



WSASCD Members,

It's so wonderful to be a part of your community; thank you for having me.

I'm humbled to be among you—some of our nation's heroes. I believe **educators are the backbone of our communities**. Educators are the ones who deserve Oscars, million-dollar signing bonuses and retreat houses in Maui. Especially now.

For nearly two years, you've all been reimagining your work while serving and showing up for the children who inspired you to pursue this profession in the first place...and maybe even trying to take care of your own. Then there's managing your own feelings of fear and uncertainty during a global pandemic.

I'm exhausted just writing that, and I can only imagine how you feel. **That's why I'm here and why I'm partnering with WSASCD to bring you [the Core Values Academy](#).**

As you step into this upcoming school year, I want to offer you [a professional development course designed to bring you clarity, confidence and calm](#), no matter what life throws your way. I want to offer you the tools you need to be the leader, educator and human you desire to be. **The world needs you to be that person.**

How does the Core Values Academy help you get there? This online, self-paced course brings together neuroscience, mindfulness, self-awareness and life coaching tools to help you (re)discover your **true core values** so you have the internal compass and confidence to calmly navigate life and leadership.

Why is "true core values" underlined above? Because 95% of us make decisions from our subconscious brains, or on autopilot, and this means **we're likely being guided by values and principles we think we should have** instead of the values and principles that ring most true for us personally. And when we lean on values that aren't authentic to our true being, we end up feeling stuck, overwhelmed and stressed, especially during chaotic times. Again, our communities, and our world at large, needs you operating at your best. The Core Values Academy was created to help get you there.

As Generation Wellness Founder Lyndsay Morris says, "To me, what's most important is the way we show up. Our being rather than our doing. This course offers a standard operating procedure, or an SOP, for each person's authentic, optimal way of being."

[Please explore the Core Values Academy overview page](#) to learn exactly what's inside the course, a little more about me, participant transformations and how to enroll. Because of my partnership with WSASCD, you will receive **a \$50 credit** toward the course and are **eligible to receive 3 clock hours** toward salary advancement or certificate maintenance upon completing the course.

Thank you for all that you do.

With gratitude,
Julia Amato
Founder, The Growth Collective