



## BOARD MEETING MINUTES

Tele conference

Friday, September 22, 2017

10:00-11:30am

**Board Members present:** Celina Brennan, Kindra Clayton, Forrest Griek, Ashley Leneway, Doreen Keller, Carrie Lam, Keith Lambert, Marci Shepard, Shannon Thompson, Janet Regge, Marie Verhaar, Marissa Rathbone, Monica Chandler, Sheree Clark. **Absent:** Brian Stewart, Dave Myers, Heidi Hellner-Gomez

### I. Call to Order

**Marie** called the meeting to order and reviewed the agenda.

### II. Consent Agenda

Minutes from June 23 & 24 Retreat were emailed prior to the meeting. **Forrest** made a motion to approve the minutes, **Ashley** seconded, none opposed.

**Carrie** shared that we have received a \$600 sponsorship from SHAPE WA with Marissa's ask that will support the 2018 Whole Child Award and we have received sponsorship from Curriculum Associates \$2,000 and McGraw Hill Education \$1,000 to support the upcoming reception at the ASCD annual conference in Boston. **Carrie** anticipates that we will pay dues to Learning First Alliance this month or in October, the fee is \$500.

**Carrie** shared that our June 2<sup>nd</sup> event was attended by 11 WSASCD members and 117 nonmembers that now have become members through registering for the summit. Our net profit from the event was \$29,953.01. We had a successful event and Carrie thanked everyone for their support and contribution and hopes that we can continue to gain registrations for a successful October event.

**Marie** shared the meeting that the executive board had prior to the board meeting. The executive board includes, Forrest, Janet, Marie and Carrie. We meet to touch base and prepare for the upcoming board meeting. At the most recent meeting the executive committee approved to provide Educurious Clock Hour Request/STEM hours. **Carrie** gave a brief description of the Educurious Workshop. The title of the workshop is King County & Port of Seattle: Middle School Airport Curriculum and Work-Based Problem Design Workshop. This will be an opportunity for school leaders and teachers to work with curriculum developed by the King County International Airport. The curriculum supports airport tours to provide exposure to aviation and aerospace careers while engaging in work-based learning. The curriculum will engage in practices which deepen career connected learning. **Marie** asked if the board approves WSASCD to provide 14 clock hours for Educurious participants at the October 13th workshop or if anyone is opposed to supporting this offering. **Shannon** made the motion to approve, **Kindra** seconded, none opposed.

### III. Strategic Plan and Action Items

#### Goal 5 Leadership and Governance

##### L2L Report

**Marie** shared that we have a new ASCD Regional Representative and what the RPM role is. Marie and Carrie and maybe Janet will meet with Erin Scroggins next week to learn what kind of partnership he is interested and how WSASCD fits into that and get a sense of what potential there may be.

**Janet** gave an overview the time spent at L2L and the discussion she, Marie and Carrie had for L2L future participation. While in D.C. for L2L Marie, Janet and Carrie discussed if it would be more fiscally responsible to hold an in-state retreat with executive committee and attend L2L every other year. This past year L2L raised its costs to attendees which made expenses to attend higher than we had expected. **Marie** also shared that this conference was a great expense to our affiliate and since we all live in the same state we could save a lot of money by meeting locally. **Forrest** agreed with the suggestion to attend L2L everyone year. He shared that the audience for L2L also supports Emerging Leaders and their professional growth so our affiliate wouldn't be missing out if we did not attend annually. Also by holding a local retreat for the executive committee, we could

potentially include board members to join too. **Monica** questioned what the value was for WSASCD to attend, her wondering was confirmed by what Forrest shared. It seems to make sense to not attend and save the affiliate that cost. **Marie** shared that she and Carrie attend online affiliate leader meetings monthly so we stay connected with the events and activity that other affiliates are involved with and what is happening within ASCD. **Marie** asked if anyone is opposed to this idea. No one was opposed.

### **Goal 3 Programs, Products and Services**

Curriculum in Contact journal, feedback to support manuscript request.

**Marie** encouraged the board to support the efforts of finding writers and helping to respect the deadline for submitting manuscripts. **Doreen** shares a recap on the submissions that she received. She now has four articles and will hopefully receive one more later today. The timeline for publishing date is still on track because the authors have been promptly turning around their edits to her. **Doreen** offers to take questions. **Marie** suggests that for the next CinC we work hard to comb the areas where we serve to find strong folks to write for us. Marie has already reached out to admin interns and ask if they would be willing to write and sees it as great opportunity for admin interns to get their names out there. Marie believes Greg Brenner will pull through today. **Doreen** is hopeful and wondered if the difficulty of securing writers for this issue was due to the time of year.

**Doreen** shares her thoughts and ideas for the next CinC theme for spring/summer. Doreen's idea is based on past themes and what overlaps with her research area and network. She believes the theme may strengthen our chances of getting writers as she can use her contacts along with others on the board. Doreen is open to changes and ideas, and developing ideas together...her initial idea for the theme is: Innovative Approaches to Schools and Learning. This issue of Curriculum in Context will focus on innovations and non-traditional school concepts. How are educators using engaging strategies that are project, problem or place-based? How are schools rethinking the idea of what it means to educate? How are hundred-years-old traditional conceptions of schools being challenged? These questions exemplify some but not all of the important pieces that may signify writing for this theme.

Some related topics under this theme that may contribute to the conversation include:

- Innovative school design
- Project-based learning
- Problem-based learning
- Place-based learning
- STEAM or STEM education

**Doreen** asked for feedback and questions now or by email. **Marie** loves the theme and feels the theme is spot on it is a topic that is of interest and just in some things that she has been reading... of what that looks like and what that means. Forrest and Marie have a colleague that is with Getting Smart and will reach out to Adam Kulaas, Marie can think of several folks to write on the upcoming theme. **Kindra** asked if Doreen can send us a snap shot of what you just said I am thinking of people that I can think of to contribute. **Carrie** will share the manuscript request with board members and post the information on the website. **Action Item:** Each board member was asked to send 1-2 contacts to Carrie by Monday that could write for the spring/summer CinC.

### **Committee Work Progress**

**Marie** asked committees to share updates on committee progress. **Ashley** shared on behalf of the communications committee. They have created a QR code using the WSASCD logo to use on event materials. The committee would like to purchase an 8X8 step repeat with stand will run \$162.50 with a shipping cost around \$25. We need to decide which of the logos we want to include. WSASCD with Learn. Teach. Lead and the QR that links to our website? **Marie** shared the work that the membership committee has been doing, refreshing the membership forms and creating a FAQ for board recruitment, working with Marissa Gbenro to refresh our brand. **Keith** working with WACTE to ask college of ed to sponsor interns with \$10 annual membership to help increase our membership base. **Marie** also shared that we discussed creating materials to put out to HR departments to help get the word out. Marie reminded the board that continuing to work on projects outside of board meetings is crucial to our board and we may find ourselves looking and working on board projects on the weekends when our weekdays are filled with our own work.

## **Goal 2 Communications and Publications**

### Publisher and Website Work

**Marie** asked the board if they have been able to view the work that Marissa Gbenro (who is related to Hannah Gbenro) has done for WSASCD new look. Members chimed in saying they did view the new logo and website sample. There was consensus that the logo is a favorable look and we can continue to move forward with the updated look.

## **Goal 1 Diverse Active Membership**

### Partnerships

**Marie** wondered who we want to include as our partners, should we include them in our meetings, how do we include them in our organization? Marie would like to discuss this further in October when we have a face to face board meeting.

## **Goal 4 Influence and Policy**

**Marie** moved the meeting to OSPI Updates and **Forrest** gave a recap on the meeting with OSPI Chris Reykdal. Forrest shared three main take aways, Chris Reykdal is really interested in helping WSASCD increase our membership and discussed how that would look like and how that could in turn help him. The other take away was ASCD's Whole Child Initiative. He has got a real focus and desire for the Whole Child, he shared his definition of The Whole Child with us (safety, healthy, school delivery model, social emotional support). Forrest felt there are real things that we could partner with him on. The last item is, Chris Reykdal will write the November Critical Question. Overall this was a good start as he is interested in helping WSASCD increase membership, he is currently more involved with partnerships with AWSP and others. **Marissa** shared that she received a draft of the Critical Question from Chris Reykdal. **Marie** added it was great to have Marissa there at the meeting because she knows him, it was a great opportunity for him to understand what the terms of WSASCD/ASCD's Whole Child are. **Marissa** shared further, Chris Reykdal does use the Whole Child expression when he is presenting, it was nice because I could talk about what he meant by Whole Child, I think he is using the expression in a broader frame. Marissa brought Chris Reykdal the Whole Child indicators following their meeting and thinks it would be a great opportunity for us to follow up and engage him in the presenting the Whole Child Award in the spring. I think that is one of the benefits of the meeting now he knows us by name and face.

### From Marissa OSPI Report

**Marissa** shared updates from OSPI. She sent a few links through email and gave an overview of each link. She was trying to think of some things that OSPI have been talking about internally and some work that relates to WSASCD and less to maybe your building. **Marissa** offered if anything is lacking or if there are questions about implementation or federal policy please ask. **Marissa** introduced **Ken Turner**, Program Supervisor for Health and Physical Education at OSPI, he is supporting us with the Whole Child award revisions and listened in on the meeting to become familiar with WSASCD.

## **Goal 3 Programs, Products and Services**

### October 27, 2017 Trauma Informed Practice Summit with Kristin Souers- Updates

**Carrie** shared as of today we have 39 registered for the event. **Marie** we really need to work on spreading the word and getting at least 30 or more registered for this event. **Celina** has reached out to EDS 101 with the event information. **Kindra** has sent the flyer out to promote the event in her region. **Marci** will have face to face contact with several people in that region (Cheney) today. Someone asked if the colleges have been touched with the event information, they have. **Marci** also tweeted the flyer last night and asked board members to share her social media promotion posts. She will give some space in between before posting another ad on social media. **Monica** offered to share positive testimonials from an event that Mukilteo hosted with Kristin Souers in August to include in our promotion of the 10/27 event. **Marie** asked if we will lose money at this point. **Carrie** will look at the numbers to find out. **Keith** shared that we need food service requested a week out from the event date and he will secure the room for the event based on the number registered for the event, he has a room reserved for the board meeting and conference call. The 10 complimentary registrations that Whitworth received are going to be used sparingly and distributed among several schools/departments, a school

receiving a complimentary registration is asked to bring 2-3 colleagues to the event. Keith has reached out to Kaiser Permanente contacts but has not heard back and will follow up today if they have not contacted him. He asked for support from Janet or anyone who may be able to support him in reaching out to them for sponsorship. Those serving as hosts for the October 27 event are: Keith, Marie, Celina, Heidi, Kindra, Marissa, Dave, Ashley, Carrie, please let Carrie know if you are serving as a host.

**Marie** our next meeting is October 26, at Whitworth University, in Spokane, the meeting is from 5-6:30pm. There was some confusion on the time and duration of the meeting. Some board members are not able to attend the meeting and/or event on October 27.

**Carrie** requested that we go over the August financial statement before we end the call. She reviewed the operating budget is set at \$87,750.00 for the fiscal year of 2017-2018, we have a beginning cash amount of \$94,788.75. We have received some general income from the registration of the Oct. 27 event \$4,900, clock hours, \$380, and sponsorships, those amounts she mentioned earlier in the meeting. Some expenses that we have incurred are from L2L, she mentioned that these do not reflect the full expense of L2L as some was recorded before the end of the fiscal year. Carrie mentioned that Dave Myers the board treasurer approved the financial statement prior to the meeting. Carrie asked for questions on the income report. There were no questions. **Marci** made a motion to approve the budget and **Forrest** seconded the motion, no one opposed.

Meeting adjourned 11:35am

Respectfully Submitted by Carrie Lam

**Future Meetings and Event Dates:**

- October 26, 2017 - 5-6:30pm, Board Meeting in Spokane, Whitworth Campus
- October 27, 2017 – time? in Spokane, Whitworth University, (Eastside) PD with Kristin Souers
- January 19, 2018 -Trauma Informed Practice with Kristin Souers – *west side/location TBD*
- February 2, 2018 - 8:45am – 3:00pm Board Meeting in Renton Kohwles Education Center -KEC
- April 27, 2018 - 8:45am – 3:00pm Board Meeting in Renton, Kohwles Education Center -KEC
- June 22, 2018 -2:30?/5:00pm – Janet’s Home in Renton
- June 23, 2018 -8:30-3:30pm -*Renton TBD/KEC?*