



## WSASCD BOARD MEETING MINUTES

### ZOOM

**Tuesday, February 2, 2021 4:00-6:00pm**

Present: Michael Baskette, Dr. Ginger Callison, Angel Carrizales, Kindra Clayton, Alissa Farias, Dr. Hannah Gbenro, Dr. Jill Heiney-Smith, Andra Kelley-Batstone, Carrie Lam, Greg Larsen, Todd Setterlund, Pam Schaff, Dana Richardson, Dr. Shannon Thompson, Ken Turner. Absent: Alicen Gaytley, Mike Lollar, Erica Walters

**Meeting open** - Dr. Hannah Gbenro called the meeting to order at 4:00pm. The board engaged in a water fall opening activity.

#### **Consent Agenda Items**

Approval of Board Meeting Minutes from October 26, 2020. Pam motioned to approve the October 26, 2020 meeting minutes, Kindra seconded the motion, minutes approved unanimously.

December 31, 2020 Financials – Andra reviewed the December 2021 financials. Todd motioned to approve the December 31, 2020 financials, Jill seconded the motion, financials approved unanimously.

Consideration to continue to participate in PD given going back to hybrid models. Trainings will be recorded and will help off-set the risk of people not able to join “live” day of training dates.

PD has been advertised and is on the calendar. The training with Jahmad allows for the opportunity for para educators to attend and meets the PESB requirements which was why this training proceeded – great opportunity for the price.

Hannah reviewed last year’s board retreat -spread out over the summer. She proposed holding a virtual retreat over the weekend (June 18 & 19, 2021) rather than rushing last minute to get an onsite facility if we could hold the retreat in-person. The planning will include clear objectives, topics of action (need to identify)

- Meet as a board (1.5 hours)
- 2 weeks to work on topics, then come back as a whole board for a longer time period (3 hours)
- back up and connect in May, committee work between then and June 18.
- Agenda will drive the model – is it whole group work and/or small group work → then determine model and set dates
- Send ideas to Carrie, Kindra, Hannah, or Shannon
- Do have standing work that must be done such as onboarding, PD, communication.

#### **Strategic Plan and Action Items**

##### **Goal 5 Leadership and Governance**

Executive coordinator review – template provided by ASCD international. Focused on logistics and day to day operations. Presidency takes on many of the leadership roles with partners and other organizations.

Carrie shared her reflections in annual review. Share key components of her leadership with her.

## **Goal 2 Communications and Publications**

Updates & next theme for spring/summer 2021 Issue of CinC ejournal. There were no submissions for the last issue of the CinC, hence the “greatest hits” edition. April 15<sup>th</sup> is the next deadline for the Spring/Summer issue. The call is out now for Teaching, Leading, and Learning After 2020.

What do readers need? Focus? What should we do? Ideas – student issue.

- Question about member benefits and what content WSASCD has for that – perhaps future discussion on this.
- **Ideas-**
- Free issue. Prevailing issue backlash of go back or not go back in person. Celebrating educators, SEL, and self-care.
- Curate submissions around promoting positive support of educators.
- Contacts to help Jill secure authors has dropped significantly from her first journal to her third journal.
- Student’s issue – Whole child focus, students sharing their experience of “learning” give them a voice + acknowledge teachers.

Jill will put together some ideas/parameters so that they don’t get overwhelmed by submissions.

Questions: Does it have to be an article or text?

Thoughts: Taking questions and turning them into prompts and then categorizing for the issue. Connections to BEST (1<sup>st</sup> /2<sup>nd</sup> year teachers). Give certificates for those who get something in publication. Nice letter to school/family too.

Students highlighting innovation, creativity of their own teachers; STEM. If lots of submissions using them on social media w/ Alissa.

## **Goal 1 Diverse Active Membership**

Membership report, currently at a total of 545. Funding stream from memberships, sponsorships...

## **Goal 3 Programs, Products and Services**

Pam shared about the upcoming awards program (purpose, awards window 2/5-4/9). April 19 is when we plan to review applications to select winners. Encourage amazing people to be recognized.

Consider adding on ESD representative to the board to further our reach.

Carrie joined the meeting. Board members shared warm sentiments with her from previous executive coordinator annual review.

## **Goal 4 Influence and Policy**

Wrapping up Whole Child Month -January-

- WA governor declared January as Whole Child month with an annual proclamation.
- WSASCD posted on our site and worked with Tacoma Public School rep to partner in this effort together
- Work on developing a system to make this more predictable and sustainable.

Ken – OSPI representative

- Re-opening guidance – follow health department guidelines
- Arts, SS assessments will be asked questions this year

## **Continue Goal 3 Programs, Products and Services**

Update on upcoming training with Jahmad Canley (2/23 & 2/25)

- A few registrations have been received.
- Should there be a threshold for attendance? Reviewed PD tracker.
- Asking board members to support promoting the event, send flyers out to ESD and other districts.
- Can we create a contact roster for each ESD or ask AESD for such a list – Ken will follow up with this for his contact at AESD.
- Collectively put together a list of who each board member can contact the information.

Future PD opportunities

-Curriculum Associates provided WSASCD with speakers (google doc provided). Should we plan something?  
Timing/financial risk to consider with the current limited attendance.

Ideas for future PD

- Whole educator workshop – refreshing – rebooting
- What is our reality and availability to attend workshops/trainings?
- What are alternatives as a revenue generator?
- Focus on gaps and needs. Try to push out information to gather registrations. Trying to fill what we are

already offering.

- Consider more of a conference format
- Pam spoke to a recent experience presenting for conference WABE
- Quality over quantity – late July and August/ something larger with a return to school

focus/trauma/SEL/learning gaps/academics

- Partnerships/sustainability post COVID/partner with a district
- Sponsorship from vendors
- Virtual conference and then morph into conference center the following year

Next steps

- Subcommittee to continue to flush out the ideas/explore this concept
- Idea to connect with other non-profit boards (such as ASCD boards – OR, CA, TX, HI)
- Executive committee to follow up with more exploration, goals flushed out
- Those interested in continuing the conversation/planning – Ginger, Dana, Pam – Carrie will coordinate with volunteers and see if others who may have needed to leave meeting earlier are interested.

Meeting adjourned at 5:50pm

Next meeting is Tuesday, April 20, 4-6pm -Zoom