



Washington State ASCD Board | MEETING MINUTES Monday, October 26, 2020 4-6pm

Present: Michael Baskette, Kindra Clayton, Ginger Callison, Angel Carrizales, Alissa Farias, Dr. Hannah Gbenro, Carrie Lam, Greg Larsen, Mike Lollar, Pam Schaff, Jill Heiney-Smith, Todd Setterlund, Ken Turner, Dr. Shannon Thompson & Erica Walters. Absent: Alicen Gaytley, Andra Kelley-Batstone, Dana Richardson

President Hannah Gbenro called the meeting to order at 4:01pm.

Consent Agenda

The past meeting minutes from September 21, 2020 were reviewed in the consent agenda, Kindra motion to approve the past minutes, Todd seconded the motion. Hannah asked for questions or discussion around the minutes. There were none, all in favor, none opposed, the motion of the approval of the 9/21/2020 meeting minutes passed.

The September 2020 income statement was shared in the consent agenda prior to the meeting. Mike made the motion to approve the September 2020 income statement, Pam seconded the motion. Carrie shared a summary of the statement and asked for questions, there were none.

As of September 30 total revenue generated is 9,422.06. Revenue is mostly from recent PD events we have earned 7,147 where a year ago we had earned 3,735.00. The budget is set to generate a total revenue of 82,550.00. Expenses: We have had not had expenses around our Governance - no plans for travel and no LFA dues will be collected this year. The expenses that we have around management for our professional services that WASA provides and Executive Coordinator Salary. The next set of expenses that we paid were for presenter Allison Rodman for her 3 part series Sept-Oct. Coming in October & November we will be paying presenter fees for Jahmad Canley (\$3,750). The September 30, 2020 statement shows a shortfall of 7,532.32, and the overall 2020-2021 budget is showing a profit of (16,346.50)

Hearing none Hannah asked the board, all in favor for approval of the September 2020 income statement, board members gave thumbs up, any opposed? There were none, the motion passed.

Carrie spoke to the latest membership report and answered questions about who received complimentary memberships (incoming superintendents, award recipients, Emerging Leaders). Carrie asked board members to review the report that will be sent out – if you notice you are not current on your membership please renew. Hannah reminded the group that you could renew for up to three years at a time.

Strategic Actions | Goal 3 Products Programs & Services

The board spent some time reflecting on recent past events, discussing potential explanations for low attendance for timely topics/themes.

Ideas for the next steps for future learning vents included:

- Replicating an event and offer on a different day (rather than a Saturday)
- Seek a presenter that is “famous” well known (i.e. Katie Novak/PSESD on UDL)
- See if presenters could do a teaser/commercial – before the next event to promote interest and connection –
 - **Thank Curriculum Associates for sponsoring Grace & Amy, see if** there is an interest to continue to partner and support with another presenter (Carrie will reach out to CA)
 - Maybe offer sessions geared at levels: elementary & secondary, ELL, special edu
 - Professional Development for Para professionals:
 - asynch content for paras
 - para educator training
 - could connect paras w/ equity
 - general pd for para
 - Kristin Souers –cost?
 - Not exclusive to paras -all school workers
 - Customizing PD for a building – Whole Child Network data/update could inform us
 - Do we have the capacity for digging into that now?
 - Staff is not wanting PD right now they are wanting to equip people w/ what will help them tomorrow +1 agree
 - Recent PD has been relevant and resonates with educators, timing may just not be a good fit
 - (Jill) I have a lead for someone who could lead a teaching and engaging students online PD if we decide to offer that.
 - I wonder if there is a way we could broker partnerships with third party presenters to customize trainings for schools?
 - How do we communicate to make sure students are making those gains?

Next step: The executive board will meet next week and review the thoughts/ideas shared. Look for an email with an action plan proposal to give feedback. Carrie will follow up with CA to see if they are interested in continuing to partner on another virtual event.

Goal 2 Communications and Publications

Alissa summarized the most recent changes in communication (headings to highlight content). Carrie also shared that we have shifted the distribution time for communication from 7:30a to 9:30a. We will dig into communication data once more time has passed.

Jill shared updates around Fall/Winter Curriculum In Context. Due to the lack of response to secure writers for the upcoming fall/winter issue of the CinC. Jill's editorial group proposed a "Greatest Hits" theme. The board welcomed this idea. Jill share the proposal of the spring/summer 2021 journal to be around, Where do we go from here? Teaching and Learning After 2020, Hannah also added perhaps we include ASCD Learn-Teach—Lead into the theme. Other notes around the journal content discussion was:

- Revamp – addendum 2020 post script
- How to engage families, assemblies, family life
- How do managers start leading again
- Opportunity for past authors to return to a past submission and update for the current reality

Goal 5 Leadership and Governance & Goal 4 Influence and Policy

The team that met with Senator Patty Murray's Education Policy Advisor shared updates that the meeting over all went very well. There was an invite to visit schools which Manuel was interested, he also had questions ready to further extend the meeting conversations. Shannon also shared that opening conversation between WSASCD and education policy leaders led to TX ASCD being involved with writing state policy and how WASACD could potential have an impact on federal policy with this relationship. The group will continue to share updates and next steps, any others who are interested in joining in future meetings are welcome, contact Carrie and she will include you on the communication.

Before closing the board engaged in a poll to determine ideal times/dates for the February and April board meetings. The next two board meeting will be Tuesday, February 3 @4-6pm and Tuesday, April 20 @4-6pm

The meeting was adjourned at 5:19pm.

Notes respectfully submitted by Carrie Lam.

Please note next meeting dates:

- Tuesday, February 3 @4-6pm
- Tuesday, April 20 @4-6pm
- Friday-Saturday, June 18-19 June Retreat TBD (discuss in February)