partnerships with a targeted group. Find ways to minimize the work by sharing responsibilities.
- d. Find districts that are already using someone and ask for a number of seats for WSASCD, which manages registration. For instance, Marci said that Orting is featuring Dave Schueler on December 14-16.
- e. Heidi said that the trauma and behavior strategies are needed in the ESD 105 area and they would welcome events that focus on ACES. She also mentioned that Christopher Emdin (author, *For White Folks Who Teach in the Hood*) would be exceptional for a focus on equity.
- f. If we find out that a speaker will be working in a school district, investigate the possibility of having the speaker extend his/her time and contract with WSASCD.

2. Professional Development Calendar for 2016-17

- a. Poverty Simulation Training – November 15-16 in St. Louis. **Janet, Marie and Celina** will be attending. We decided on a plan for training the rest of the board, so board members can serve as facilitators of the simulation. We will provide the training on Friday, February 3rd as part of our regular board meeting. Board members will invite people to join us so we can get the required 80 people for the simulation. **Sheree** suggested inviting MTS teams, PBIS teams, counselors and teacher leaders; **Hannah** added that inviting teacher leaders and district level administrators that hold the purse strings is another idea. Another suggestion was to create a promotional video related to living in poverty. **Janet** will find a location that works for this number of people.

Also discussed was the need to be sure the simulation influences practice. The purpose must be compelling for teachers. We would like to offer a menu of options as follow up to the simulation. Could look at hosting a summit that involves the simulation and time to reflect together and develop a plan for moving forward. **Marissa** suggested using the Tableau through OSPI for analytics and districts bring their information and data to inform their action steps related to How to equip ourselves to deal with the effects of poverty. Keith has a high interest in this area, as poverty is a focus in his work at Whitworth.

- b. ASCD Poverty Institute with Kathleen Budge/Bill Parrett – November 29-30 Kent Phoenix Academy– We are co-sponsors– Kathy encouraged the board to help with advertising the institute. There will be information for participants of tomorrow's conference in addition to the newsflashes that are being sent. **Jennifer Klauss** will serve as the WSASCD host and **Janet** and **Carrie** will be onsite for the beginning of the first day to make sure they get off to a good start.

3. Professional Development Possibilities

- a. Monthly Twitter Chats – **Hannah** informed the board that the 1st Sunday of each month at 7:00 p.m. WSASCD will be participating in Twitter Chats #WAEChat based on topics of interest. This Sunday Tacoma teacher Hope Teague-Bowling will host a chat related to our conference. The chats last one hour and take about 30 minutes to prep. Hannah will give you a script and give you guiding questions in advance. Please let Hannah know if you have an interest in hosting.
- b. A4LE Washington Chapter – **Marie** and **Hannah** encouraged us to create a partnership with this association of architects and engineers that design schools and learning environments. The learning could be reciprocal as architects and educators can learn a lot from each other. **Brian** expressed an interest in getting involved, as he has been in the process of a school remodel.

C. Goal 4 – Influence and Policy

1. 2016 ASCD Legislative Agenda

Hannah shared the 2016 ASCD legislative agenda from a national perspective and **Marissa** shared information through a state lens regarding ESSA and McCleary/Education Funding. Marissa sent links to the board before the meeting related to ESSA. She indicated that OSPI will release Washington's 50-page ESSA DRAFT Consolidated Plan for public comment early November at community forums in Selah, Spokane and Highline. The plan, developed by process works groups meeting monthly, outlines how the state plans to implement the federal mandate and contains legislative budget requests. **Marissa** reminded everyone how long we lived with the No Child Left Behind legislation, stressing the importance of getting educator input on ESSA implementation because it could also be in place for 10-15 years. Although the Department of Education has not yet announced the deadline for states to submit their plans, plans are for Washington's ESSA Consolidated Plan to be in place for the 2017–18 school year. **Marissa** also talked about the effect that a change in leadership with the state superintendent could have on the agency. Whether Chris Reykdal or Erin Jones win the election, they could impact changes in the consolidated plan, as well as changes in staffing at the agency.

2. Learning First Alliance (LFA)

We have paid our dues; now we need representation. Meetings take place in Olympia on the third Wednesday (12-2) each month. They will also arrange for calling in, if desired. **Marissa** is willing to attend when it works with her schedule. **Janet** will personally invite **Dave Myers** to serve.

D. Goal 2: Communications & Publications

Communications & Marketing Plan Update – **Brian, Lisa, Lori, Hannah** and **Keith** committed to serving on the committee. **Keith** has committed to taking the lead with this committee and will report on progress at the February board meeting.

E. Goal 3 – Programs, Products, and Services

1. Oregon ASCD Conference

Kevin asked for clarifying information about the item on the consent agenda related to Oregon ASCD's invitation to attend their board meeting and conference in January. We had received an email from Greg Borgerding, OASCD board member and former WSASCD board member inviting 3 people to attend. **Kevin** and **Sheree** expressed an interest in attending.

2. Washington Teachers' Conference

Janet, Marie, Hannah and Marissa shared the latest schedules for hosting and presenters. The board then had lunch and set up for the conference for the next day.

For Future Planning:

- Board Meeting and Poverty Simulation Training: Friday, February 3, 2017 – Location to be determined (8:45 am-3:00 pm)
- Board Meeting: Friday, April 21, 2017 – Kohlwes Building in Renton School District Office (8:45 am-3:00 pm)
- Legislative Conference (LILA) in Washington, DC – January 22-24, 2017
- ASCD Annual Conference in Anaheim – March 25-27, 2017
- Board Retreat: June 23-24, 2017 – in Spokane

Respectfully submitted: Kathy Clayton